

INSTITUTE OF SCIENCE AND TECHNOLOGY
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SCHOOL OF COMPUTING DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

UNIT - I - Internet of Things - SIT1619

UNIT 1

Introduction to IoT, Current technological trends and future prospects, - Evolution of IoT - IoT and related terms - Business Scope, Relation with embedded system, Introduction to Arduino and Raspberrypi, Overview of Elements of IoT - Basic Architecture of an IoT

1. INTRODUCTION TO IOT

It is a network of physical objects or things sending, receiving, or communicating using the internet or other communication technologies. The Internet of Things (IoT), as this intelligent interconnectivity between the real and the digital world is called, will rapidly transform every aspect of how we work and do business. By connecting apps with their integrated systems, businesses are able to transform their industry significantly. Today almost 90% of all data generated by tablets, smartphones or connected appliances is never acted upon. Imagine you could change that. It seems safe to say that we have never encountered a single technological platform that combines this much complexity, global reach and novelty. Since IoT allows devices to be controlled remotely across the internet, thus it created opportunities to directly connect & integrate the physical world to the computer-based systems using sensors and internet. The interconnection of these multiple embedded devices will be resulting in automation in nearly all fields and enabling advanced applications. This is resulting in improved accuracy, efficiency and economic benefit with reduced human intervention. It encompasses technologies such as smart grids, smart homes, intelligent transportation and smart cities. The major benefits of IoT are:

• Improved Customer Engagement – IoT improves customer experience by automating the action. For e.g. any issue in the car will be automatically detected by the sensors. The driver, as well as the manufacturer, will be notified about it. Until the time driver reaches the service station, the

manufacturer will make sure that the faulty part is available at the service station.

- Technical Optimization IoT has helped a lot in improving technologies
 and making them better. The manufacturer can collect data from different car
 sensors and analyze them to improve their design and make them much more
 efficient.
- **Reduced Waste** Our current insights are superficial, but IoT provides real-time information leading to effective decision-making & management of resources. For example, if a manufacturer finds fault in multiple engines, he can track the manufacturing plant of those engines and can rectify the issue with manufacturing belt.

2 CURRENT TECHNOLOGICAL TRENDS AND FUTURE PROSPECTS:

Many firms see big opportunity in IoT uses and enterprises start to believe that IoT holds the promise to enhance customer relationships and drive business growth by improving quality, productivity, and reliability on one side, and on the other side reducing costs, risk, and theft.

IoT and Security Attacks

Forrester thinks that the recent DDoS attack that hit a whopping 1600 websites in the United States was just the tip of the iceberg when it comes to the threat that the connected device poses to the world. That attack confirmed the fear of vulnerability of IoT devices with a massive distributed denial of service attack that crippled the servers of services like Twitter, NetFlix, NYTimes, and PayPal across the U.S. It's the result of an immense assault that involved millions of Internet addresses and malicious software. All indications suggest that countless Internet of Things (IoT) devices that power everyday technology like closed-circuit cameras and smart-home devices were hijacked by the malware, and used against the servers.

IoT and Mobile Elements

IoT is creating new opportunities and providing a competitive advantage for businesses in current and new markets. It touches everything—not just the data, but how, when, where and why you collect it. The technologies that have created the Internet of Things aren't changing the internet only, but rather change the things connected to the internet. More mobile moments (the moments in which a person pulls out a mobile device to get what he or she wants, immediately and in context) will appear on the connected device, right from home appliances to cars to smartwatches and virtual assistants. All these connected devices will have the potential of offering a rich stream of data that will then be used by product and service owners to interact with their consumers.

IoT and artificial Intelligence

In an IoT situation, AI can help companies take the billions of data points they have and boil them down to what's really meaningful. The general premise is the same as in the retail applications — review and analyzes the data we've collected to find patterns or similarities that can be learned from so that better decisions can be made.

IoT and Connectivity

Connecting the different parts of IoT to the sensors can be done by different technologies including Wi-Fi, Bluetooth, Low Power Wi-Fi, Wi-Max, regular Ethernet, Long Term Evolution (LTE) and the recent promising technology of Li-Fi (using light as a medium of communication between the different parts of a typical network including sensors).

IoT and New Business Models

The bottom line is a big motivation for starting, investing in, and operating any business, without a sound and solid business models for IoT we will have another bubble, this model must satisfy all the requirements for all kinds of e-commerce; vertical markets, horizontal markets, and consumer markets. One key element is to bundle service with the product, for example, devices like Amazon's Alexa will be considered just another wireless speaker without the services provided like voice recognition, music streaming, and booking Uber service to

mention few.

The IoT can find its applications in almost every aspect of our daily life. Below are some of the examples.

- 1) Prediction of natural disasters: The combination of sensors and their autonomous coordination and simulation will help to predict the occurrence of land-slides or other natural disasters and to take appropriate actions in advance.
- 2) Industry applications: The IoT can find applications in industry e.g., managing a fleet of cars for an organization. The IoT helps to monitor their environmental performance and process the data to determine and pick the one that need maintenance.
- 3) Water Scarcity monitoring: The IoT can help to detect the water scarcity at different places. The networks of sensors, tied together with the relevant simulation activities might not only monitor long term water interventions such as catchment area management, but may even be used to alert users of a stream, for instance, if an upstream event, such as the accidental release of sewage into the stream, might have dangerous implications.
- 4) Design of smart homes: The IoT can help in the design of smart homes e.g., energy consumption management, interaction with appliances, detecting emergencies, home safety and finding things easily, home security etc.
- 5) Medical applications: The IoT can also find applications in medical sector for saving lives or improving the quality of life e.g., monitoring health parameters, monitoring activities, support for independent living, monitoring medicines intake etc.
- 6) Agriculture application: A network of different sensors can sense data, perform data processing and inform the farmer through communication

infrastructure e.g., mobile phone text message about the portion of land that need particular attention. This may include smart packaging of seeds, fertilizer and pest control mechanisms that respond to specific local conditions and indicate actions. Intelligent farming system will help agronomists to have better understanding of the plant growth models and to have efficient farming practices by having the knowledge of land conditions and climate variability. This will significantly increase the agricultural productivity by avoiding the inappropriate farming conditions.

- 7) Intelligent transport system design: The Intelligent transportation system will provide efficient transportation control and management using advanced technology of sensors, information and network. The intelligent transportation can have many interesting features such as non-stop electronic highway toll, mobile emergency command and scheduling, transportation law enforcement, vehicle rules violation monitoring, reducing environmental pollution, anti-theft system, avoiding traffic jams, reporting traffic incidents, smart beaconing, minimizing arrival delays etc.
- 8) Design of smart cities: The IoT can help to design smart cities e.g., monitoring air quality, discovering emergency routes, efficient lighting up of the city, watering gardens etc.
- 9) Smart metering and monitoring: The IoT design for smart metering and monitoring willhelp to get accurate automated meter reading and issuance of invoice to the customers. The IoT can be used to design such scheme for wind turbine maintenance and remote monitoring, gas, water as well as environmental metering and monitoring.
- 10) Smart Security: The IoT can also find applications in the field of security and surveillance e.g., surveillance of spaces, tracking of people and assets, infrastructure and equipment maintenance, alarming etc.

3. EVOLUTION OF IOT AND BUSINESS SCOPE

The term "Internet of Things" (IoT) was first used in 1999 by British technology pioneer Kevin Ashton to describe a system in which objects in the physical world could be connected to the Internet by sensors.12 Ashton coined the term to illustrate the power of connecting Radio- Frequency Identification (RFID) tags13 used in corporate supply chains to the Internet in order to count and track goods without the need for human intervention.

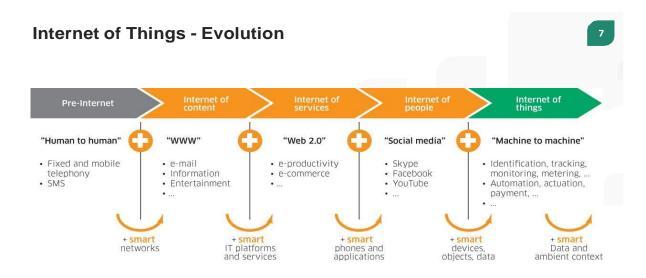


Fig 1 IoT Evolution Model

By the late 1970s, for example, systems for remotely monitoring meters on the electrical grid via telephone lines were already in commercial use.14 In the 1990s, advances in wireless technologyallowed "machine–to–machine" (M2M) enterprise and industrial solutions for equipment monitoring and operation to become widespread. Many of these early M2M solutions, however, were based on closed purpose–built networks and proprietary or industry.

From a broad perspective, the confluence of several technology and market trends20 is making it possible to interconnect more and smaller devices cheaply and easily:

- Ubiquitous Connectivity—Low-cost, high-speed, pervasive network connectivity, especially through licensed and unlicensed wireless services and technology, makes almost everything "connectable".
- Widespread adoption of IP-based networking— IP has become the dominant global standard for networking, providing a well-defined and widely implemented platform of software and tools that can be incorporated into a broad range of devices easily and inexpensively.
- Miniaturization— Manufacturing advances allow cutting-edge computing and communications technology to be incorporated into very small objects. Coupled with greater computing economics, this has fueled the advancement of small and inexpensive sensor devices, which drive many IoT applications.
- Advances in Data Analytics— New algorithms and rapid increases in computing power, data storage, and cloud services enable the aggregation, correlation, and analysis of vast quantities of data; these large and dynamic datasets provide new opportunities for extracting information and knowledge.
- Rise of Cloud Computing— Cloud computing, which leverages remote, networked computing resources to process, manage, and store data, allows small and distributed devices to interact with powerful back-end analytic and control capabilities.

From this perspective, the IoT represents the convergence of a variety of computing and connectivity trends that have been evolving for many decades. At present, a wide range of industry sectors — including automotive, healthcare, manufacturing, home and consumer electronics, and well beyond — are considering the potential for incorporating IoT technology into their products, services, and operations.

BUSINESS SCOPE

Increase Business Opportunities

IoT opens the door for new business opportunities and helps companies benefit from new revenue streams developed by advanced business models and services. IoT-driven innovations build strong business cases, reduce time to market and increase return on investments. IoT has the potential to transform the way consumers and businesses approach the world by leveraging the scope of the IoT beyond connectivity.

Enhanced Asset Utilization

IoT will improve tracking of assets (equipment, machinery, tools, etc.) using sensors and connectivity, which helps organizations benefit from real-time insights. Organizations could more easily locate issues in the assets and run preventive maintenance to improve asset utilization.

Efficient Processes

Being connected with a maximum number of devices to the internet, IoT allow businesses to be smarter with real-time operational insights while reducing operating costs. The data collected from logistics network, factory floor, and supply chain will help reduce inventory, time to market and downtime due to maintenance.

Improved Safety and Security

IoT services integrated with sensors and video cameras help monitor workplace to ensure equipment safety and protect against physical threats. The IoT connectivity coordinates multiple teams to resolve issues promptly.

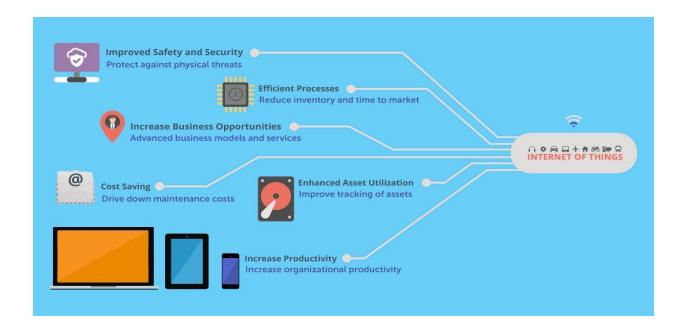


Fig 2 Business Scope

Increase Productivity

Productivity plays a key role in the profitability of any business. IoT offers just-intime training for employees, improve labor efficiency, and reduce mismatch of skills while increasing organizational productivity.

Cost Saving

The improved asset utilization, productivity, and process efficiencies can save your expenditures. For example, predictive analytics and real-time diagnostics drive down the maintenance costs. IoThas reached the pinnacle of inflated expectations of emerging technologies. Even though IoT offers great potential value, organizations must overcome some significant challenges like data and information management issues, lack of interoperable technologies, security and privacy concerns, and the skills to manage IoT's growing complexity. However, a professional IoT service providercan overcome these challenges and increase your return on investment.

Logistics

With IoT sensors, supply chain management and order fulfillment processes improve markedly to meet customer demand. For example, sensors on delivery containers and trucks in transit give managers real-time status updates, allowing them to track their items and ensure they reach the right location at the right time.

Streamlined Industry

IoT also presents automation opportunities for businesses that need to manage and replenish their stock. When data recorded from IoT devices are tied to your enterprise resource planning (ERP) system, you can accurately monitor your inventory, analyze purchase and consumption rates of a particular product, and automatically reorder items when IoT sensors detect that supply is running low. This minimizes out-of-stock incidents and prevents excess stock build-up.

Fast Payment

Given how most payments are done electronically via point-of-sale systems or the internet, IoT has the potential to revolutionize the way businesses process transactions. We're already seeing a few examples of this today as Apple Pay not only allows users to purchase goods and services using smart phone applications, but through wearable technology as well. Soon enough, IoT devices might even allow restaurants and retailers to register or charge their customers the moment they walk through the door.

Market Insight

Businesses that can somehow make sense of IoT-collected data will gain a competitive edge. Marketers, for example, can gather valuable insight into how their products are used and which demographic is utilizing them the most. This information can then inform future marketing efforts and give businesses more direction on how to improve their products and services for their customers. Although businesses will certainly face many challenges in implementing the Internet of Things, those who manage to overcome them will reap all the benefits of

this burgeoning technology.

4. RELATIONSHIP WITH EMBEDDED SYSTEMS

Embedded systems are part and parcel of every modern electronic component. These are low power consumption units that are used to run specific tasks for example remote controls, washing machines, microwave ovens, RFID tags, sensors, actuators and thermostats used in various applications, networking hardware such as switches, routers, modems, mobile phones, PDAs, etc. Usually embedded devices are a part of a larger device where they perform specific task of the device. For example, embedded systems are used as networked thermostats in Heating, Ventilation and Air Conditioning (HVAC) systems, in Home Automation embedded systems are used as wired or wireless networking to automate and control lights, security, audio/visual systems, sense climate change, monitoring, etc. Embedded microcontrollers can be found in practically all machines, ranging from DVD players and power tools to automobiles and computed tomography scanners. They differ from PCs in their size and processing power. Embedded systems typically have a microprocessor, a memory, and interfaces with the external world, but they are considerably smaller than their PC counterparts. Frequently, the bulk of the electronic circuitry can be found in a single chip.

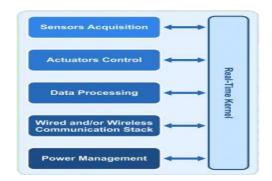


Fig 3 Embedded Processing

A sensor detects (senses) changes in the ambient conditions or in the state of another device or asystem, and forwards or processes this information in a certain manner.

- **Analog Sensors** produce a continuous output signal or voltage which is generally proportional to the quantity being measured.
- Physical quantities such as Temperature, Speed, Pressure, Displacement,
 Strain etc. are allanalog quantities as they tend to be continuous in nature.
- **Digital Sensors** produce discrete digital output signals or voltages that are a digital representation of the quantity being measured.
- Digital sensors produce a binary output signal in the form of a logic "1" or a logic "0",("ON" or "OFF").

An actuator is a component of a machine or system that moves or controls the mechanism or the system. An actuator is the mechanism by which a control system acts upon an environment

An actuator requires a control signal and a source of energy.

Power Conservation

Until recently, a common strategy to save power in an embedded system was to execute as quickly as possible, and then go into sleep mode immediately. But there are now processor core architectures that consume almost no power, although with reduced performance. This is an attractive option for a WSN edge node design.

The programming languages used in deeply embedded systems include C, C++ and sometimes Java. It is important to note that Java always runs on top of an operating system. So, your choice is not between C/C++ or Java; it is whether you will use C/C++ and Java. Java is attractive for IoT devices because the number of Java developers worldwide brings tremendous growth potential to the industry. Oracle's Java ME Embedded is designed for small devices.

When cost is not an issue, we can select a single powerful processor to run all the tasks required of your device. However, a common engineering compromise is to use two processors in the sensor/actuator device. One low-cost processor (8 or 16 bit) is used for the physical-world interface, and a second 32-bit processor runs the network interface. This second processor is often placed in a separate module, one that has already been certified for the protocol and FCC compliance.

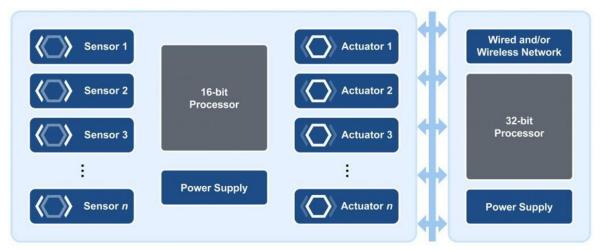


Fig 4. IoT Devices with Two Processors

Gateway Design

A gateway connects two dissimilar networks so that data can flow between them. Usually this is a connection between a proprietary network and the Internet.

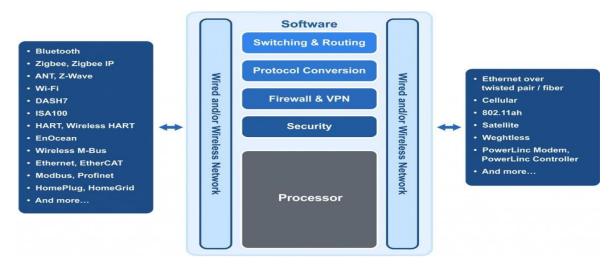


Fig 5. Embedded Devices with Gateway

Bluetooth is a wireless technology standard for exchanging data over short distances from fixed and mobile devices, and building personal area networks.

