



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

Accredited A++ Grade by NAAC | 12B Status by UGC | Approved by AICTE
www.sathyabama.ac.in

School of Science and Humanities

Department of Psychology

1.2.1 New Courses Introduced in 2022- 2023

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1.	SPSY 1407	Media Psychology	2
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SPSY 1407	Media Psychology	L	T	P	EL	Credits	Total Marks
		3	1	0	0	4	100

COURSE OBJECTIVES

- Access, Time and content-Gender media use and effect- Prosocial, para social and unsocial effects of media exposure on the family.
- From educational media How to incorporate social media into the introductory psychology classroom.
- Media symbol systems and cognitive processes, Psychological effects of social media.

UNIT I

15 Hrs

Impacts of media on society What is social media? OpportUNITies in Social Media , Social media & online education Psycho-Social and Cognitive effect of Media: Media use across childhood: Access, Time and content-Gender media use and effect- Prosocial, para social and unsocial effects of media exposure on the family.

UNIT II

15 Hrs

Media symbol systems and cognitive processes.- Learning from educational media How to incorporate social media into the introductory psychology classroom (Twitter ,Facebook ,whatsup ,LinkedIn ,topsy ,google plus etc..) How to incorporate social media into research, how to integrate social media into campus life activities (ex. clubs), Future of Social Media.

UNIT III

15 Hrs

Psychological effects of social media Psychologies related to Television, Motion Pictures, CD and other blended media Psychologies related to newspapers, radio and other media.

UNIT IV

15 Hrs

Personality theory and media Violence and media- Learning by Observation- Mirrors and imitation in the brain; applications of observational learning; Thinking critically about: Does viewing media violence trigger violent behaviour? Aggression – origin, influences (social and situational), theories, forms (violence in school, sexual harassment, sexual aggression, domestic violence, media violence, terrorism.)

UNIT V

15 Hrs

prevention and control. Animation and media communication Models, Video Games, and Aggression.

COURSE OUTCOMES

On the completion of the course the student will be able to

1. Know the basic principles that governs social media psychology
2. Describe Psychologies related to Television, Motion Pictures, CD and other blended media
3. Identify the different opportunities in social media
4. Explain the effect of media exposure on families
5. Apply the concepts of observational learning to identify the relationship between violence and media
6. Analyze the prevention and control social media

TEXT / REFERENCE BOOKS

1. Kendrick, D.T., Neuberg, S.L., & Cialdini, R.B. (2010). *Social Psychology: Goals in Interaction* (5th Edition/Global Edition). Boston: Pearson Education Publishing as Allyn& Bacon.
2. Calvert, S. L. & Wilson, B.J. (2008). *The Handbook of Children Media, and Development*. New York: Wiley-Black Well.
3. Wilmmer, R. D. & Dominick, J. R. (2003). *Mass Media Research*. New York:Thomson Woodsworth.
4. McLuhan,M.(1964).*Understanding media: The extensions of man*. New York: McGraw-- Hill (Signet Books).Pp. 149-179.

END SEMESTER EXAMINATION QUESTION PAPER PATTERN

Max. Marks: 100

Exam Duration: 3Hrs.

PART - A: 10 Questions of 2 marks each – No choice

20 Marks

PART - B: 2 Questions from each UNIT of internal choice; each carrying 16 Marks

80 Marks

SPSY 1408	Theories of Personalities	L	T	P	EL	Credits	Total Marks
		3	1	0	0	4	100

COURSE OBJECTIVES:

- Personality and scientific outlook and psychoanalytic and neo analytic perspectives.
- Personality development and assessment techniques are given by Horney, Fromm and Erikson.
- Trait perspectives of personality given by Allport, Cattell and Eysenck.
- Cognitive, humanistic and existential perspectives of personality by Kelly, Maslow, Roger and May.
- Social behaviouristic perspectives of personality as given by Skinner, Rotter and Bandura.

UNIT I: CONCEPT, ASSESSMENT, MEASUREMENT AND RESEARCH METHODS 15 Hrs

Personality: Definition, Meaning & Nature - Individual Uniqueness – Gender – Culture – Formal Theories – Personal Theories – Subjectivity in Personality Theories - Self-Report Measure: Biological Measures – Behavioural Assessment – Projective Techniques – Clinical Interviews – Online and Social Media Analysis.

UNIT II: PSYCHOANALYTIC THEORIES 15 Hrs

Sigmund Freud: Classical Psychoanalysis – Instincts – Structure of Mind – Psychosexual Development – Therapeutics Techniques – Free Association – Catharsis – Dream Analysis; Carl Jung: Analytical Psychology – Psychological Types – Collective Unconscious; Alfred Adler: Individual Psychology – Inferiority Feelings – Role of Birth Order.