Zigbee wireless technology is specially designed for sensors and control devices that employ lowcost connectivity and widely used for several applications.

Z-Wave is a wireless communications protocol used primarily for home automation. It is a mesh network using low-energy radio waves to communicate from appliance to appliance, allowing for wireless control of residential appliances and other devices, such as lighting control, security systems, thermostats, windows.

Wi-Fi is the name of a popular wireless networking technology that uses radio waves to provide wireless high-speed Internet and network connections. A common misconception is that the term **Wi-Fi** is short for "wireless fidelity.

ISA100.11a is a wireless networking technology standard developed by the International Society of Automation (ISA). The official description is "Wireless Systems for Industrial Automation: Process Control and Related Applications.

The **EnOcean** technology is an energy harvesting wireless technology used primarily in building automation systems, and is also applied to other applications in industry, transportation, logistics and smart homes. Modules based on EnOcean technology combine micro energy converters withultra low power electronics, and enable wireless communications between batteryless wireless sensors, switches, controllers and gateways.

In home automation, different utilities companies may install a wide variety of IoT devices in your house, each with their own gateway. These can include electricity or gas, water, phone, Internet, cable/satellite, alarm system, medical devices, and so on. Some of these gateways may require additional functions, such as local storage, or a user interface.

5. INTRODUCTION TO AUDUINO AND RASPBERRYPI

Arduino is an open-source platform used for building electronics projects. Arduino consists of both a physical programmable circuit board (often referred to as a microcontroller) and a piece of software, or IDE (Integrated Development Environment) that runs on your computer, used to write and upload computer code to the physical board. Accepts analog and digital signals as input and gives desired output.

ARDUINO UNO		
Feature	Value	
OperatingVoltage	5V	
ClockSpeed	16MHz	
Digital I/O	14	
AnalogInput	6	
PWM	6	
UART	1	
Interface	USB via ATMega16U2	

BOARD DETAILS:

- Power Supply:
- USB or power barrel jack
- Voltage Regulator
- LED Power Indicator
- Tx-Rx LED Indicator
- Output power,
- Ground
- Analog Input Pins
- Digital I/O Pin

SET UP:

- Power the board by connecting it to a PC via USB cable
- Launch the Arduino IDE
- Set the board type and the port for the board
- TOOLS -> BOARD -> select your board
- TOOLS -> PORT -> select your port

TYPES:

- 1. Arduino Uno (R3)
- 2. LilyPad Arduino
- 3. RedBoard
- 4. Arduino Mega (R3)
- 5. Arduino Leonardo

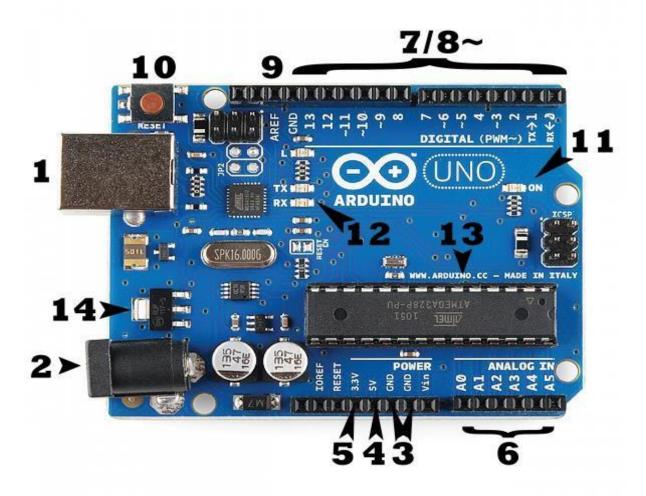


Fig 6 Arduino Board

Power (USB / Barrel Jack):

Every Arduino board needs a way to be connected to a power source. The Arduino UNO can be powered from a USB cable coming from your computer or a wall power supply (like this)that is terminated in a barrel jack. In the picture above the USB connection is labeled (1) and the barrel jack is labeled (2). The USB connection is also how you will load code onto your Arduino board.

NOTE: Do NOT use a power supply greater than 20 Volts as you will overpower (and thereby destroy) Arduino. The recommended voltage for most Arduino models is between 6 and 12 Volts.

Pins (5V, 3.3V, GND, Analog, Digital, PWM, AREF):

The pins on your Arduino are the places where you connect wires to construct a circuit (probably in conjunction with a breadboard and some wire. They usually have black plastic 'headers' that allow you to just plug a wire right into the board. The Arduino has several different kinds of pins, each of which is labeled on the board and used for different functions.

GND (3): Short for 'Ground'. There are several GND pins on the Arduino, any of which can be used to ground your circuit.

5V (**4**) & **3.3V** (**5**): As you might guess, the 5V pin supplies 5 volts of power, and the 3.3V pin supplies 3.3 volts of power. Most of the simple components used with the Arduino run happily off of 5 or 3.3 volts.

Analog (6): The area of pins under the 'Analog In' label (A0 through A5 on the UNO) are Analog In pins. These pins can read the signal from an analog sensor (like a temperature sensor) and convert it into a digital value that we can read.

Digital (7): Across from the analog pins are the digital pins (0 through 13 on the UNO). These pins can be used for both digital input (like telling if a button is pushed) and digital output (like powering an LED).

PWM (8): You may have noticed the tilde (~) next to some of the digital pins (3, 5, 6, 9, 10, and 11 on the UNO). These pins act as normal digital pins, but can also be used for something called Pulse-Width Modulation (PWM). We have a tutorial on PWM, but for now, think of these pins as being able to simulate analog output (like fading an LED in and out).

AREF (9): Stands for Analog Reference. Most of the time you can leave this pin alone. It is sometimes used to set an external reference voltage (between 0 and 5 Volts) as the upper limit for the analog input pins.

Reset Button

Just like the original Nintendo, the Arduino has a reset button (10). Pushing it will temporarily connect the reset pin to ground and restart any code that is loaded on the Arduino. This can be very useful if your code doesn't repeat, but you want to test it multiple times. Unlike the original Nintendo however, blowing on the Arduino doesn't usually fix any problems.

Power LED Indicator

Just beneath and to the right of the word "UNO" on your circuit board, there's a tiny LED next to the word 'ON' (11). This LED should light up whenever you plug your Arduino into a power source. If this light doesn't turn on, there's a good chance something is wrong. Time to re-check your circuit!

TX RX LEDs

TX is short for transmit, RX is short for receive. These markings appear quite a bit

in electronics to indicate the pins responsible for serial communication. In our case, there are two places on the Arduino UNO where TX and RX appear – once by digital pins 0 and 1, and a second time next to the TX and RX indicator LEDs (12). These LEDs will give us some nice visual indications whenever our Arduino is receiving or transmitting data (like when we're loading a new program onto the board).

Main IC

The black thing with all the metal legs is an IC, or Integrated Circuit (13). Think of it as the brains of our Arduino. The main IC on the Arduino is slightly different from board type to board type, but is usually from the ATmega line of IC's from the ATMEL company. This can be important, as you may need to know the IC type (along with your board type) before loading up a new program from the Arduino software. This information can usually be found in writing on the top side of the IC. If you want to know more about the difference between various IC's, reading the datasheets isoften a good idea.p

Voltage Regulator

The voltage regulator (14) is not actually something you can (or should) interact with on the Arduino. But it is potentially useful to know that it is there and what it's for. The voltage regulator does exactly what it says – it controls the amount of voltage that is let into the Arduino board. Think of it as a kind of gatekeeper; it will turn away an extra voltage that might harm the circuit. Of course, it has its limits, so don't hook up your Arduino to anything greater than 20 volts.

ARDINO IDE OVERVIEW:

Program coded in Arduino IDE is called a SKETCH

1. To create a new sketchFile -> New

To open an existing sketch File -> open ->

There are some basic ready-to-use sketches available in the

EXAMPLES sectionFile -> Examples -> select any program

- 2. Verify: Checks the code for compilation errors
- 3. Upload: Uploads the final code to the controller board
- 4. New: Creates a new blank sketch with basic structure
- 5. Open: Opens an existing sketch
- 6. Save: Saves the current sketch



Fig 7. Compilation and Execution

Serial Monitor: Opens the serial console

☐ All the data printed to the console are displayed here

SKETCH STRUCTURE

```
File Edit Sketch Tools Help

HelloArduino

void setup() {

Serial.begin(9600);
}

void loop() {

Serial.println("Hello Arduino!");
```

Fig 8. Structure of SKETCH

A sketch can be divided into two

```
□ parts:Setup ()
```

□ Loop()

☐ The function setup() is the point where the code starts, just like the main() function in C and C++

☐ I/O Variables, pin modes are initialized in the Setup() function Loop() function, as the name suggests, iterates the specified task in the program

DATA TYPES:

Void ,Long, Int ,Char ,Boolean, Unsigned char ,Byte, Unsigned int, Word ,Unsigned long ,Float,Double,Array,String-char array,String-object,Short

Arduino Function libraries

Input/Output Functions:

The arduino pins can be configured to act as input or output pins using the pinMode() functionVoid setup () {
pinMode (pin, mode);

Pin- pin number on the Arduino board Mode-

INPUT/OUTPUTdigitalWrite(): Writes a HIGH or

LOW value to a digital pin

analogRead(): Reads from the analog input pin i.e., voltage applied across the pin Character functions such as isdigit(), isalpha(), isalnum(), isxdigit(), islower(), isupper(), isspace()return 1(true) or 0(false)

Delay() function is one of the most common time manipulation function used to provide a delayof specified time. It accepts integer value (time in miliseconds)

EXAMPLE BLINKING LED:

Requirement:

```
□ Arduino controller board, USB connector, Bread board, LED, 1.4Kohm resistor, connectingwires, Arduino IDE
□ Connect the LED to the Arduino using the Bread board and the
□ connecting wires Connect the Arduino board to the PC using the
USB connector
□ Select the board type and port Write the sketch in the editor, verify and upload
Connect the positive terminal of the LED to digital pin 12 and the negative terminal to the groundpin (GND) of Arduino Board
void setup(){
pinMode(12, OUTPUT); // set the pin mode
} void loop()
{
digitalWrite(12, HIGH); // Turn on the LED
delay(1000);digitalWrite(12, LOW); //Turn of
the LED delay(1000);
}
```

Set the pin mode as output which is connected to the led, pin 12 in this case. Use digitalWrite() function to set the output as HIGH and LOW

Delay() function is used to specify the delay between HIGH-LOW transition of the output

Connect he board to the

- $^{\square}$ PC Set the port and
- board type Verify the code and upload,

notice the TX - RX led in the board starts flashing as the code is uploaded.

RASPBERRY PI:

Raspberry Pi is a credit card sized micro processor available in different models with different processing speed starting from 700 MHz. Whether you have a model B or model B+, orthe very old version, the installation process remains the same. People who have checked out the official Raspberry Pi website, But using the Pi is very easy and from being a beginner, one will turn pro in no time. So, it's better to go with the more powerful and more efficient OS, the Raspbian. The main reason why Raspbian is extremely popular is that it has thousands of pre built libraries to perform many tasks and optimize the OS. This forms a huge advantage while buildingapplications.

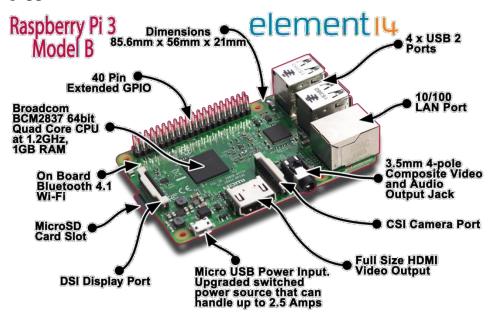


Fig 9 Raspberry Pi Elements

Specifications and performance

As for the specifications, the Raspberry Pi is a credit card-sized computer powered by the Broadcom BCM2835 system-on-a-chip (SoC). This SoC includes a 32-bit ARM1176JZFS processor, clocked at 700MHz, and a Videocore IV GPU.

It also has 256MB of RAM in a POP package above the SoC. The Raspberry Pi is powered by a 5V micro USB AC charger or at least 4 AA batteries (with a bit of hacking).

While the ARM CPU delivers real-world performance similar to that of a 300MHz Pentium 2, the Broadcom GPU is a very capable graphics core capable of hardware decoding several high definition video formats. The Raspberry Pi model available for purchase at the time of writing —the Model B — features HDMI and composite video outputs, two USB 2.0 ports, a 10/100 Ethernet port, SD card slot, GPIO (General Purpose I/O Expansion Board) connector, and analog audio output (3.5mm headphone jack). The less expensive Model A strips out the Ethernet port and one of the USB ports but otherwise has the same hardware.

	Raspberry pi 3 model B	Raspberry pi 2 model B	Raspberry Pi zero
RAM	1GB SDRAM	1GB SDRAM	512 MB SDRAM
CPU	Quad cortex A53@1.2GHz	Quad cortex A53@900MHz	ARM 11@ 1GHz
GPU	400 MHz video core IV	250 MHz video core IV	250 MHz video core IV
Ethernet	10/100	10/100	None
Wireless	802.11/Bluetooth 4.0	None	None
Video output	HDMI/Composite	HDMI/Composite	HDMI/Composite
GPIO	40	40	40

Fig 10. Configuration

Raspberry Pi Basics: installing Raspbian and getting it up and running

1. Downloading Raspbian and Image writer.

You will be needing an image writer to write the downloaded OS into the SD card (micro SD card in case of Raspberry Pi B+ model). So download the "win32 disk imager" from the website.

2. Writing the image

Insert the SD card into the laptop/pc and run the image writer. Once open, browse and select the downloaded Raspbian image file. Select the correct device, that is the drive representing the SD card. If the drive (or device) selected is different from the SD card then the other selected drive will become corrupted. SO be careful.

After that, click on the "Write" button in the bottom. As an example, see the image below, wherethe SD card (or micro SD) drive is represented by the letter "G:\"

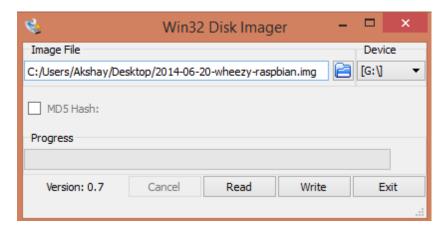


Fig 11. OS Installation

Once the write is complete, eject the SD card and insert it into the Raspberry Pi and turn it on. Itshould start booting up.

3. Setting up the Pi

Please remember that after booting the Pi, there might be situations when the user

credentials like the "username" and password will be asked. Raspberry Pi comes with a default user name and password and so always use it whenever it is being asked. The credentials are:

login: pi

password: raspberry

When the Pi has been booted for the first time, a configuration screen called the "Setup Options" should appear and it will look like the image below.

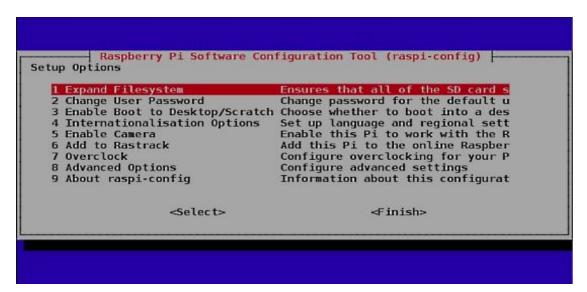


Fig 12. Raspberry Configuration

If you have missed the "Setup Options" screen, its not a problem, you can always get it by typingthe following command in the terminal.

sudo raspi-config

Once you execute this command the "Setup Options" screen will come up as shown in the image above.

Now that the Setup Options window is up, we will have to set a few things. After completing each of the steps below, if it asks to reboot the Pi, please do so. After the reboot, if you don't get the "Setup Options" screen, then follow the command given above to get the screen/window.

• The first thing to do:

select the first option in the list of the **setup options window**, that is select the "**Expand Filesystem**" option and hit the enter key. We do this to make use of all the space present on the SD card as a full partition. All this does is, expand the OS to fit the whole space on the SD card which can then be used as the storage memory for the Pi

• The second thing to do:

Select the third option in the list of the setup options window, that is select the "Enable Boot To Desktop/Scratch" option and hit the enter key. It will take you to another window called the "choose boot option" window that looks like the image below.

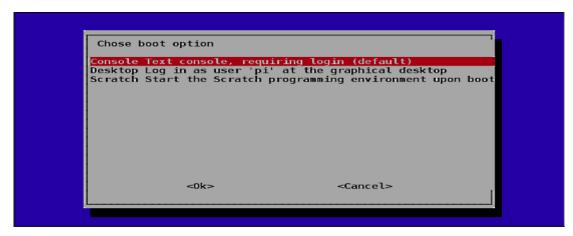


Fig 13 Boot Options

In the "choose **boot option window**", select the second option, that is, "**Desktop** Log in as user 'pi' at the graphical desktop" and hit the enter button. Once done you will be taken back to the "Setup Options" page, if not select the "OK" button at the bottom of this window and you will be taken back to the previous window. We do this because we want to boot into the desktop environment which we are familiar with. If we don't do this step then the Raspberry Pi boots into a terminal

each time with no GUI options. Once, both the steps are done, select the "finish" button at the bottom of the page and it should reboot automatically. If it doesn't, then use the following command in the terminal to reboot.

Sudo reboot

Updating the firmware

After the reboot from the previous step, if everything went right, then you will end up on the desktop which looks like the image below.

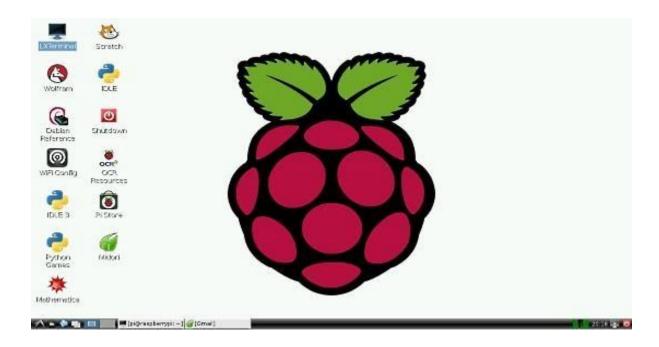


Fig 14. Raspberry Desktop

Once you are on the desktop, open a terminal and enter the following command to update the firmware of the Pi.

Sudo rpi-update

Updating the firmware is necessary because certain models of the Pi might not have all the required dependencies to run smoothly or it may have some bug. The latest firmware might have the fix tothose bugs, thus its very important to update it in the beginning itself.

5 Conclusion

So, we have covered the steps to get the Pi up and running. This method works on all the different models of Raspberry Pi (model A, B, B+ and also RPi 2) as Raspbain was made to be supported on all models. However, while installing other software or libraries, the procedure might change abit while installing depending on the model of the Pi or the version of Raspbian itself. The concept of Raspberry is to keep trying till you get the result or build that you want. This might involve a lot of trial and error but spending the time will be worth it. The actual usage doesn't end here. This is just the beginning. It is up to you to go ahead to build something amazing out of it.



Fig 15. GPIO Pins

GPIO:

Act as both digital output and digital input.

Output: turn a GPIO pin high or low.

Input: detect a GPIO pin high or low

Installing GPIO library:

```
Open terminal
```

Enter the command "sudoapt-get install python-dev" to install python

developmentEnter the command "sudoapt-get install python-

rpi.gpio" to install GPIO library. Basic python coding:

Open terminal enter the command

sudo nano filename.py

This will open the nano editor where you can write

your codeCtrl+O: Writes the code to the file

Ctrl+X: Exits the editor

Blinking LED Code:

import RPi.GPIO as GPIO #GPIO library import time

GPIO.setmode(GPIO.BOARD) # Set the type of board for pin

numbering GPIO.setup(11, GPIO.OUT) # Set GPIO pin 11as

output pin

for i in range (0,5): GPIO.output(11,True) # Turn on

GPIO pin 11time.sleep(1)

GPIO.output(11,False)

time.sleep(2)

GPIO.output(11,True)

GPIO.cleanup()

Power Pins

The header provides 5V on Pin 2 and 3.3V on Pin 1. The 3.3V supply is limited to 50mA. The 5V supply draws current directly from your microUSB supply so can use whatever is left over after the board has taken its share. A 1A power supply could supply up to 300mA once the Board has drawn 700mA.

Basic GPIO

The header provides 17 Pins that can be configured as inputs and outputs. By default they are all configured as inputs except GPIO 14 & 15.

In order to use these pins you must tell the system whether they are inputs or outputs. This can be achieved a number of ways and it depends on how you intend to control them. I intend on using Python.

SDA & SCL: The 'DA' in SDA stands for data, the 'CL' in SCL stands for clock; the S stands for serial. You can do more reading about the significance of the clock line for various types of computer bus, You will probably find I²C devices that come with their own userspace drivers and the linux kernel includes some as well. Most computers have an I²C bus, presumably for some of the purposes listed by wikipedia, such as interfacing with the RTC (real time clock) and configuring memory. However, it is not exposed, meaning you can't attach anything else to it, and there are a lot of interesting things that could be attached -- pretty much any kind of common sensor (barometers, accelerometers, gyroscopes, luminometers, etc.) as well as output devices and displays. You can buy a USB to I²C adapter for a normal computer, but they cost a few hundred dollars. You can attach multiple devices to the exposed bus on the pi.

UART, TXD & RXD: This is a traditional serial line; for decades most computers

have had a port for this and a port for parallel. Some pi oriented OS distros such as Raspbian by default boot with this serial line active as a console, and you can plug the other end into another computer and use some appropriate software to communicate with it. Note this interface does not have a clock line; the two pins may be used for full duplex communication (simultaneous transmit and receive).

PCM, CLK/DIN/DOUT/FS: PCM is is how uncompressed digital audio is encoded. The data stream is serial, but interpreting this correctly is best done with a separate clock line (more lowestlevel stuff).

SPI, MOSI/MISO/CE0/CE1: SPI is a serial bus protocol serving many of the same purposes as I²C, but because there are more wires, it can operate in full duplex which makes it faster and moreflexible.

Raspberry Pi Terminal Commands

[sudo apt-get update] - Update Package Lists

[sudo apt-get upgrade] - Download and Install Updated

Packages[sudo raspi-config] - The Raspberry Pi

Configuration Tool

[sudo apt-get clean] - Clean Old

Package Files[sudo reboot] - Restart

your Raspberry Pi [sudo halt] - Shut

Down your Raspberry Pi

6. KEY ELEMENTS OF IOT

1. Sensing

The first step in IoT workflow is gathering information at a "point of activity." This can be information captured by an appliance, a wearable device, a wall mounted control or any number of commonly found devices. The sensing can be biometric, biological, environmental, visual or audible (or all the above). The unique thing in the context of IoT is that the device doing the sensing is not one that

typically gathered information in this way. Sensing technology specific to this purpose is required.

2. Communication

This is where things start to get interesting. Many of the new IoT devices we are seeing today are not designed for optimal communication with cloud services. IoT devices require a means fortransmitting the information sensed at the device level to a Cloud-based service for subsequent processing. This is where the great value inherent in IoT is created. This requires either WiFi(wireless LAN based communications) or WAN (wide area network... i.e. cellular)communications. In addition, depending on the need short range communication, other capabilities may also be needed. These could include Bluetooth, ZigBee, Near-field or a range of other shortrange communication methods. For positioning, GPS is often required as well.

3. Cloud Based Capture & Consolidation

Gathered data is transmitted to a cloud based service where the information coming in from the IoT device is aggregated with other cloud based data to provide useful information for the enduser. The data being consolidated can be information from other internet sources as well as from others subscribing with similar IoT devices. Most often, there will be some data processing required to provide useful information that is not necessarily obvious in the raw data.

4. Delivery of Information

The last step is delivery of useful information to the end user. That may be a consumer, a commercial or an industrial user. It may also be another device in the M2M workflow. The goal in a consumer use case is to provide the information in as simple and transparent a method as possible. It requires execution of a well thought out, designed and executed user interface that provides an optimized experience across multiple device platforms – tablets, smartphones, desktop

– across multiple operating systems – iOS, Android, Windows, etc.

7.REFERENCE ARCHITECTURE OF IOT:

The reference architecture consists of a set of components. Layers can be realized by means of specific technologies, and we will discuss options for realizing each component. There are also some cross-cutting/vertical layers such as access/identity management.

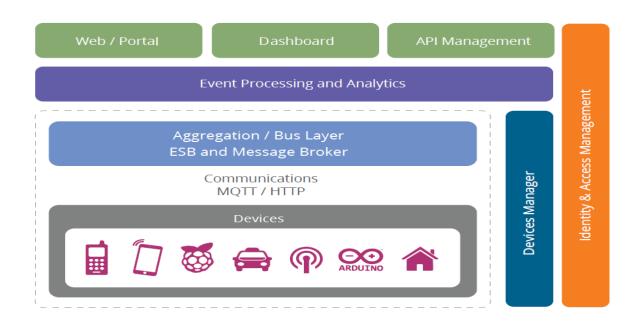


Fig 16 Reference architecture for IoT

The layers are

- Client/external communications Web/Portal, Dashboard, APIs
- Event processing and analytics (including data storage)
- Aggregation/bus layer ESB and message broker
- Relevant transports MQTT/HTTP/XMPP/CoAP/AMQP, etc.

Devices

The cross-cutting layers are

- Device manager
- Identity and access managements

THE DEVICE LAYER

The bottom layer of the architecture is the device layer. Devices can be of various types, but in order to be considered as IoT devices, they must have some communications that either indirectly or directly attaches to the Internet. Examples of direct connections are

- Arduino with Arduino Ethernet connection
- Arduino Yun with a Wi-Fi connection
- Raspberry Pi connected via Ethernet or Wi-Fi
- Intel Galileo connected via Ethernet or

Wi-Fi Examples of indirectly connected

device include

- ZigBee devices connected via a ZigBee gateway
- Bluetooth or Bluetooth Low Energy devices connecting via a mobile phone
- Devices communicating via low power radios to a

Raspberry PiThere are many more such examples of each type.

Each device typically needs an identity. The identity may be one of the following:

- A unique identifier (UUID) burnt into the device (typically part of the System-on-Chip, or providedby a secondary chip)
- A UUID provided by the radio subsystem (e.g. Bluetooth identifier, Wi-Fi MAC address)
- An OAuth2 Refresh/Bearer Token (this may be in addition to one of the above)
- An identifier stored in nonvolatile memory such as EEPROM

For the reference architecture we recommend that every device has a UUID (preferably an unchangeable ID provided by the core hardware) as well as an OAuth2 Refresh and Bearer token stored in EEPROM.

The specification is based on HTTP; however, (as we will discuss in the communications section)the reference architecture also supports these flows over MQTT.

COMMUNICATIONS LAYER

The communication layer supports the connectivity of the devices. There are multiple potential protocols for communication between the devices and the cloud. The most wellknown three potential protocols are

- HTTP/HTTPS (and RESTful approaches on those)
- MQTT 3.1/3.1.1
- Constrained application protocol (CoAP)

Let's take a quick look at each of these protocols in turn.

HTTP is well known, and there are many libraries that support it. Because it is a simple text based protocol, many small devices such as 8-bit controllers can only partially support the protocol – for example enough code to POST or GET a resource. The larger 32-bit based devices can utilize full HTTP client libraries that properly implement the whole protocol. There are several protocols optimized for IoT use. The two best known are MQTT6 and CoAP7. MQTT was invented in 1999 to solve issues in embedded systems and SCADA. It has been through some iterations and the current version (3.1.1) is undergoing standardization in the OASIS MQTT Technical Committee8. MQTT is a publish-subscribe messaging system based on a broker model. The protocol has a very small overhead (as little as 2 bytes per message), and was designed to support lossy and intermittently connected networks. MQTT was designed to flow over TCP. In addition there is an associated specification designed for ZigBee-style networks called MQTT-SN (Sensor Networks). CoAP is a protocol from the IETF that is designed to provide a RESTful application protocol modeled on HTTP semantics, but with a much smaller footprint and a binary rather than a text-based approach. CoAP is a more traditional clientserver approach rather than a brokered approach. CoAP is designed to be used over

UDP.

For the reference architecture we have opted to select MQTT as the preferred device communication protocol, with HTTP as an alternative option.

The reasons to select MQTT and not CoAP at this stage are

- Better adoption and wider library support for MQTT;
- Simplified bridging into existing event collection and event processing systems; and
- Simpler connectivity over firewalls and NAT networks

However, both protocols have specific strengths (and weaknesses) and so there will be some situations where CoAP may be preferable and could be swapped in. In order to support MQTT we

need to have an MQTT broker in the architecture as well as device libraries. We will discuss this with regard to security and scalability later.

One important aspect with IoT devices is not just for the device to send data to the cloud/ server, but also the reverse. This is one of the benefits of the MQTT specification: because it is a brokered model, clients connect an outbound connection to the broker, whether or not the device is acting as a publisher or subscriber. This usually avoids firewall problems because this approach works even behind firewalls or via NAT. In the case where the main communication is based on HTTP, the traditional approach for sending data to the device would be to use HTTP Polling. This is very inefficient and costly, both in terms of network traffic as well as power requirements. The modern replacement for this is the WebSocket protocol9 that allows an HTTP connection to be upgraded into a full two-way connection. This then acts as a socket channel (similar to a pure TCP channel) between the server and client. Once that has been established, it is up to the system to choose an ongoing protocol to tunnel over the connection. For the reference architecture we once again recommend using MQTT as a protocol with WebSockets. In some cases, MQTT over WebSockets will be the only protocol. This is because it is even more firewallfriendly than the base MQTT specification as well as supporting pure

browser/JavaScript clients using the same protocol. Note that while there is some support for WebSockets on small controllers, such as Arduino, the combination of network code, HTTP and WebSockets would utilize most of the available code space on a typical Arduino 8-bit device. Therefore, we only recommend the use of WebSockets on the larger 32-bit devices.

AGGREGATION/BUS LAYER

An important layer of the architecture is the layer that aggregates and brokers communications. This is an important layer for three reasons:

- 1. The ability to support an HTTP server and/or an MQTT broker to talk to the devices
- 2. The ability to aggregate and combine communications from different devices and to routecommunications to a specific device (possibly via a gateway)
- 3. The ability to bridge and transform between different protocols, e.g. to offer HTTP based APIsthat are mediated into an MQTT message going to the device.

The aggregation/bus layer provides these capabilities as well as adapting into legacy protocols. The bus layer may also provide some simple correlation and mapping from different correlation models (e.g. mapping a device ID into an owner's ID or vice-versa). Finally the aggregation/bus layer needs

server (validating Bearer Tokens and associated resource access scopes). It must also be able to act as a policy enforcement point (PEP) for policy-based access. In this model, the bus makes requests to the identity and access management layer to validate access requests. The identity and access management layer acts as a policy decision point (PDP) in this process. The bus layer then implements the results of these calls to the PDP to either allow or disallow resource access.

EVENT PROCESSING AND ANALYTICS LAYER

This layer takes the events from the bus and provides the ability to process and act upon these events. A core capability here is the requirement to store the data into a database. This may happen in three forms. The traditional model here would be to write a server side application, e.g. this could be a JAX-RS application backed by a database. However, there are many approaches where we can support more agile approaches. The first of these is to use a big data analytics platform. This is a cloud-scalable platform that supports technologies such as Apache Hadoop to provide highly scalable map reduce analytics on the data coming from the devices. The second approach is to support complex event processing to initiate near real-time activities and actions based on data from the devices and from the rest of the system. Our recommended approach in this space is to use the following approaches:

- on and the same of the same and the same and
- Map-reduce for long-running batch-oriented processing of data

• Highly scalable, column-based data storage for storing events

- Complex event processing for fast in-memory processing and near real-time reaction and autonomic actions based on the data and activity of devices and other systems
- In addition, this layer may support traditional application processing platforms, such as Java Beans, JAX-RS logic, message-driven beans, or alternatives, such as node.js, PHP, Ruby or Python. **CLIENT/EXTERNAL COMMUNICATIONS LAYER**The reference architecture needs to provide a way for these devices to communicate outside of the device-oriented system. This includes three main approaches. Firstly, we need the ability to create web-based front-ends and portals that interact with devices and with the event-processing layer.

Secondly, we need the ability to create dashboards that offer views into analytics and event processing. Finally, we need to be able to interact with systems outside this network using machine-to-machine communications (APIs). These APIs need to be managed and controlled and this happens in an API management system. The recommended approach to building the web front end is to utilize a modular frontend architecture, such as a portal, which allows simple fast composition of useful UIs. Of course the architecture also supports existing Web server-side technology, such as Java Servlets/ JSP, PHP, Python, Ruby, etc. Our recommended approach is based on the Java framework and the most popular Java-based web server, Apache Tomcat. The dashboard is a re- usable system focused on creating graphs and other visualizations of data coming from the devices and the event processing layer.

The API management layer provides three main functions:

- The first is that it provides a developer-focused portal (as opposed to the user focused portal previously mentioned), where developers can find, explore, and subscribe to APIs from the system. There is also support for publishers to create, version, and manage the available and published APIs;
- The second is a gateway that manages access to the APIs, performing access control checks (for external requests) as well as throttling usage based on policies. It also performs routing and load-balancing;
- The final aspect is that the gateway publishes data into the analytics layer where it is stored as wellas processed to provide insights into how the APIs are used.

DEVICE MANAGEMENT

Device management (DM) is handled by two components. A server-side system (the device manager) communicates with devices via various protocols and provides both individual and bulk control of devices. It also remotely manages software and applications deployed on the device. It can lock and/or wipe the device if necessary. The device manager works in conjunction with the device management agents. There are multiple different agents for different platforms and device types. The

device manager also needs to maintain the list of device identities and map these into owners. It must also work with the identity and access management layer to manage access controls over devices (e.g. who else can manage the device apart from the owner, how much control does the owner have vs. the administrator, etc.) There are three levels of device: non-managed, semi-managed and fully managed (NM, SM, FM). Fully managed devices are those that run a full DM agent. A full DM agent supports:

- Managing the software on the device
- Enabling/disabling features of the device (e.g. camera, hardware, etc.)
- Management of security controls and identifiers
- Monitoring the availability of the device
- Maintaining a record of the device's location if available
- Locking or wiping the device remotely if the device is compromised, etc.

Non-managed devices can communicate with the rest of the network, but have no agent involved. These may include 8-bit devices where the constraints are too small to support the agent. The device manager may still maintain information on the availability and location of the device if this is available.

Semi-managed devices are those that implement some parts of the DM (e.g. feature control, but notsoftware management).

IDENTITY AND ACCESS MANAGEMENT

The final layer is the identity and access management layer. This layer needs to provide the following services:

- OAuth2 token issuing and validation
- Other identity services including SAML2 SSO and OpenID Connect support for identifying inbound requests from the Web layer
- XACML PDP
- Directory of users (e.g. LDAP)
- Policy management for access control (policy control point)

The identity layer may of course have other requirements specific to the other identity and access management for a given instantiation of the reference architecture. In this section we have outlined the major components of the reference architecture as well as specific decisions we have taken around technologies. These decisions are motivated by the specific requirements of IoT architectures as well as best practices for building agile, evolvable, scalable Internet architectures. Of course there are other options, but this reference architecture utilizes proven approaches that are known to be successful in real-life IoT projects we have worked on.