UNIT III: LIFE-SPAN AND TRAIT PERSPECTIVES OF PERSONALITY 15 Hrs

Erik Erikson: Identity Formation – Ego Crises – Approaches to Trait: Lexical – Statistical – Theoretical; Gordon Allport: Culture – Functional Equivalence – Personal Dispositions, Eysenck's: Hierarchical Model of Personality, Cattell's Taxonomy: The 16 Personality Factor System.

UNIT IV: EXISTENTIAL - HUMANISTIC PERSPECTIVES OF PERSONALITY 15 Hrs

Roots in Gestalt – Kurt Lewin's Field; Martin E. P. Seligman: Learned Helplessness and the Optimistic/Pessimistic Explanatory Style, Rotter: Locus of Control theory Maslow: Hierarchy of Needs – Self-Actualization, Rogers: Growth – Inner Control – Becoming One's Self.

UNIT V: BEHAVIORAL, COGNITIVE AND SOCIAL PERSPECTIVE OF PERSONALITY 15 Hrs

Albert Bandura: Social-Cognitive Learning Theory- Self- System, Skinner: Operant Conditioning; Cognitive Style – Perceptual Mechanisms – Schema Theory – Kelly's Personal Construct Theory.

COURSE OUTCOMES

1. Explain the concept, assessment, measurement and research methods of Personality
2. Outline the various psychoanalytic perspectives of Personality
3. Summarize the life span and trait perspective of Personality
4. Outline the existential humanistic perspective of Personality
5. Explain Behavioural, Cognitive and Social perspectives of personality
6. Explain holistic perspective of personality theories.

TEXT / REFERENCE BOOKS

1. Hall, C.S., Lindzey, G., & Campbell, J.B. (2007). Theories of personality, Bengaluru, India: Wiley India Private Limited.
2. Schultz, P. D., Schultz, S. E., & Schultz, S. (2012). Theories of personality, Delhi, India: Cengage Learning.
3. Friedman, H. S., & Schustack, M. W. (2016). Personality: Classic theories and modern research, Boston, MA: Pearson/Allyn and Bacon.
4. Larsen, R. J., & Buss, D. M. (2018). Personality psychology: Domains of knowledge about human nature, Boston, MA: McGraw-Hill.
5. Rao, K., Paranjpe, A. C., & Dalal, A. K. (2008). Handbook of Indian psychology. Chennai

END SEMESTER EXAMINATION QUESTION PAPER PATTERN

Max. Marks: 100

Exam Duration: 3Hrs.

PART - A: 10 Questions of 2 marks each – No choice

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80 Marks

SPSY 1409	Psychology and Law	L	T	P	EL	Credits	Total Marks
		3	1	0	0	4	100

COURSE OBJECTIVES

- To overview the domains at which the fields of psychology and law intersect.
- To examine the tensions between the disciplines of psychology and the law, and the tensions common to psycho-legal issues.
- To examine the ways in which the legal system influences the practice of psychology, and to examine the ways in which psychological techniques and research influence the legal system.

UNIT – I 15 Hrs

Overview of Psychology and the Legal System, Interrogations and Confessions, Lie Detection, the Psychology of Forensic Identification, Criminal Profiling and Psychological Autopsies.

UNIT – II 15 Hrs

Recovered Memories: Interviewing Children and Memories of Sexual Abuse, Eyewitness Memory, Jury Selection, Legal Decision-Making.

UNIT – III 15 Hrs

Competency to Stand Trial, Racial Diversity, Age of Consent, Adolescent Development in “Reforming Juvenile Justice” The Insanity Defense.

UNIT – IV 15 Hrs

Clinical Syndromes common to legal settings: Psychosis, Aspd & Psychopathy, Malingering, Neuroscience Applications in Law, Mental Illness and Violence.

UNIT – V 15 Hrs

Violence Risk Assessment, Sexual Offending, Sexually Violent Predator laws, Civil forensic psychology, Civil Law-families, Juvenile Justice, Victims, Rape, Sexual Harassment, Punishment, Corrections: Death Penalty.

COURSE OUTCOMES

1. To become familiar with important case law that has helped shape the relationship between the mental health fields and the legal system.
2. To understand the applications of psychology to various criminal justice and correctional issues.
3. To consider critically psycho-legal issues as they are portrayed in the popular media and in political debate.
4. Can able to Interviewing Children and Memories of Sexual Abuse.
5. Analyzes Civil Law-families, Juvenile Justice, Victims, Rape, Sexual Harassment, and Punishment.
6. Apply Neuroscience Applications in Law, Mental Illness and Violence.