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SCHOOL OF COMPUTING DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

UNIT – II – Internet of Things – SCSA5301

ELEMENTS OF IOT

Application Sensors & Actuators - Edge Networking (WSN) - Gateways - IoT Communication Model - WPAN & LPWA, IoT platform for available applications, Hardware Devices: Arduino, Raspberry pi and Smartwifi, etc, Wearable Development Boards, Softwares, Programs and Stacks available for building IoT applications, Installation of various packages necessary for project and list of tools.

1.SENSORS AND ACTUATORS

A transducer is any physical device that converts one form of energy into another. So, in the case of a sensor, the transducer converts some physical phenomenon into an electrical impulse that can then be interpreted to determine a reading. A microphone is a sensor that takes vibration energy (sound waves), and converts it to electrical energy in a useful way for other components in the system to correlate back to the original sound.

Another type of transducer that we will encounter in many IoT systems is an actuator. In simple terms, an actuator operates in the reverse direction of a sensor. It takes an electrical input and turns it into physical action. For instance, an electric motor, a hydraulic system, and a pneumatic system are all different types of actuators.

Examples of actuators

- Digital micromirror device
- Electric motor
- Electroactive polymer
- Hydraulic cylinder
- Piezoelectric actuator
- Pneumatic actuator
- Screw jack
- Servomechanism
- Solenoid
- Stepper motor

In typical IoT systems, a sensor may collect information and route to a control center where a decision is made and a corresponding command is sent back to an actuator in response to that sensed input. There are many different types of sensors. Flow sensors, temperature sensors, voltage sensors, humidity sensors, and the list goes on. In addition, there are multiple ways to measure the same thing. For instance, airflow might be measured by using a small propeller like the one you would see on a weather station. Alternatively, as in a vehicle measuring the air through the engine, airflow is measured by heating a small

element and measuring the rate at which the element is cooling.

We live in a World of Sensors. You can find different types of Sensors in our homes, offices, cars etc. working to make our lives easier by turning on the lights by detecting our presence, adjusting the room temperature, detect smoke or fire, make us delicious coffee, open garage doors as soon as our car is near the door and many other tasks.

The example we are talking about here is the Autopilot System in aircrafts. Almost all civilian and military aircrafts have the feature of Automatic Flight Control system or sometimes called as Autopilot. An Automatic Flight Control System consists of several sensors for various tasks like speed control, height, position, doors, obstacle, fuel and many more. A Computer takes data from all these sensors and processes them by comparing them with pre-designed values. The computer then provides control signal to different parts like engines, flaps, rudders etc. that help in a smooth flight.

All the parameters i.e. the Sensors (which give inputs to the Computers), the Computers (the brains of the system) and the mechanics (the outputs of the system like engines and motors) are equally important in building a successful automated system. Sensor as an input device which provides an output (signal) with respect to a specific physical quantity (input). Sensor means that it is part of a bigger system which provides input to a main control system (like a Processor or a Microcontroller).

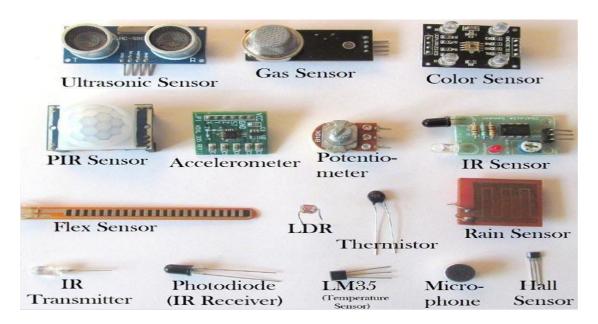
S.No	Sensor	Applications	Technology
1.	Inertial sensors	Industrial machinery, automotive, human activity	MEMS and Gyroscope
2.	Speed Measuring Sensor	Industrial machinery, automotive, human activity	Magnetic, light
3.	Proximity sensor	Industrial machinery, automotive, human activity	Capacitive, Inductive, Magnetic, Light, Ultrasound
4.	Occupancy sensor	Home/office monitoring	PassiveIR, Ultrasound most common
5.	Temperature/humid ity sensor	Home/office HVAC control, automotive, industrial	Solid state, thermocouple
6.	Light sensor	Home/office/industrial lighting control	Solid state, photocell, Photo resistor, photodiode

7.	Power (current) sensor	Home/office/industrial powermonitoring/control Technology	Coil (Faraday's law), Hall effect
8.	Air/fluid pressure sensor	Industrial monitoring/control, automotive, agriculture	Capacitive, Resistive
9.	Acoustic sensor	Industrial monitoring/control, human interface	Diaphragm condenser
10.	Strain sensor	Industrial monitoring/control, civil infrastructure	Resistive thin films

In the first classification of the sensors, they are divided in to Active and Passive. Active Sensors are those which require an external excitation signal or a power signal. Passive Sensors, on the other hand, do not require any external power signal and directly generates output response. The other type of classification is based on the means of detection used in the sensor. Some of the means of detection are Electric, Biological, Chemical, Radioactive etc.

The next classification is based on conversion phenomenon i.e. the input and the output. Some of the common conversion phenomena are Photoelectric, Thermoelectric, Electrochemical, Electromagnetic, Thermo-optic, etc. The final classification of the sensors are Analog and Digital Sensors. Analog Sensors produce an analog output i.e. a continuous output signal with respect to the quantity being measured.

Digital Sensors, in contrast to Analog Sensors, work with discrete or digital data. The data in digital sensors, which is used for conversion and transmission, is digital in nature.



1.IR LED

It is also called as IR Transmitter. It is used to **emit Infrared rays**. The range of these frequencies are greater than the microwave frequencies (i.e. >300GHz to few hundreds of THz). The rays generated by an infrared LED can be sensed by Photodiode explained below. **The pair of** IR LED and photodiode is called IR Sensor.

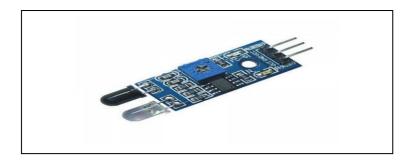
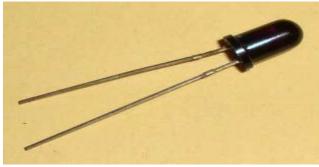


Fig 2. LED sensor

2. Photo Diode (Light Sensor)

It is a semiconductor device which *is* used to detect the light rays and mostly used as IR Receiver. Its construction is similar to the normal PN junction diode but the working principle differs from it. As we know a PN junction allows small leakage currents when it is reverse biased so, this property is used to detect the light rays. A photodiode is constructed such that light rays should fall on the PN junction which makes the leakage current increase based on the intensity of the light that we have applied. So, in this way, a



photodiode can be used to sense the light *rays* and maintain the current through the circuit. Check here the working of Photodiode with IR sensor.

Fig 3.Photo diode

3. Proximity Sensor

A Proximity Sensor is a non-contact type sensor that detects the presence of an object. Proximity Sensors can be implemented using different techniques like Optical (like Infrared or Laser), Ultrasonic, Hall Effect, Capacitive, etc.



Fig 4.Proximity sensor

Some of the applications of Proximity Sensors are Mobile Phones, Cars (Parking Sensors), industries (object alignment), **Ground Proximity in Aircrafts, etc. Proximity Sensor in Reverse Parking is implemented in this Project:** Reverse Parking Sensor Circuit.

4.LDR (Light Dependent Resistor)

As the name itself specifies that the resistor that depends upon the light intensity. It works on the principle of photoconductivity which means the conduction due to the light. It is generally made up of Cadmium sulfide. When light falls on the LDR, its resistance decreases and acts similar to a conductor and when no light falls on it, its resistance is almost in the range of $M\Omega$ or ideally it acts as an open circuit. One note should be considered with LDR is that it won't respond if the light is not exactly focused on its surface.

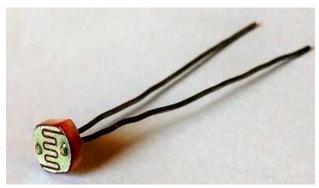


Fig 5.LDR

With a proper circuitry using a transistor it can be used to detect the availability of light. A voltage divider biased transistor with R2 (resistor between base and emitter) replaced with an LDR can work as a light detector.

5. Thermistor (Temperature Sensor)

A thermistor can be used to detect the variation in temperature. It has a negative

temperature coefficient that means when the temperature increases the resistance decreases. So, the thermistor's resistance can be varied with the rise in temperature which causes more current flow through it. This change in current flow can be used to determine the amount of change in temperature. An application for thermistor is, it is used to detect the rise in temperature and control the leakage current in a transistor circuit which helps in maintaining its stability. Here is one simple application for Thermistor to control the DC fan automatically.

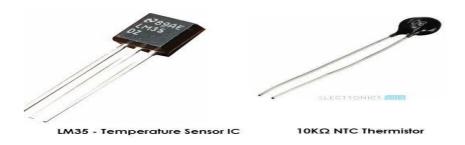


Fig 6.Thermistor

6. Thermocouple (Temperature Sensor)

Another component that can detect the variation in temperature is a thermocouple. In its construction, two different metals are joined together to form a junction. Its main principle is when the junction of two different metals are heated or exposed to high temperatures a potential across their terminals varies. So, the varying potential can be further used to measure the amount of change in temperature.

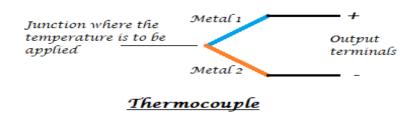


Fig 7.Thermo couple

7. Strain Gauge (Pressure/Force Sensor)

A strain gauge is used to detect pressure when a load is applied. It works on the principle of resistance, we know that the resistance is directly proportional to the length of the wire and is inversely proportional to its cross-sectional area (R=pl/a). The same principle can be used here to measure the load. On a flexible board, a wire is arranged in a zig-zag manner as shown in the figure below. So, when the pressure is applied to that particular board, it bends in a direction causing the change in overall length and cross- sectional area of the wire. This leads to change in resistance of the wire. The resistance thus obtained is very minute (few ohms) which can be determined with the help of the Wheatstone bridge. The strain gauge is placed in one of the four arms in a bridge with the remaining values unchanged. Therefore, when the pressure is applied to it as the resistance changes the current passing through the bridge varies and pressure can be calculated.

Strain gauges are majorly used to calculate the amount of pressure that an airplane wing can withstand and it is also used to measure the number of vehicles allowable on a particular road etc.

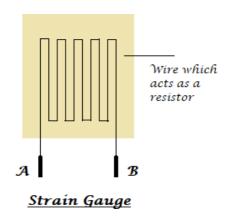


Fig 8.Strain Guage

8.Load Cell (Weight Sensor)

Load cells are similar to strain gauges which measure the physical quantity like force and give the output in form of electrical signals. When some tension is applied on the load cell it structure varies causing the change in resistance and finally, its value can be calibrated



using a Wheatstone bridge. Here is the project on how to measure weight using Load cell.

Fig 9.Load Cell

9. Potentiometer

A potentiometer is used to detect the position. It generally has various ranges of resistors connected to different poles of the switch. A potentiometer can be either rotary or linear type. In rotary type, a wiper is connected to a long shaft which can be rotated. When the shaft has rotated the position of the wiper alters such that the resultant resistance varies causing the change in the output voltage. Thus the output can be calibrated to detect the change its position.

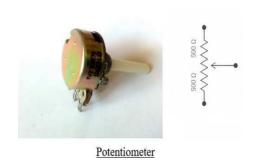


Fig 10.Potentiometer

10. Encoder

To detect the change in the position an encoder can also be used. It has a circular rotatable disk-like structure with specific openings in between such that when the IR rays or light rays pass through it only a few light rays get detected. Further, these rays are encoded into



a digital data (in terms of binary) which represents the specific position.

Fig 11.Encoder

11 Hall Sensor

The name itself states that it is the sensor which works on the Hall Effect. It can be defined as when a magnetic field is brought close to the current carrying conductor (perpendicular to the direction of the electric field) then a potential difference is developed across the

given conductor. Using this property a Hall sensor is used to detect the magnetic field and gives output in terms of voltage. Care should be taken that the Hall sensor can detect only one pole of the magnet.



Fig 12.Hall sensor

The hall sensor is used in few smartphones which are helpful in turning off the screen when the flap cover (which has a magnet in it) is closed onto the screen. Here is one practical application of Hall Effect sensor in Door Alarm.

12. Flex Sensor

A FLEX sensor is a transducer which changes its resistance when its shape is changed or when it is bent. A FLEX sensor is 2.2 inches long or of finger length. Simply speaking the sensor terminal resistance increases when it's bent. This change in resistance can do no good unless we can read them. The controller at hand can only read the changes in



voltage and nothing less, for this, we are going to use voltage divider circuit, with that we can derive the resistance change as a voltage change.

Fig 13. Flex sensor

13.Microphone (Sound Sensor)

Microphone can be seen on all the smartphones or mobiles. It can detect the audio signal and convert them into small voltage (mV) electrical signals. A microphone can be of many types like condenser microphone, crystal microphone, carbon microphone etc. each type of microphone work on the properties like capacitance, piezoelectric effect, resistance respectively. Let us see the operation of a crystal microphone which works on the

piezoelectric effect. A bimorph crystal is used which under pressure or vibrations produces proportional alternating voltage. A diaphragm is connected to the crystal through a drive pin such that when the sound signal hits the diaphragm it moves to and fro, this movement changes the position of the drive pin which causes vibrations in the crystal thus an alternating voltage is generated with respect to the applied sound signal. The obtained voltage is fed to an <u>amplifier</u> in order to increase the overall strength of the signal.



Fig 14.Microphone

14.Ultrasonic sensor

Ultrasonic means nothing but the range of the frequencies. Its range is greater than audible range (>20 kHz) so even it is switched on we can't sense these sound signals. Only specific speakers and receivers can sense those ultrasonic waves. This ultrasonic sensor is *used to* calculate the distance between the ultrasonic transmitter and the target and also used to measure the velocity of the target.

Ultrasonic sensor HC-SR04 can be used to measure distance in the range of 2cm-400cm with an accuracy of 3mm. Let's see how this module works. The HCSR04 module generates a sound vibration in ultrasonic range when we make the _Trigger' pin high for about 10us which will send an 8 cycle sonic burst at the speed of sound and after striking the object, it will be received by the Echo pin. Depending on the time taken by sound vibration to get back, it provides the appropriate pulse output. We can calculate the distance of the object based on the time taken by the ultrasonic wave to return back to the sensor.



Fig 15.Utrasonic sensor

There are many applications with the ultrasonic sensor. We can make use of it avoid obstacles for the automated cars, moving robots etc. The same principle will be used in the RADAR for detecting the intruder missiles and airplanes. A mosquito can sense the ultrasonic sounds. So, ultrasonic waves can be used as mosquito repellent.

15. Touch Sensor

In this generation, we can say that almost all are using smartphones which have widescreen that too a screen which can sense our touch. So, let's see how this touchscreen works. Basically, there are two types of touch sensors *resistive based and a capacitive based touch screens*. Let's know about working of these sensors briefly.

The resistive touch screen has a resistive sheet at the base and a conductive sheet under the screen both of these are separated by an air gap with a small voltage applied to the sheets. When we press or touch the screen the conductive sheet touches the resistive sheet at that point causing current flow at that particular point, the software senses the location and relevant action is performed.

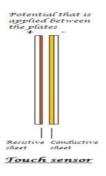


Fig 16.Touch sensor

16.PIR sensor

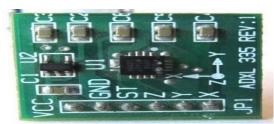
PIR sensor stands for **Passive Infrared sensor**. These are used to detect the motion of humans, animals or things. We know that infrared rays have a property of reflection. When an infrared ray hits an object, depending upon the temperature of the target the infrared ray properties changes, this received signal determines the motion of the objects or the living beings. Even if the shape of the object alters, the properties of the reflected infrared rays can differentiate the objects precisely. Here is the complete working or PIR sensor.



Fig 17.PIR Sensor

17.Accelerometer (Tilt Sensor)

An accelerometer sensor *can* sense the tilt or movement of it in a particular direction. It works based on the acceleration force caused due to the earth's gravity. The tiny internal parts of it are such sensitive that those will react to a small external change in position. It has a piezoelectric crystal when tilted causes disturbance in the crystal and generates



potential which determines the exact position with respect to X, Y and Z axis.

Fig 18.Accelerometer

These are commonly seen in mobiles and laptops in order to avoid breakage of processors leads. When the device falls the accelerometer detects the falling condition and does respective action based on the software.

18.Gas sensor

In industrial applications gas sensors plays a major role in **detecting the gas leakage**. If no such device is installed in such areas it ultimately leads to an unbelievable disaster. These gas sensors are classified into various types based on the type of gas that to be detected. Let's see how this sensor works. Underneath a metal sheet there exists a sensing element which is connected to the terminals where a current is applied to it. When the gas particles



hit the sensing element, it leads to a chemical reaction such that the resistance of the elements varies and current through it also alters which finally can detect the gas.

Fig 19.Gas Sensor

So finally, we can conclude that sensors are not only used to make our work simple to measure the physical quantities, making the devices automated but also used to help living beings with disasters.

19. Resistive Sensors

Resistive sensors, such as the potentiometer, have three terminals: power input, grounding terminal, and variable voltage output. These mechanical devices have varied resistance that can be changed through movable contact with its fixed resistor. Output from the sensor varies depending on whether the movable contact is near the resistor's supple end or



ground end. Thermistors are also variable resistors, although the resistance of the sensor varies with temperature

Fig 20 Resistive Sensors

20. Voltage generating sensors

Voltage-generating sensors, such as piezo electrics, generate electricity by pressure with types of crystals like quartz. As the crystal flexes or vibrates, AC voltage is produced. Knock sensors utilize this technology by sending a signal to an automobile's on-board computer that engine knock is happening. The signal is generated through crystal vibration within the sensor, which is caused by cylinder block vibration. The computer, in turn, reduces the ignition timing to stop the engine knock.



Fig 21. Voltage Generating Sensors

21.Switch Sensors

Switch sensors are composed of a set of contacts that open when close to a magnet. A reed switch is a common example of a switch sensor and is most commonly used as a speed or position sensor. As a speed sensor, a magnet is attached to the speedometer cable and spins along with it. Each time one of the magnet's poles passes the reed switch, it opens and then



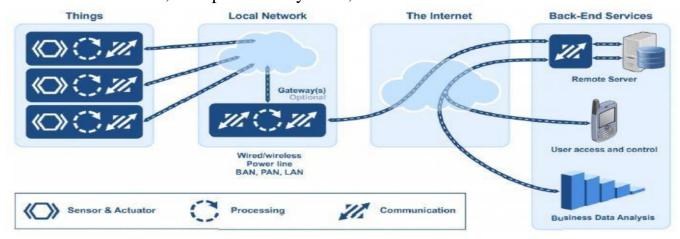
closes. How fast the magnet passes allows the sensor to read the vehicle's speed.

Fig 22.Switch Sensors

2.Edge Networking

Embedded systems are already playing a crucial role in the development of the IoT. In broad strokes, there are four main components of an IoT system:

- 1. The Thing itself (the device)
- 2. The Local Network; this can include a gateway, which translates proprietary communication protocols to Internet Protocol
- 3. The Internet
- 4. Back-End Services; enterprise data systems, or PCs and mobile devices



The Internet of Things from an embedded systems point of view

Fig 23.Embedded Point of View

We can also separate the Internet of Things in two broad categories:

1. Industrial IoT, where the local network is based on any one of many different technologies. The IoT device will typically be connected to an IP network to the global Internet.

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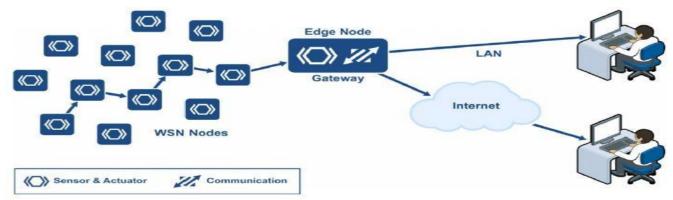
2. Commercial IoT, where local communication is typically either Bluetooth or Ethernet (wired or wireless). The IoT device will typically communicate only with local devices.

So to better understand how to build IoT devices, you first need to figure out how they will communicate with the rest of the world.

Local Network

Your choice of communication technology directly affects your device's hardware requirements and costs. Which networking technology is the best choice? IoT devices are deployed in so many different ways — in clothing, houses, buildings, campuses, factories, and even in your body — that no single networking technology can fit all bills.

Let's take a factory as a typical case for an IoT system. A factory would need a large number of connected sensors and actuators scattered over a wide area, and a wireless technology would be the best fit.



Wireless sensor network installed in a factory, connected to the Internet via a gateway

Fig 24. Wireless Sensor Network Architecture

A wireless sensor network (WSN) is a collection of distributed sensors that monitor physical or environmental conditions, such as temperature, sound, and pressure. Data from each sensor passes through the network node-to-node.

WSN Nodes

WSN nodes are low cost devices, so they can be deployed in high volume. They also operate at low power so that they can run on battery, or even use energy harvesting. A WSN node is an embedded system that typically performs a single function (such as measuring temperature or pressure, or turning on a light or a motor).

Energy harvesting is a new technology that derives energy from external sources (for example, solar power, thermal energy, wind energy, electromagnetic radiation, kinetic energy, and more). The energy is captured and stored for use by small, low-power wireless autonomous devices, like the nodes on a WSN.

WSN Edge Nodes

A WSN edge node is a WSN node that includes Internet Protocol connectivity. It acts as a gateway between the WSN and the IP network. It can also perform local processing, provide local storage, and can have a user interface.

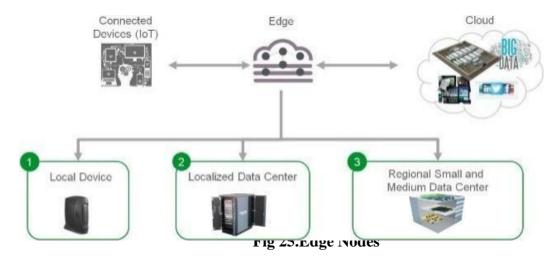


Fig 25.WSN Edge

WSN Technologies

The battle over the preferred networking protocol is far from over. There are multiple candidates.

Wi-Fi

The first obvious networking technology candidate for an IoT device is Wi-Fi, because it is so ubiquitous. Certainly, Wi-Fi can be a good solution for many applications. Almost every house that has an Internet connection has a Wi-Fi router. However, Wi-Fi needs a fair amount of power. There are myriad devices that can't afford that level of power: battery operated devices, for example, or sensors positioned in locations that are difficult to power from the grid.

New application protocols and data formats that enable autonomous operation For example, EnOceanhas patented an energy-harvesting wireless technology to meet the power consumption challenge. EnOcean's wireless transmitters work in the frequencies of 868 MHz for Europe and 315 MHz for North America. The transmission range is up to 30 meters in buildings and up to 300 meters outdoors.

EnOcean wireless technology uses a combination of energy harvesting and very low power wireless communications to enable virtually indefinite communications to be maintained without the need for recharging.

The EnOcean technology is used for wireless sensors, controllers and gateways.

One of the key issues with small machines is the need for ensuring that batteries are maintained charged. In traditional systems, either mains power was required, or batteries needed to be replaced, even if only infrequently. The use of EnOcean removes the need for power to be directly applied thereby reducing the cost of the system operation.

IEEE 802.15.4 Low-Rate Wireless Personal Area Networks (LR-WPANs)

One of the major IoT enablers is the IEEE 802.15.4 radio standard, released in 2003. Commercial radios meeting this standard provide the basis for low-power systems. This IEEE standard was extended and improved in 2006 and 2011 with the 15.4e and 15.4g amendments. Power consumption of commercial RF devices is now cut in half compared to only a few years ago, and we are expecting another 50% reduction with the next generation of devices.

6LoWPAN

Devices that take advantage of energy-harvesting must perform their tasks in the shortest time possible, which means that their transmitted messages must be as small as possible. This requirement has implications for protocol design.

3. Internet of Things Communications Models

From an operational perspective, it is useful to think about how IoT devices connect and communicate in terms of their technical communication models. In March 2015, the Internet Architecture Board (IAB) released a guiding architectural document for networking of smart objects which outlines a framework of four common communication models used by IoT devices. The discussion below presents this framework and explains key characteristics of each model in the framework.

Device-to-Device Communications

The device-to-device communication model represents two or more devices that directly connect and communicate between one another, rather than through an intermediary application server. These devices communicate over many types of networks, including IP networks or the Internet. Often, however these devices use protocols like Bluetooth, Z-Wave, or ZigBee to establish direct device-to-device communications, as shown in Figure 26.

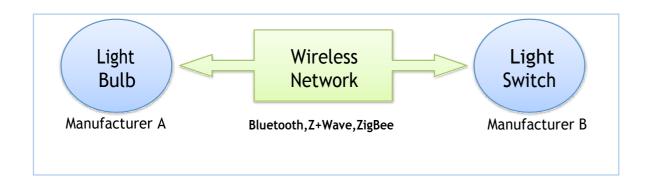


Fig 26.Example of device-to-device communication model

These device-to-device networks allow devices that adhere to a particular communication protocol to communicate and exchange messages to achieve their function. This communication model is commonly used in applications like home automation systems, which typically use small data packets of information to communicate between devices with relatively low data rate requirements. Residential IoT devices like light bulbs, light switches, thermostats, and door locks normally send small amounts of information to each other (e.g. a door lock status message or turn on light command) in a home automation scenario.

From the user's point of view, this often means that underlying device-to-device communication2 protocols are not compatible, forcing the user to select a family of devices that employ a common protocol. For example, the family of devices using the Z-Wave protocol is not natively compatible with the ZigBee family of devices. While these incompatibilities limit user choice to devices within a particular protocol family, the user benefits from knowing that products within a particular family tend to communicate well.

Device-to-Cloud Communications

In a device-to-cloud communication model, the IoT device connects directly to an Internet cloud service like an application service provider to exchange data and control message traffic. This approach frequently takes advantage of existing communications mechanisms like traditional wired Ethernet or Wi-Fi connections to establish a connection between the device and the IP network, which ultimately connects to the cloud service. This is shown in Figure 27.

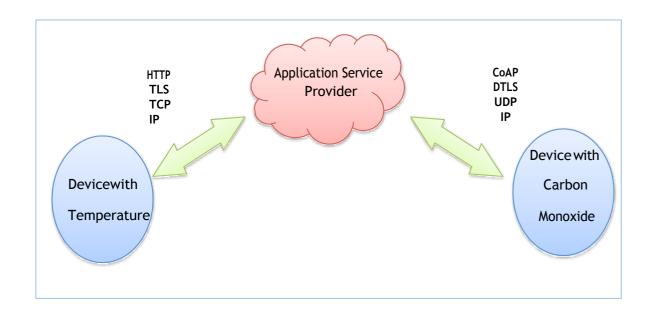


Fig 27.Device-to-cloud communication model diagram.

This communication model is employed by some popular consumer IoT devices like the Nest Labs Learning Thermostat and the Samsung SmartTV. In the case of the Nest Learning Thermostat, the device transmits data to a cloud database where the data can be used to analyze home energy consumption.

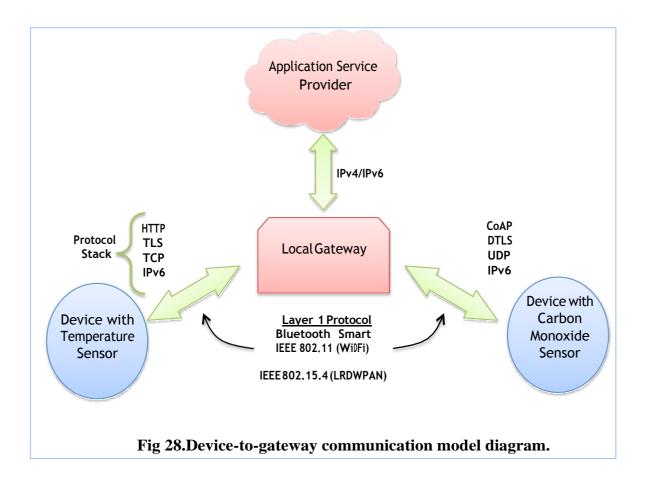
Further, this cloud connection enables the user to obtain remote access to their thermostat via a smartphone or Web interface, and it also supports software updates to the thermostat. Similarly, with the Samsung SmartTVtechnology, the television uses an Internet connection to transmit user viewing information to Samsung for analysis and to enable the interactive voice recognition features of the TV. In these cases, the device-to-cloud model adds value to the end user by extending the capabilities of the device beyond its native features.

However, interoperability challenges can arise when attempting to integrate devices made by different manufacturers. Frequently, the device and cloud service are from the same vendor. If proprietary data protocols are used between the device and the cloud service, the device owner or user may be tied to a specific cloud service, limiting or preventing the use of alternative service providers. This is commonly referred to as -vendor lock-in', a term that encompasses other facets of the relationship with the provider such as ownership of and access to the data. At the same time, users can generally have confidence that devices designed for the specific platform can be integrated.

Device-to-Gateway Model

In the device-to-gateway model, or more typically, the device-to-application-layer gateway (ALG) model, the IoT device connects through an ALG service as a conduit to reach a cloud service. In simpler terms, this means that there is

application software operating on a local gateway device, which acts as an intermediary between the device and the cloud service and provides security and other functionality such as data or protocol translation.



Several forms of this model are found in consumer devices. In many cases, the local gateway device is a Smartphone running an app to communicate with a device and relay data to a cloud service. model employed with popular consumer items like personal fitness trackers. These devices do not have the native ability to connect directly to a cloud service, so they frequently rely on Smartphone app software to serve as an intermediary gateway to connect the fitness device to the cloud.

The other form of this device-to-gateway model is the emergence of -hubll devices in home automation applications. These are devices that serve as a local gateway between individual IoT devices and a cloud service, but they can also bridge the interoperability gap between devices themselves. For example, the Smart Things hub is a stand-alone gateway device that has Z-Wave and Zigbee transceivers installed to communicate with both families of devices. It then connects to the Smart Things cloud service, allowing the user to gain access to the devices using a Smartphone app and an Internet connection. The evolution of systems using the device-to-gateway communication model and its larger role in addressing interoperability challenges among IoT devices is still unfolding.

Back-End Data-Sharing Model

The back-end data-sharing model refers to a communication architecture that enables users to export and analyze smart object data from a cloud service in combination with data from other sources. This architecture supports -the [user's] desire for granting access to the uploaded sensor data to third parties. This approach is an extension of the single device-to-cloud communication model, which can lead to data silos where -IoT devices upload data only to a single application

service provider". A back-end sharing architecture allows the data collected from single IoT device data streams to be aggregated and analyzed.

For example, a corporate user in charge of an office complex would be interested in consolidating and analyzing the energy consumption and utilities data produced by all the IoT sensors and Internet-enabled utility systems on the premises. Often in the single device-to-cloud model, the data each IoT sensor or system produces sits in a stand-alone data silo. An effective back-end data sharing architecture would allow the company to easily access and analyze the data in the cloud produced by the whole spectrum of devices in the building. Also, this kind of architecture facilitates data portability needs. Effective back-end data- sharing architectures allow users to move their data when they switch between IoT services, breaking down traditional data silo barriers.

The back-end data-sharing model suggests a federated cloud services approach or cloud applications programmer interfaces (APIs) are needed to achieve interoperability of smart device data hosted in the cloud. A graphical representation of this design is shown in Fig 29.

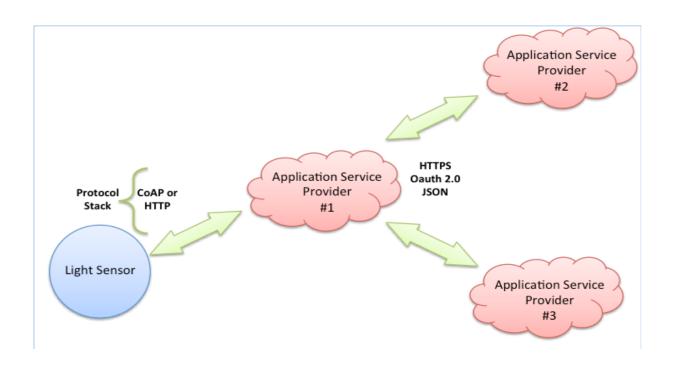


Fig 29.Back-end data sharing model

diagram Internet of Things Communications Models Summary

The four basic communication models demonstrate the underlying design strategies used to allow IoT devices to communicate. Aside from some technical considerations, the use of these models is largely influenced by the open versus proprietary nature of the IoT devices being networked. And in the case of the device-to-gateway model, its primary feature is its ability to overcome proprietary device restrictions in connecting IoT devices. This means that device interoperability and open standards are key considerations in the design and development of internetworked IoT systems.

From a general user perspective, these communication models help illustrate the ability of

networked devices to add value to the end user. By enabling the user to achieve better access to an IoT device and its data, the overall value of the device is amplified. For example, in three of the four communication models, the devices ultimately connect to data analytic services in a cloud computing setting. By creating data communication conduits to the cloud, users, and service providers can more readily employ data aggregation, big data analytics, data visualization, and predictive analytics technologies to get more value out of IoT data than can be achieved in traditional data-silo applications. In other words, effective communication architectures are an important driver of value to the end user by opening possibilities of using information in new ways. It should be noted, however, these networked benefits come with trade-offs. Careful consideration needs to be paid to the incurred cost burdens placed on users to connect to cloud resources when

4. Low Power Wide Area Networks: An Overview

Low Power Wide Area (LPWA) networks represent a novel communication paradigm, which will complement traditional cellular and short range wireless technologies in addressing diverse requirements of IoT applications. LPWA technologies offer unique sets of features including wide- area connectivity for low power and low data rate devices, not provided by legacy wireless technologies.

LPWA networks are unique because they make different tradeoffs than the traditional technologies prevalent in IoT landscape such as short-range wireless networks e.g., Zig- Bee, Bluetooth, Z-Wave, legacy wireless local area networks (WLANs) e.g., Wi-Fi, and cellular networks e.g. Global Sys- tem for Mobile Communications (GSM), Long-Term Evolution (LTE) etc. The legacy non-cellular wireless technologies are not ideal to connect low power devices distributed over large geographical areas. The range of these technologies is limited to a few hundred meters at best. The devices, therefore, cannot be arbitrarily deployed or moved anywhere, a requirement for many applications for smart city, logistics and personal health The range of these technologies is extended using a dense deployment of devices and gateways connected using multihop mesh networking. Large deployments are thus prohibitively expensive. Legacy WLANs, on the other hand, are characterized by shorter coverage areas and higher power consumption for machine-type communication (MTC).

A wide area coverage is provided by cellular networks, a reason of a wide adoption of second generation (2G) and third generation (3G) technologies for M2M communication. How- ever, an impending decommissioning of these technologies[5], as announced by some mobile network operators (MNOs), will broaden the technology gap in connecting low-power devices. In general, traditional cellular

technologies do not achieve energy efficiency high enough to offer ten years of battery lifetime. The complexity and cost of cellular devices is high due to their ability to deal with complex waveforms, optimized for voice, high speed data services, and text. For low-power MTC, there is a clear need to strip complexity to reduce cost. Efforts in this direction are underway for cellular networks by the Third Generation Partnership Project and are covered as



Fig 30.Applications of LPWA technologies across different sectors

Key Objective Of LPWA Technologies

A. Long range

LPWA technologies are designed for a wide area coverage and an excellent signal propagation to hard-to-reach indoor places such as basements. The physical layer compromises on high data rate and slows downs the modulation rate to put more energy in each transmitted bit (or symbol). Due to this reason, the receivers can decode severely attenuated signals correctly. Typical sensitivity of state of the art LPWA receivers reaches as low as -130 dBm.