TEXT / REFERENCE BOOKS

1. Costanzo, M., & Krauss, D. (2018). Forensic and Legal Psychology (3rd ed.). New York: Worth Publishers. ISBN: 9781319060312, 1319060315
2. Bushman, B.J. & Anderson, CA (2001). Media violence in the American Public: Scientific facts versus media misinformation. American Psychologist, 56, 477-489.
3. Otto, R.K. & Heilbrun, K. (2002). The practice of forensic psychology: A look toward the future in light of the past. American Psychologist, 57, 5-18.
4. R.E. (2001). Sociopolitical diversity in psychology: The case for pluralism. American Psychologist, 56, 205-215.
5. Greene, Heilbrun, Furtune, & Nietzel. (2007). Wrightsman's Psychology and the Legal System- Sixth Edition.
6. Additional assigned readings (book chapters and journal articles) will be available online via SHSU Blackboard

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SCHOOL OF SCIENCE AND HUMANITIES

DEPARTMENT OF PSYCHOLOGY

Minutes of Board of Studies Meeting held on 11.05.2022.

Time: 10.00 AM - 12.00 PM

Venue: Conference Hall, II Floor, Central Library

The Agenda for the meeting was as follows:

1. To approve the Curriculum and syllabus framed for the B. Sc Psychology program from the academic year 2022-2023.
2. Appreciation of the Board of Studies Members and Academic Experts who contributed towards enhancing the quality and standards of the framed curriculum.

The board of studies members have agreed to revise the following list of courses for B.Sc. Psychology in their discussion. The revised topics in the courses are given below.

1. SPSY1204 - Philosophy and Sociology

- Social Learning theories, Social Intelligence, Cultural Perspectives.

2. SPSY4201 - Experimental Psychology 1

- Bilateral Transfer of Training
- Division of Attention
- Mental Health Battery

3. SPSY1404 - Fundamental of Social Entrepreneurship

- Serial entrepreneur, Life style entrepreneur
- Bangladesh Rural Advancement Committee (BRAC),
- Entrepreneurial, innovative, transformatory, leadership

The above revision is intended to meet industry demands by enriching knowledge of technical skills and utilizing latest and updated learning techniques.

BOARD OF STUDIES (BOS) List of Members, B.Sc Psychology Program, 2022 -2023

EXTERNAL MEMBERS

1. **Dr. V. D. Swaminathan**, Professor (Retired), Department of Psychology, University of Madras. *V.D. Swaminathan*
2. **Dr. M. Srinivasan**, Ph.D, Professor and Head, Department of Criminology, (Ex- Controller of Examinations) University of Madras, Chepauk, Chennai. *M. Srinivasan*

INTERNAL MEMBERS

1. **Dr. Parveen Banu R, Ph.D, Chairperson**, Assistant Professor, Department of Psychology, Sathyabama Institute of Science and technology *P. Parveen Banu*
2. **Dr. Kalaivanan S, Ph.D, Member**, Assistant Professor, Department of Psychology, Sathyabama Institute of Science and technology *K. Srinivasan*
3. **Mrs. Aruna, Member**, Assistant Professor, Department of Psychology, Sathyabama Institute of Science and technology *Aruna*

DEPARTMENT OF PSYCHOLOGY

Minutes of Board of Studies Meeting held on 16.11.2022.

As per discussion with the board of study members, B.Sc Psychology the New Courses was included as per the members suggested to include media Psychology in the IV Semester which will enable the students to gain knowledge about how media impact our behaviour.

- A. **SPSY 1407 - Media Psychology**
- B. **SPSY 1408 - Theories of Personalities**
- C. **SPSY 1409 - Psychology and Law**

SPSY 1407 - Media Psychology: has been introduced in one of the Elective Course. This course is designed to enable students to know the basic principles that governs social media psychology, Describe Psychologies related to Television, Motion Pictures, CD and other blended media Identify the different opportunities in social media, Explain the effect of media exposure on families Apply the concepts of observational learning to identify the relationship between violence and media, Analyze the prevention and control social media

SPSY 1408 - Theories of Personalities: With the Help of this course students can able to Explain the concept, assessment, measurement and research methods of Personality , Outline the various psychoanalytic perspectives of Personality, Summarize the life span and trait perspective of Personality, Outline the existential humanistic perspective of Personality, understand the holistic perspective of personality theories.

SPSY 1409 - Psychology and Law: The subject helps the students to become familiar with important case law that has helped shape the relationship between the mental health fields and the legal system. understand the applications of psychology to various criminal justice and correctional issues. consider critically psycho-legal issues as they are portrayed in the popular media and in political debate. Analyzes Civil Law-families, Juvenile Justice, Victims, Rape, Sexual Harassment, and Punishment. Apply Neuroscience Applications in Law, Mental Illness and Violence.

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3. **Mrs. Aruna, Member**, Assistant Professor, Department of Psychology, Sathyabama Institute of Science and technology *Aruna*