B. Ultra low power operation

Ulra-low power operation is a key requirement to tap into the huge business opportunity provided by battery-powered IoT/M2M devices. A battery lifetime of 10 years or more with AA or coin cell batteries is desirable to bring the maintenance cost down.

C. Topology

While mesh topology has been extensively used to extend the coverage of short range wireless networks, their high deployment cost is a major disadvantage in connecting large number of geographically distributed devices. Further, as the traffic is forwarded over multiple hops towards a gateway, some nodes get more congested than others depend- ing on their location or network traffic patterns. Therefore, they deplete their batteries quickly, limiting overall network lifetime to only a few months to years .On the other hand, a very long range of LPWA technologies overcomes these limitations by connecting end devices directly to base stations, obviating the need for the dense and expensive deployments of relays and gateways altogether. The resulting topology is a star that is used extensively in cellular networks and brings huge energy saving advantages. As opposed to the mesh topology, the devices need not to waste precious energy in busy-listening to other devices that want to relay their traffic through them. An always-on base

- station provides convenient and quick access when required by the end-devices.
- D. Duty Cycling: Low power operation is achieved by opportunistically turning off power hungry components of M2M/IoT devices e.g., data transceiver. Radio duty cycling allows LPWA end devices to turn off their transceivers, when not required. Only when the data is to be transmitted or received, the transceiver is turned on.
- E. Lightweight Medium Access Control: Most-widely used Medium Access Control (MAC) rotocols for cellular net- works or short range wireless networks are too complex for LPWA technologies. For example, cellular networks synchro- nize the base stations and the user equipment (UE) accurately to benefit from complex MAC schemes that exploit frequency.

CHALLENGES AND OPEN RESEARCH DIRECTIONS LPWA

On the business side, the proprietary solution providers are in a rush to bring their services to the market and capture their share across multiple verticals. In this race, it is easy but counter- productive to overlook important challenges faced by LPWA technologies. In this section, we highlight these challenges and some research directions to overcome them and improve performance in long-term.

1. Scaling networks to massive number of devices

LPWA technologies will connect tens of millions of devices transmitting data at an unprecedented scale over limited and often shared radio resources. This complex resource allocation problem is further complicated by several other factors. First, the device density may vary significantly across different geographical areas, creating the so called *hot-spot* problem. These hot-spots will put the LPWA base stations to a stress test. Second, cross-technology interference can severely de- grade the performance of LPWA technologies.

2. Interoperability between different LPWA technologies

Given that market is heading towards an intense competition between different LPWA technologies, it is safe to assume that several may coexist in future. Interoperability between these heterogeneous technologies is thus crucial to their long- term profitability. With little to no support for interoperability between different technologies, a need for standards that glue them together is strong. Interoperability is a still an open challenge. Test beds and open-source tool chains for LPWA technologies are not yet widely available to evaluate interoperability mechanisms.

3. Localization

LPWA networks expect to generate significant revenue from logistics, supply chain management, and personal IoT applications, where location of mobile objects, vehicles, humans, and animals may be of utmost interest. An accurate localization support is thus an important feature for keeping track of valuables, kids, elderly, pets, shipments, vehicle fleets, etc. In fact, it is regarded as an important feature to enable new applications.

4. Link optimizations and adaptability

If a LPWA technology permits, each individual link should be optimized for high link quality and low energy consumption to maximize overall network capacity. Every LPWA technology allows multiple link level configurations that introduce tradeoffs between different performance metrics such as data rate, time-on-air, area coverage, etc. This motivates a need for adaptive techniques that can monitor link quality and then read just its parameters for better performance. However for such techniques to work, a feedback from gateway to end devices is usually required over down link.

5. LPWA test beds and tools

LPWA technologies enable several smart city applications. A few smart city test beds e.g. Smart Santander have emerged in recent years. Such test beds incorporate sensors equipped with different wireless technologies such as Wi-Fi, IEEE 802.15.4 based networks and cellular networks. How- ever, there are so far no open test beds for LPWA networks. Therefore, it is not cost-effective to widely design LPWA systems and compare their performance at a metropolitan scale. At the time of writing, only a handful of empirical studies compare two our more LPWA technologies under same conditions. In our opinion, it is a significant barrier to entry for potential customers. Providing LPWA

technologies as a scientific instrumentation for general public through city governments can act as a confidence building measure.

6. Authentication, Security, and Privacy

Authentication, security, and privacy are some of the most important features of any communication system. Cellular networks provide proven authentication, security, and privacy mechanisms. Use of Subscriber Identity Modules (SIM) simplifies identification and authentication of the cellular devices. LPWA technologies, due to their cost and energy considerations, not only settle for simpler communication protocols but also depart from SIM based authentication. Techniques and protocols are thus required to provide equivalent or better authentication support for LPWA technologies. Further to assure that end devices are not exposed to any security risks over prolonged duration, a support for overthe-air (OTA) updates is a crucial feature. A lack of adequate support for OTA updates poses a great security risk to most LPWA technologies.

7. Mobility and Roaming

Roaming of devices between different network operators is a vital feature responsible for the commercial success of cellular networks. Whilst some LPWA technologies do not have the notion of roaming (work on a global scale such as SIGFOX), there are others that do not have support for roaming as of the time of this writing. The major challenge is to provide roaming without compromising the lifetime of the devices. To this effect, the roaming support should put minimal burden on the battery powered end-devices. Because the end-devices duty cycle aggressively, it is reasonable to assume that the low power devices cannot receive downlink traffic at all times. Data exchanges over the uplink should be exploited more aggressively. Network assignment is to be resolved in backend systems as opposed to the access network. All the issues related to agility of roaming process and efficient resource management have to bead dressed.

5. Wireless Personal Area Network (WPAN)

WPANs are used to convey information over short distances among a private, intimate group of participant devices. Unlike a WLAN, a connection made through a WPAN involves little or no infrastructure or direct connectivity to the world outside the link. This allows small, power-efficient, inexpensive solutions to be implemented for a wide range of device.

Applications

- Short-range (< 10 m) connectivity for multimedia applications
- PDAs, cameras, voice (hands free devices)
- High QoS, high data rate (IEEE 802.15.3)
- Industrial sensor applications
- Low speed, low battery, low cost sensor networks (IEEE 802.15.4)
- Common goals
- Getting rid of cable connections
- Little or no infrastructure
- Device interoperability

WPAN Topologies:

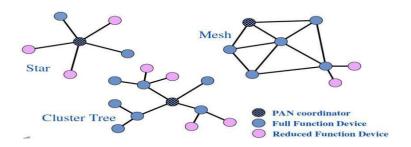


Fig 31 WPAN Topologies

IEEE 802.15 WPAN Standards:

- 1. IEEE 802.15.2- Co existence of Bluetooth and 802.11b
- 2. IEEE 802.15.3- High Rate WPAN Low power and low cost applications for digital imaging and multimedia applications.
- 3. IEEE 802.15.4- Low Rate WPAN Industrial ,Medical and agriculture applications.

Bluetooth ≈ IEEE 802.15.1

A widely used WPAN technology is known as Bluetooth (version 1.2 or version 2.0). The IEEE

standard specifies the architecture and operation of Bluetooth devices, but only as

far as physical layer and medium access control (MAC) layer operation is concerned (the core system architecture)

.Higher protocol layers and applications defined in usage profiles are standardized by the Bluetooth SIG. Bluetooth is the base for IEEE Std 802.15.1-2002 (rev. 2005).Data rate of 1 Mbps (2 or 3 Mbps with enhanced data rate).

Piconets

Bluetooth enabled electronic devices connect and communicate wirelessly through						
short-range, ad hoc networks known as piconets. Piconets are established						
dynamically and automatically as Bluetooth enabled devices enter and leave radio						
proximity. Up to 8 devices in one piconet (1 master and up to 7 slave devices)						
Max range is 10 m. The piconet master is a device in a piconet whose clock and						
device address are used to define the piconet physical channel characteristics.Al						
other devices in the piconet are called piconet slaves. All devices have the same						

☐ The master switches rapidly from slave to slave in a round-robin fashion. Any Bluetooth device can be either a master or a slave. Any device may switch the master/slave role at any time.

timing and frequency hopping sequence. At any given time, data can be transferred

Scatternet

Any Bluetooth device can be a master of one piconet and a slave of another piconet at the same time (scatternet). Scatternet is formed by two ormore Piconets. Master of one piconet can participate as a slave in another connected piconet. No time or frequency synchronization between piconets

Bluetooth Protocol Stack Radio Layer

between the master and one slave.

The radio layer specifies details of the air interface, including the usage of the frequency hopping sequence, modulation scheme, and transmit power. The radio layer FHSS operation and radio parameters

Baseband Layer

The baseband layer specifies the lower level operations at the bit and packet levels. It supports Forward Error Correction (FEC) operations and Encryption, Cyclic Redundancy Check (CRC) calculations. Retransmissions using the Automatic Repeat Request (ARQ) Protocol.

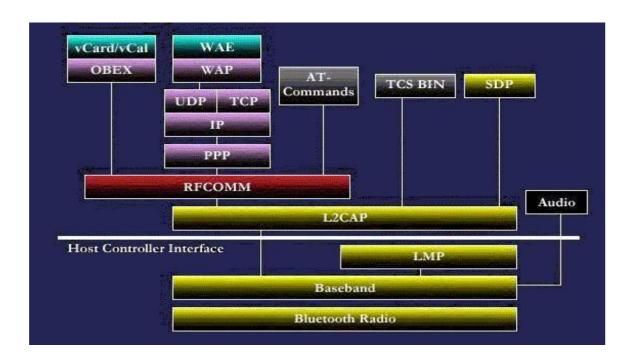


Fig 32 Bluetooth Protocol Stack

Link Manager layer

The link manager layer specifies the establishment and release links, authentication, traffic scheduling, link supervision, and power management tasks. Responsible for all the physical link resources in the system. Handles the control and negotiation of packet sizes used when transmitting data. Sets up, terminates, and manages baseband connections between devices.

L2CAP layer

The Logical Link Control and Adaptation Protocol (L2CAP) layer handles the multiplexing of higher layer protocols and the segmentation and reassembly (SAR) of large packets The L2CAP layer provides both connectionless and connection-oriented services

L2CAP performs 4 major functions

Managing the creation and termination of logical links for each connection through channel structures. Adapting Data, for each connection, between application (APIs) and Bluetooth Baseband formats through Segmentation and Reassembly (SAR). Performing Multiplexing to support multiple concurrent connections over a single common radio interface (multiple apps. using link between two devices simultaneously). L2CAP segments large packets into smaller baseband manageable packets. Smaller received baseband packets are reassembled coming back up the protocol stack.

RFCOMM

Applications may access L2CAP through different support protocols Service Discovery Protocol (SDP) RFCOMM Telephony Control Protocol Specification (TCS) TCP/IP based

applications, for instance information transfer using the Wireless Application Protocol (WAP), can be extended to Bluetooth devices by using the Point-to-Point Protocol (PPP) on top of RFCOMM.

OBEX Protocol

The Object Exchange Protocol (OBEX) is a sessionlevel protocol for the exchange of objects This protocol can be used for example for phonebook, calendar or messaging synchronization, or for file transfer between connected devices.

TCSBIN Protocol

The telephony control specification - binary (TCS BIN) protocol defines the call-control signaling for the establishment of speech and data calls between Bluetooth devices In addition, it defines mobility management procedures for handling groups of Bluetooth devices.

Service Discovery Protocol

The Service Discovery Protocol (SDP) can be used to access a specific device (such as a digital camera) and retrieve its capabilities, or to access a specific application (such as a print job) and find devices that support this application.

6. Smart Wi-Fi module

Smart Wi-Fi is an IoT-enabler tool. The applications it can cater to are only limited by the imagination of makers. The very basic applications could be for smart homes or smart offices. This module can be used for data logging, data monitoring and more, and provides very good support for product development. It also has all features to act as a full-fledged product. Platforms such as ThingSpeak add to the benefits and provide support for testing and development of an IoT product. Smart Wi-Fi enables making a product quickly and reliably. With open software resources and hardware data, moving to the final product after the proof of concept is also easy.

7. IoT platform

The purpose of any **IoT device** is to connect with other <u>IoT devices</u> and applications (cloud-based mostly) to relay information using internet transfer protocols.

The gap between the device sensors and data networks is filled by an **IoT Platform**. Such a platform connects the data network to the sensor arrangement and provides insights using backend applications to make sense of plethora of data generated by hundreds of sensors.

While there are hundreds of companies and a few startups venturing into IoT platform development, players like Amazon and Microsoft are way ahead of others in the competition. Read on to know about top 10 IoT platforms you can use for your applications.

IoT platform: Amazon Web Services (AWS) IoT

Last year Amazon announced the AWS IoT platform at it s Re:Invent conference. Main features of AWS IoT platform are:

Registry for recognizing devices
Software Development Kit for devices
Device Shadows
Secure Device Gateway
Rules engine for inbound message evaluation

According to Amazon, their **IoT platform** will make it a lot easier for developers to connect sensors for multiple applications ranging from automobiles to turbines to smart home light bulbs.

Taking the scope of AWS IoT to the next level, the vendor has partnered with hardware manufacturers like Intel, Texas Instruments, Broadcom and Qualcomm to create starter kits compatible with their platform.

IoT Platform: Microsoft Azure IoT

Microsoft is very much interested in bringing up products for internet of things. For the initiative the **Microsoft Azure cloud services** compatible IoT platform, **the Azure IoT suite** is on the offer. Features included in this platform are:

- Device shadowing
- •A rules engine
- •Identity registry
- •Information monitoring

For processing the massive amount of information generated by sensors Azure IoT suite comes with Azure Stream Analytics to process massive amounts of information in real-time.

Top IoT Platforms-Google Cloud Platform (New)

Google can make things happen. With its end-to-end platform, Google cloud is among the **best IoT platforms** we have currently. With the ability to handle the vast amount of data using Cloud IoT Core,

Google stands out from the rest. You get advanced analytics owing to Google's Big Query and Cloud Data Studio.

Some of the features of the Google Cloud platform are:-

- Accelerate your Business
- •Speed up your devices
- •Cut Cost with Cloud Service.
- Partner Ecosystem

IoT Platform: ThingWorx IoT Platform

In vendor's own words, -ThingWorx is the industry's leading Internet of Things (IoT) technology platform. It enables innovators to rapidly create and deploy gamechanging applications, solutions and experiences for today's smart, connected world."

Thingsworx is an IoT platform which is designed for enterprise application development. It offers features like:

- •Easy connectivity of devices to the platform
- •Remove complexity from IoT application development
- •Sharing platform among developers for rapid development
- •Integrated machine learning for automating complex big data analytics
- •Deploy cloud, embedded or on-premise IoT solutions on the go

IoT platform: IBM Watson

We can never expect the *Big Blue* to miss on the opportunity to making a mark in the internet of things segment. IBM Watson is an IoT platform which is pretty much taken among developers already. Backed by IBM's hybrid cloud PaaS (platform as a service) development platform, the Bluemix, Watson IoT enables developers to easily deploy <u>IoT applications</u>.

Users of IBM Watson get:

- Device Management
- Secure Communications
- •Real Time Data Exchange
- •Data Storage
- •Recently added data sensor and weather data service

Top IoT Platforms-Artik

(New):samsung IoT Platform:

Cisco IoT Cloud Connect

Top IoT Platforms-Universal of Things (IoT) Platform

(New): HP Top IoT Platforms-Datav by Bsquare (New)

IoT platform: Salesforce IoT Cloud

Top IoT Platforms-Mindsphere by

Siemens (New) Top IoT Platforms-Ayla

Network by Ayla (New) Top IoT

Platforms-Bosch IoT Suite(New)

IoT Platform: Carriots

IoT Platform: Oracle Integrated Cloud IoT Platform: General

Electric's Predix

Top IoT Platforms-MBED IoT Device platform(New)

Top IoT Platforms-Mosaic (LTI)

(New) IoT Platform: Kaa

AWS IoT Core is a managed cloud platform that lets connected devices easily and securely interact with cloud applications and other devices. AWS IoT Core can support billions of devices and trillions of messages, and can process and route those messages to AWS endpoints and to other devices reliably and securely. With AWS IoT Core, your applications can keep track of and communicate with all your devices, all the time, even when they aren't connected.

AWS IoT Core makes it easy to use AWS services like AWS Lambda, Amazon Kinesis, Amazon S3, Amazon Machine Learning, Amazon DynamoDB, Amazon CloudWatch, AWS CloudTrail, and Amazon Elasticsearch Service with built-in Kibana integration, to build IoT applications that gather, process, analyze and act on data generated by connected devices, without having to manage any infrastructure.

AWS IoT provides secure, bi-directional communication between Internet-connected devices such as sensors, actuators, embedded micro-controllers, or smart appliances and the AWS Cloud. This enables you to collect telemetry data from multiple devices, and store and analyze the data. You can also create applications that enable your users to control these devices from their phones or tablets.

AWS IoT Components

AWS IoT consists of the following components:

A. Device gateway

Enables devices to securely and efficiently communicate with AWS IoT.

B. Message broker

Provides a secure mechanism for devices and AWS IoT applications to publish and receive messages from each other. You can use either the MQTT protocol directly or MQTT over WebSocket to publish and subscribe. You can use the HTTP REST interface to publish.

C. Rules engine

Provides message processing and integration with other AWS services. You can use an SQL-based language to select data from message payloads, and then process and send the data to other services, such as Amazon S3, Amazon DynamoDB, and AWS Lambda. You can also use the message broker to republish messages to other subscribers.

D. Security and Identity service:

Provides shared responsibility for security in the AWS Cloud. Your devices must keep their credentials safe in order to securely send data to the message broker. The message broker and rules engine use AWS security features to send data securely to devices or other AWS services.

E. Registry

Organizes the resources associated with each device in the AWS Cloud. You register your devices and associate up to three custom attributes with each one. You can also associate certificates and MQTT client IDs with each device to improve your ability to manage and troubleshoot them.

F. Group registry

Groups allow you to manage several devices at once by categorizing them into groups. Groups can also contain groups—you can build a hierarchy of groups. Any action you perform on a parent group will apply to its child groups, and to all the devices in it and in all of its child groups as well. Permissions given to a group will apply to all devices in the group and in all of its child groups.

G. Device shadow

A JSON document used to store and retrieve current state information for a device.

H. Device Shadow service

Provides persistent representations of your devices in the AWS Cloud. You can publish updated state information to a device's shadow, and your device can synchronize its state when it connects. Your devices can also publish their current state to a shadow for use by applications or other devices.

I. Device Provisioning service

Allows you to provision devices using a template that describes the resources required for your device: a *thing*, a certificate, and one or more policies. A thing is an entry in the registry that contains attributes that describe a device. Devices use certificates to authenticate with AWS IoT. Policies determine which operations a device can perform in AWS IoT.

The templates contain variables that are replaced by values in a dictionary (map). You can use the same template to provision multiple devices just by passing in different values for

the template variables in the dictionary.

J. Custom Authentication service

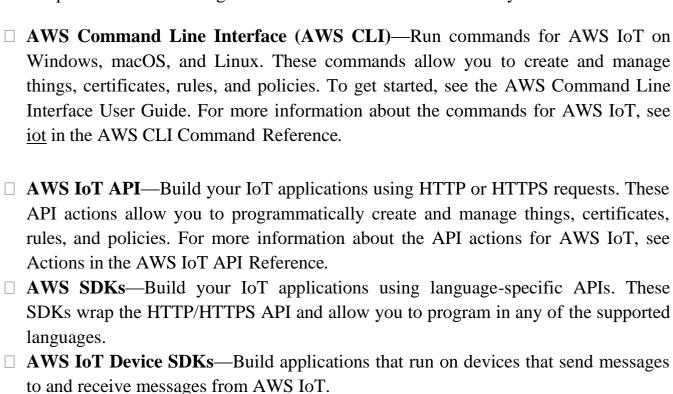
You can define custom authorizers that allow you to manage your own authentication and authorization strategy using a custom authentication service and a Lambda function. Custom authorizers allow AWS IoT to authenticate your devices and authorize operations using bearer token authentication and authorization strategies. Custom authorizers can implement various authentication strategies and must return policy documents which are used by the device gateway to authorize MQTT operations.

K. Jobs Service

Allows you to define a set of remote operations that are sent to and executed on one or more devices connected to AWS IoT. For example, you can define a job that instructs a set of devices to download and install application or firmware updates, reboot, rotate certificates, or perform remote troubleshooting operations. To create a job, you specify a description of the remote operations to be performed and a list of targets that should perform them. The targets can be individual devices, groups or both.

Accessing AWS IoT

AWS IoT provides the following interfaces to create and interact with your devices:



Related Services

AWS IoT integrates directly with the following AWS services:

Amazon Simple Storage Service—Provides scalable storage in the AWS Cloud. For more information, see Amazon S3.
 Amazon DynamoDB—Provides managed NoSQL databases. For more information, see Amazon DynamoDB.
 Amazon Kinesis—Enables real-time processing of streaming data at a massive scale. For more information, see Amazon Kinesis.
 AWS Lambda—Runs your code on virtual servers from Amazon EC2 in response to events. For more information, see AWS Lambda.
 Amazon Simple Notification Service—Sends or receives notifications. For more information, see Amazon SNS.
 Amazon Simple Queue Service—Stores data in a queue to be retrieved by applications. For more information, see Amazon SQS.

Benefits

Connect and Manage Your Devices

AWS IoT Core allows you to easily connect devices to the cloud and to other devices. AWS IoT Core supports HTTP, WebSockets, and MQTT, a lightweight communication protocol specifically designed to tolerate intermittent connections, minimize the code footprint on devices, and reduce network bandwidth requirements. AWS IoT Core also supports other industry-standard and custom protocols, and devices can communicate with each other even if they are using different protocols

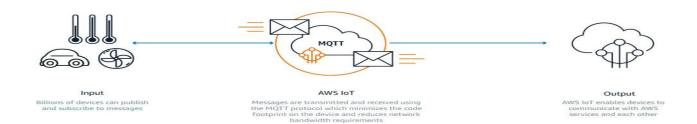


Fig 33. IOT Device Management

Secure Device Connections and Data

AWS IoT Core provides authentication and end-to-end encryption throughout all points of connection, so that data is never exchanged between devices and AWS IoT Core without proven identity. In addition, you can secure access to your devices and applications by applying policies with granular permissions

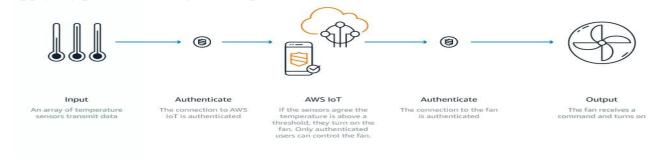


Fig 34.Secure

Connection PROCESS AND ACT UPON DEVICE

DATA

With AWS IoT Core, you can filter, transform, and act upon device data on the fly, based on business rules you define. You can update your rules to implement new device and application features at any time. AWS IoT Core makes it easy to use AWS services like AWS Lambda, Amazon Kinesis, Amazon S3, Amazon Machine Learning, Amazon DynamoDB, Amazon CloudWatch, and Amazon Elasticsearch Service for even more powerful IoT applications

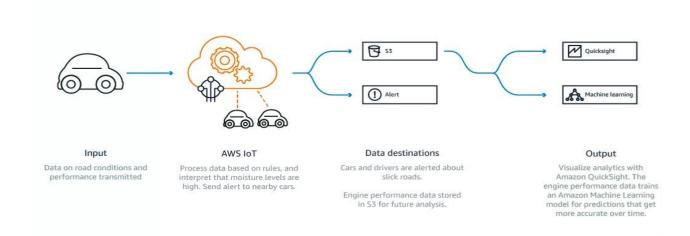


Fig 35. Process And Act Upon

Device Data Read and set device state at any time

AWS IoT Core stores the latest state of a device so that it can be read or set at anytime, making the device appear to your applications as if it were online all the time. This means that your application can read a device's state even when it is disconnected, and also allows you to set a device state and have it implemented when the device reconnects

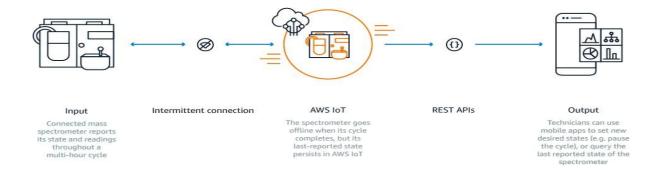


Fig 36. Read and set device state at any time

7. PROGRAMS for Arduino,

Raspberry pi PIR motion sensor

The passive infra red sensor or simply PIR sensor is integrated with an arduino uno board and we can get serial data through it. The PIR sensor basically works on the thermal radiation which are being emitted by the body of humans as well as animals.

The parts needed for this build are given as

- 1. Arduino uno or clone
- 2. PIR Sensor
- 3.breadboard
- 4.led(any

colour)

5.buzzer

The following fig 26 shows the pin description of PIR sensor.

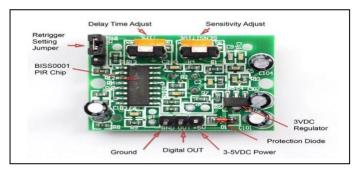


Fig 37.Arduino Board

Features and Electrical Specification

Compact size (28 x 38 mm)

Supply current: DC5V-20V(can design DC3V-24V)

Current drain :< 50uA (Other choice: DC0.8V-4.5V; Current drain: 1.5mA-0.1mA)

Voltage Output: High/Low level

signal: 3.3V (Other choice: Open-Collector Output) TTL output

High sensitivity Delay time: 5s-18 minute

Blockade time: 0.5s-50s (acquiescently 0

seconds) the connections follows as

ARDUINO UNO PIR SENSOR::

+5V-----+5V(VCC)

GND ----- GND

5 PIN----- OUT

The coding related to the following circuit is very simple the code follows in this way At the starting we need to declare the pins which we are going to use

int PIR_output=5; // output of pir

sensor int led=13; // led pin

int buzzer=12;// buzzer pin

After that is done we can move on to the void setup fuction

pinMode(PIR_output, INPUT);// setting pir output as

arduino input pinMode(led, OUTPUT);//setting led as

output

pinMode(buzzer, OUTPUT);//setting buzzer as output

Serial.begin(9600);//serial communication between

arduino and pc

you can download the full program from above PIR_sensor_by_kj_electronics file and upload it to the arduino uno by using the arduino ide

Ultrasonic sensor

It works by sending sound waves from the transmitter, which then bounce off of an object and then return to the receiver. You can determine how far away something is by the time it takes for the sound waves to get back to the sensor. Let's get right to it!. Connections

The connections are very simple:

- VCC to 5V
- GND to GND
- Trig to pin 9
- Echo to pin 10

You can actually connect Trig and Echo to whichever pins you want, 9 and 10 are just the ones

I'm using.

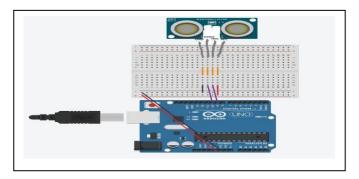


Fig 38.Ultra Sonic Sensor

Code:

we define the pins that Trig and Echo are connected to.

```
const int trigPin = 9;
const int echoPin = 10;
```

Then we declare 2 floats, duration and distance, which will hold the length of the sound wave and how far away the object is.

float duration, distance;

Next, in the setup, we declare the Trig pin as an output, the Echo pin as an input, and start Serial communications.

```
void setup() {
pinMode(trigPin, OUTPUT);
pinMode(echoPin, INPUT);
Serial.begin(9600);
}
```

Now, in the loop, what we do is first set the trigPin low for 2 microseconds just to make sure that the pin in low first. Then, we set it high for 10 microseconds, which sends out an 8 cycle sonic burst from the transmitter, which then bounces of an object and hits the receiver(Which is connected to the Echo Pin).

```
void loop() {
  digitalWrite(trigPin,
  LOW);
  delayMicroseconds(2);
```

```
digitalWrite(trigPin,
HIGH);
delayMicroseconds(10);
digitalWrite(trigPin,
LOW);
```

When the sound waves hit the receiver, it turns the Echo pin high for however long the waves were traveling for. To get that, we can use a handy Arduino function called pulseIn(). It takes 2 arguments, the pin you are listening to(In our case, the Echo pin), and a state(HIGH or LOW). What the function does is waits for the pin to go whichever sate you put in, starts timing, and then stops timing when it switches to the other state. In our case we would put HIGH since we want to start timing when the Echo pin goes high. We will store the time in the duration variable. (It returns the time in microseconds)

```
duration = pulseIn(echoPin, HIGH);
```

Now that we have the time, we can use the equation speed = distance/time, but we will make it time x

speed = distance because we have the speed. What speed do we have? The speed of sound, of course! The speed of sound is approximately 340 meters per second, but since the pulseIn() function returns the time in microseconds, we will need to have a speed in microseconds also, which is easy to get. A quick Google search for "speed of sound in centimeters per microsecond" will say that it is .0343 c/ μ S. You could do the math, but searching it is easier. Anyway, with that information, we can calculate the

distance! Just multiply the duration by .0343 and the divide it by 2(Because the sound waves travel to the object AND back). We will store that in the distance variable.

```
distance = (duration*.0343)/2;

The rest is just printing out the results to the Serial Monitor. Serial.print("Distance: ");

Serial.println(distance); delay(100);
}
```

Temperature Sensor

Connecting to a Temperature Sensor

These sensors have little chips in them and while they're not that delicate, they do need to be handled properly. Be careful of static electricity when handling them and make sure the

power supply is connected up correctly and is between 2.7 and 5.5V DC - so don't try to use a 9V battery!

They come in a "TO-92" package which means the chip is housed in a plastic hemicylinder with three legs. The legs can be bent easily to allow the sensor to be plugged into a breadboard. You can also solder to the pins to connect long wires.

Reading the Analog Temperature Data

Unlike the FSR or photocell sensors we have looked at, the TMP36 and friends doesn't act like a resistor. Because of that, there is really only one way to read the temperature value from the sensor, and that is plugging the output pin directly into an Analog (ADC) input.

Remember that you can use anywhere between 2.7V and 5.5V as the power supply. For this example I'm showing it with a 5V supply but note that you can use this with a 3.3v supply just as easily. No matter what supply you use, the analog voltage reading will range from about 0V (ground) to about 1.75V.

If you're using a 5V Arduino, and connecting the sensor directly into an Analog pin, you can use these formulas to turn the 10-bit analog reading into a temperature:

Voltage at pin in milliVolts = (reading from ADC) * (5000/1024)

This formula converts the number 0-1023 from the ADC into 0-5000mV (= 5V) If you're using a 3.3V Arduino, you'll want to use this:

Voltage at pin in milliVolts = (reading from ADC) * (3300/1024)

This formula converts the number 0-1023 from the ADC into 0-3300mV (= 3.3V) Then, to convert millivolts into temperature, use this formula:

Centigrade temperature = [(analog voltage in mV) - 500] / 10

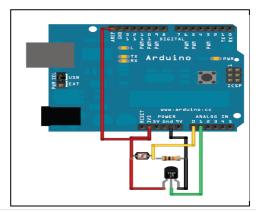


Fig 39.Temperature Sensor

Arduino Sketch - Simple Thermometer

This example code for Arduino shows a quick way to create a temperature sensor, it simply prints to the serial port what the current temperature is in both Celsius and Fahrenheit.

For better results, using the 3.3v reference voltage as ARef instead of the 5V will be more precise and less

```
noisy
int sensorPin = 0;
* setup() - this function runs once when you turn your
Arduino on void setup()
 Serial.begin(9600); //Start the serial connection with the computer
             //to view the result open the serial monitor
void loop()
                      // run over and over again
//getting the voltage reading from the temperature
sensor int reading = analogRead(sensorPin);
// converting that reading to voltage, for 3.3v arduino
use 3.3 float voltage = reading * 5.0;
voltage /= 1024.0;
// print out the voltage
Serial.print(voltage); Serial.println(" volts");
// now print out the temperature
float temperatureC = (voltage - 0.5) * 100; //converting from 10 mv per degree wit 500 mV
offset
                           //to degrees ((voltage - 500mV) times 100)
Serial.print(temperatureC); Serial.println(" degrees C");
```

```
// now convert to Fahrenheit
float temperatureF = (temperatureC * 9.0 / 5.0)
                     Serial.print(temperatureF);
Serial.println("
                  degrees
                            F");
                                   delay(1000);
                               //waiting
second
PYTHON CODE:
PIR sensor code
import RPi.GPIO as GPIO
                                   #Import GPIO
library import time
                             #Import time library
GPIO.setmode(GPIO.BOARD)
                                            #Set GPIO pin
numbering pir = 26
                           #Associate pin 26 to pir
GPIO.setup(pir, GPIO.IN)
                                  #Set pin as GPIO in
print "Waiting for sensor to settle"
time.sleep(2)
                             #Waiting 2 seconds for the sensor to
initiate print "Detecting motion"
while True:
 if GPIO.input(pir):
                               #Check whether pir is
   HIGH print "Motion Detected!"
   time.sleep(2)
                             #D1- Delay to avoid multiple detection
                             #While loop delay should be less than detection(hardware)
 time.sleep(0.1)
 delay
Ultrasonic
import RPi.GPIO as
GPIO import time
GPIO.setmode(GPIO.B
CM)
TRIG = 23
ECHO = 24
print "Distance Measurement In Progress"
GPIO.setup(TRIG,GPIO.
OUT)
GPIO.setup(ECHO,GPIO.
IN)
GPIO.output(TRIG, False)
```

```
print "Waiting For Sensor To
Settle" time.sleep(2)
GPIO.output(TRIG, True)
time.sleep(0.00001)
GPIO.output(TRIG, False)
while
 GPIO.input(ECHO)==0:
 pulse_start = time.time()
while GPIO.input(ECHO)==1:
 pulse_end = time.time()
pulse_duration = pulse_end -
pulse_start distance =
pulse_duration * 17150 distance =
round(distance, 2)
print
"Distance:",distance,"cm"
```

GPIO.cleanup()

8. WERABLE DEVELOPMENT BOARDS

Wearable devices are creating great buzz in the market and has become the trend of the day. Innovations are more focused on body-borne computers (also referred as wearables) which are miniature electronic devices that are worn on face, wrist, clothes or even shoes!

Eco-system of wearable devices involves extensive product development knowledge and expertise in technology areas from hardware design to cloud applications to mobile application development. Specifically, for developing wearable devices one requires following technology expertise:

• Hardware / electronic design and development expertise for developing products with minimum form factor size. Moreover, power management expertise is a must-have to ensure that devices can last several days / weeks / months on a single battery charge.

- BSP / firmware development expertise ensuring memory optimized driver development with minimum footprint, enhanced power management and highest performance in spite of low-end microcontroller.
- Smartphone application development on Android and iPhone platforms to allow connectivity with the wearable device.
- Cloud / web application for enabling M2M (machine-to-machine) / IoT (Internet of things) for remote monitoring and control.

Challenges

Having end-to-end expertise for product development is tough ask and there are very few organizations which can ensure quality end-to-end product development. In order to achieve seamless communication, all the components of wearable devices from hardware to cloud to smartphones need to be closely knit. Integration is key and experience of native operating system primitives is a must to extract maximum performance with minimum code! Here are some basic skills required:

- Complex hardware designing abilities smaller sized form factor development.
- Knowledge of choosing the right components for size and efficient power management.
- Certifications to ensure radiations do not affect human body.
- Expertise in driver development for developing optimized drivers for new types of sensors.
- Ability to develop code that fits on lower capacity RAM / flash.
- Domain knowledge for efficient application development.
- Ability to develop iPhone / Android / Windows applications.
- Ability to develop Cloud / web / smartphone connectivity applications.

Input wearables are devices which get input from something and transmit it to the server, for example health monitoring devices. Maven has experience in medical electronics coupled with remote communication capabilities that can be used for developing such type of applications.

Output wearables are device those provide you some information like a smart watch or smart glasses. Maven has already worked on smart watch technology based on Pebble platform.

BSP / firmware / operating system development services

• Developing firmware for microcontrollers from Microchip, TI, Atmel, Cypress, Freescale, NXP etc.

Firmware is a software program permanently etched into a hardware device such

as a keyboards, hard drive, BIOS, or video cards. It is programmed to give permanent instructions to communicate with other devices and perform functions like basic input/output tasks. Firmware is typically stored in the flash ROM (read only memory) of a hardware device. Firmware was originally designed for high level software and could be changed without having to exchange the hardware for a newer device. Firmware also retains the basic instructions for hardware devices that make them operative. Without firmware, a hardware device would be non-functional.

Development Boards for IoT

- Driver development for various sensors such as accelerometers, gyroscopes, motion sensors, proximity sensors, magnetometers etc.
- Driver development for communication interfaces like BLE 4.0, NFC, RF and even using the 3.5 mm audio headphone jack.
- Development of power management algorithms.
- Power management by using the right components and critical designs.

Embedded / real-time application development services

Key aspects of application development include:

- Developing algorithms based on various type of sensors such as using combination of accelerometer, gyrometer and magnetometer for determining relative positions, sudden falls, acceleration, angle and so on.
- Development of fast and intelligent data transfer protocols with minimum overheads considering both wired and wireless data transfer mechanisms
- Development of over the air firmware upgrade / remote diagnostics and health monitoring protocols.
- Integrating with smartphones.

Smart phone application development services

Usability, rich user interface and performance are the key parameters for application development. Some of the aspects of smartphone application development include:

- Developing communication protocols over BLE, NFC and 3.5 mm jack for getting data from the wearable devices.
- Intelligence to take decisions based on the data, such as send event / alarm notifications over SMS, transferring data to the server.
- Integrating navigation applications to give direction on an output type of wearable device such as a smart watch.

Cloud / web application development services

With applications hosted on platforms like Amazon, Microsoft and similar, availability and uptimes are assured. Development expertise include:

- Developing applications in HTML5, Dot Net and Java with database servers such as SQL, Oracle, PostgreSQL, MySQL and application servers such as IIS, Tomcat and JBOSS.
- Building applications for displaying real-time parameters, historical trends.

1. C.H.I.P

CHIP is the new kid on the block. It comes with a powerful 1GHz processor powered by Allwinner R8. The best thing about CHIP is that it comes with embedded Bluetooth 4.0 and WiFi radios, providing out- of-the-box connectivity. The board has 4GB of high-speed storage to run a special Linux distribution based on Debian. You don't need a separate SD Card to install and run the OS. With 8 GPIO pins, CHIP can be connected to a variety of sensors. The board also supports PWM, UART, I2C for connecting motors and other actuators. One of the key advantages of CHIP is the cost and the form-factor. Developers can SSH into the Linux OS and install required packages.

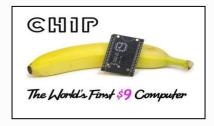


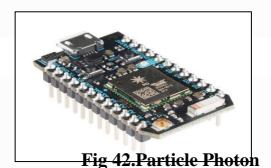
Fig 40. CHIP

2. Mediatek Linkit One



Based on the smallest SOC, the Linkit One board comes with compatible Arduino pinout features. The chipset is based on with 260MHz speed. Regarding connectivity, Linkit One has the most comprehensive collection of radios – GPS, GSM, GPRS, WiFi, and Bluetooth. One of the unique features of Linkit One is the rich API that can be used from Arduino IDE. The SDK comes with libraries to connect the board to AWS and PubNub. Because it supports the Arduino pinout, multiple shields from the Arduino ecosystem can be used with the board.

3.Particle Photon



Photon is one of the smallest prototyping boards available in the market. It comes with the same Broadcom BCM43362 Wi-Fi chip that powers Next, LiFX, and Amazon Dash buttons. Powered by the STM32F205 120Mhz ARM Cortex M3 processor, Photon has 1MB flash and 128KB RAM. Once configured, the board is accessible from the Internet, which makes it an ideal prototyping platform to build connected applications. The board comes with five analog pins and eight digital pins for connecting various sensors and actuators. The official iOS and Android Apps that Particle has published come handy in controlling these pins directly. The powerful web-based IDE lets you write sketches that are compatible with Arduino

3.Tessel



Tessel 2 is a solid development board for serious developers. It comes with a choice of sensors and actuators that can be directly connected to the module ports. The board is powered by a 580MHz MediaTek MT7620n processor for faster execution. It has 64 MB DDR2 RAM & 32 MB Flash, which is more than sufficient for running complex code. The Micro-USB port is used for both powering the board as well as connecting to the PC. The embedded Wi-Fi and Ethernet ports bring connectivity to Tessel. It has a wide collection of sensors and actuators that come along with the required libraries. Based on JavaScript and Node.js, it is easy to get started with the platform. Developers looking for a rapid prototyping platform can go for Tessel 2.

3. Adafruit Flora

It's a wearable electronic platform based on the most popular Arduino microcontroller. Flora's size makes it an ideal choice for embedded it in clothes and apparel. It comes with a thin, sewable, conductor thread which acts as the wire that connects the power and other accessories. The latest version of Flora ships with a micro-USB and Neopixel LEDs for easy programmability and testing.

Adafruit Flora is based on Atmega 32u4 microcontroller, which powers Arduino Mega and Leonardo. There is an onboard polarized 2 JST battery connector with protection Schottky diode for use with external battery packs from 3.5v to 9v DC. Given its compatibility with Arduino, most of the sketches would run without modifications. You can use the same Arduino IDE with that you may already be familiar.

Fig 44.Adafruit Flora

4. LightBlue Bean

LightBlue Bean is an Arduino-compatible microcontroller board that ships with embedded Bluetooth Low Energy (BLE), RGB LED, temperature sensor, and an accelerometer. Bean+ is the successor to the already popular, which includes a rechargeable LiPo battery along with a couple of Grove connectors. The board comes with a coin-cell battery, which further helps it to maintain the small form factor. It can be paired with Android or iOS devices for remote connectivity and control. It also comes with a software called BeanLoader for programming from Windows or Mac equipped with BLE. BeanLoader installs an Arduino IDE add-on for programming the Bean platform. LightBlue Bean / Bean+ is powered by an ATmega328p microcontroller with 32KB Flash memory and 2KB SRAM. With 8 GPIO pins, two analog pins, four PWM pins, and an I2C port, Bean is perfect for quickly prototyping BLE-based IoT projects.

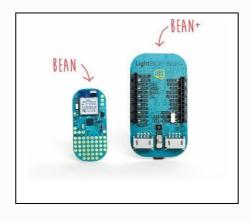


Fig 45.Light blue Bean

5. Udoo Neo

Udoo Neo is a full-blown computer that also has an Arduino-compatible microcontroller. It's positioned as the combination of Raspberry Pi and Arduino. The board has the same pinout as Arduino Uno. Neo embeds two cores on the same processor – a powerful 1GHz ARM Cortex-A9, and an ARM Cortex-M4 I/O real-time co-processor. It packs a punch with an embedded 9-axis motion sensors and a Wi-Fi + Bluetooth 4.0 module. You can install Android Lollipop or a customized flavor of Debian Linux called UDOObuntu, which is compatible with Ubuntu 14.04 LTS.

When it comes to the power-packed features and specifications, Udoo NEO is nothing short of a desktop computer. With a Freescale i.MX 6SoloX applications processor with an embedded ARM Cortex-A9 core and a Cortex-M4 Core, Neo comes with 1GB RAM. The Micro HDMI port can be connected to an external display and audio sources. The standard Arduino pin layout is compatible with Arduino shields. You can install Node.js, Python, and even Java on Udoo Neo.

Fig 46.Udoo neo

6. Intel Edison

Trust Intel to deliver the most powerful single-board computer for advanced IoT projects. Intel Edison is a high-performance, dual-core CPU with a single core micro-controller that can support complex data collection. It has an integrated Wi-Fi certified in 68 countries, Bluetooth® 4.0 support, 1GB DDR and 4GB flash memory. Edison comes with two breakout boards – one that's compatible with Arduino and the other board designed to be a smaller in size for easy prototyping. The Arduino breakout board has 20 digital input/output pins, including four pins as PWM outputs, Six analog inputs, one UART (Rx/Tx), and one I2C pin. Edison runs on a distribution of embedded Linux called Yocto. It's one of the few boards to get certified by Microsoft, AWS, and IBM for cloud connectivity.

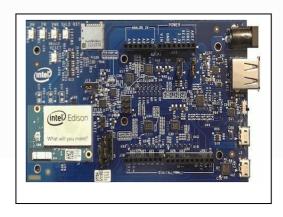


Fig 47.Intel Edison

7. Raspberry Pi

Raspberry Pi is undoubtedly the most popular platform used by many hobbyists and hackers. Even non- technical users depend on it for configuring their digital media systems and surveillance cameras. The recently launched Raspberry Pi 3 included built-in WiFi and Bluetooth making it the most compact and standalone computer. Based on a Broadcom BCM2837 SoC with a 1.2 GHz 64-bit quad-core ARM Cortex-A53 processor and 1GB RAM, the Pi is a powerful platform. The Raspberry Pi 3 is equipped with

2.4 GHz WiFi 802.11n and Bluetooth 4.1 in addition to the 10/100 Ethernet port. The HDMI port makes it further easy to hook up A/V sources.

Raspberry Pi runs on a customized Debian Linux called Raspbian, which provides an excellent user experience. For developers and hackers, it offers a powerful environment to install a variety of packages including Node.js, the LAMP stack, Java, Python and much more. With four USB ports and 40 GPIO pins, you can connect many peripherals and accessories to the Pi.



There are third party breakout boards to connect various Arduino shields to the Pi. At a throwaway price of \$35, Raspberry Pi 3 is certainly the most affordable and powerful computing platform.

8. Arduino Uno

Arduino Uno remains to be the top favorite of absolute beginners and experts. Considered to be one of the first microcontroller-based development boards, the Arduino Uno R3 is simplest yet the most powerful prototyping environment. It is based on the ATmega328P which has 14 digital input/output pins and six analog inputs. Though it comes with just 32 KB of Flash memory, it can accommodate code that deals with complex logic and operations. Arduino enjoys the best community participation and support.

From sensors to actuators to libraries, it has a thriving ecosystem. The board layout has become almost the gold standard for microcontrollers. Almost every prototyping

environment tries to be compatible with the Arduino pin breakout. The open source IDE to develop sketches is another reason for its popularity. With a simple syntax based on _C' language, the code is easy to learn. If you are eager to learn basics of electronics and IoT, look no further. Do yourself a favor and get an Arduino Uno R3.

9. Programs and Stack for Constrained Devices Sensors and Actuators

The -Thing in the IoT is the starting point for an IoT solution It is typically the originator of the data, and it interacts with the physical world Things are often very constrained in terms of size or power supply; therefore, they are often programmed using microcontrollers (MCU) that have very limited capabilities The microcontrollers powering IoT devices are specialized for a specific task and are designed for mass production and low cost

The software running on MCU-based devices aims at supporting specifc tasks. The key features of the software stack running on a device may include

- 1. IoT Operating System many devices will run with _bare metal', but some will have embedded or real- time operating systems that are particularly suited for small constrained devices, and that can provide Io T- specifc capabilities.
- 2. Hardware Abstraction a software layer that enables access to the hardware features of the MCU, such as fash memory, GPIOs, serial interfaces, etc
- 3. Communication Support drivers and protocols allowing to connect the device to a wired or wireless protocol like Bluetooth, Z-Wave, Thread, CAn bus, MQTT, CoAP, etc., and enabling device communication 4 Remote Management the ability to remotely control the device to upgrade its frmware or to monitor its battery level.

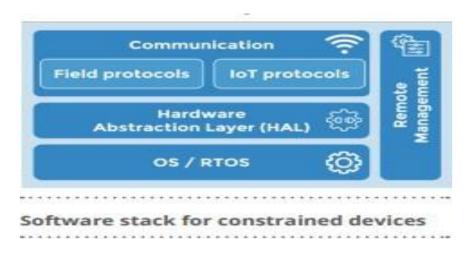


Fig 50.Software Stack for devices

Stack for Gateways

Connected and Smart

Things

The IoT gateway acts as the aggregation point for a group of sensors and actuators to coordinate the connectivity of these devices to each other and to an external network An IoT gateway can be a physical piece of hardware or functionality that is incorporated into a larger -Thing that is connected to the network For example, an industrial machine might act like a gateway, and so might a connected automobile or a home automation appliance

An IoT gateway will often processing of the data -at the edgell and storage capabilities to deal with network latency and reliability For device to device connectivity, an IoT gateway deals with the interoperability issues between incompatible devices A typical IoT architecture would have many IoT gateways supporting masses of devices

IoT gateways are becoming increasingly dependant on software to implement the core functionality The key features of a gateway software stack include

- 1 Operating System typically a general purpose operating system such as Linux
- 2 Application Container or Runtime Environment IoT gateways will often have the ability to run application code, and to allow the applications to be dynamically updated For example, a gateway may have support for Java, Python, or node js
- 3 Communication and Connectivity IoT gateways need to support different connectivity protocols to connect with different devices (e.g. Bluetooth, Wi-Fi, Z-Wave, ZigBee). IoT gateways also need to connect to different types of networks (e g Ethernet, cellular, Wi-Fi, satellite, etc ...) and ensure the reliability, security, and confidentiality of the communications.
- 4 Data Management & Messaging local persistence to support network latency, ofine mode, and real- time analytics at the edge, as well as the ability to forward device data in a consistent manner to an IoT Platform
- 5 Remote Management the ability to remotely provision, configure, startup/shutdown gateways as well as the applications running on the gateways

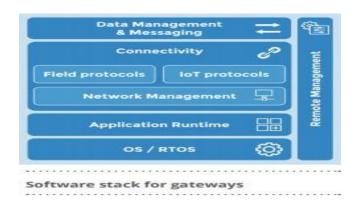


Fig 51. Software Stack for Gateway

Stack for IoT Cloud Platforms

The IoT Cloud Platform represents the software infrastructure and services required to enable an IoT solution An IoT Cloud Platform typically operates on a cloud infrastructure (e g OpenShift, AWS, Microsoft Azure, Cloud Foundry) or inside an enterprise data center and is expected to scale both horizontally, to support the large number of devices connected, as well as vertically to address the variety of IoT solutions The IoT Cloud Platform will facilitate the interoperability of the IoT solution with existing enterprise applications and other IoT solutions The core features of an IoT Cloud Platform include

- 1. Connectivity and Message Routing IoT platforms need to be able to interact with very large numbers of devices and gateways using different protocols and data formats, but then normalize it to allow for easy integration into the rest of the enterprise
- 2. Device Management and Device Registry a central registry to identify the devices/gateways running in an IoT solution and the ability to provision new software updates and manage the devices
- 3 . Data Management and Storage a scalable data store that supports the volume and variety of IoT data Software stack for gateways Software stack for IoT Cloud Platforms 7 The Three Software Stacks Required for IoT Architectures IOT ARCHITECTURES
- 4 Event Management, Analytics & UI scalable event processing capabilities, ability to consolidate and analyze data, and to create reports, graphs, and dashboards
- 5 Application Enablement ability to create reports, graphs, dashboards, ... and to use API for application integration.

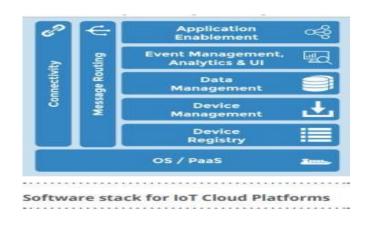


Fig 52.Software Stack for Cloud

Cross-Stack Functionality

Across the different stacks of an IoT solution are a number of features that need to be considered for any IoT architecture, including

- 1 Security Security needs to be implemented from the devices to the cloud Features such as authentication, encryption, and authorization need be part of each stack
- 2 Ontologies The format and description of device data is an important feature to enable data analytics and data interoperability. The ability to define ontologies and metadata across heterogeneous domains is a key area for IoT
- 3 Development Tools and SDKs IoT Developers will require development tools that support the different hardware and software platforms involved

10. Packages for Project

Python packages for developing IoT applications. I mostly develop applications on the Raspberry Pi Model 3 or the Intel Edison. Both are extremely capable Single Board Computers, with a lot of peripherals to play around with. Both support Linux derived OS distributions and support full Python 2.7 or 3.4. With the right Python packages installed, both of these devices become very versatile components in the IoT domain.

Mraa

mraa is a skeleton GPIO library for most SBCs which support Python. The good thing about it is that there's just one library for all devices, so I don't have to use different ones for an Edison and a Pi. Being a high level library, reading from and writing to pins is a one line affair, and the library also provides support for communication protocols such as I2C, UART and SPI

Sockets

sockets is a package which facilitates networking over TCP/IP and UDP using Python. It provides access to Berkeley socket APIs to access the Internet. Both TCP/IP and UDP being Transport layer protocols, are ideal for communication with devices on the same WiFi network. One of the more interesting uses of sockets, in my experience is that one can build

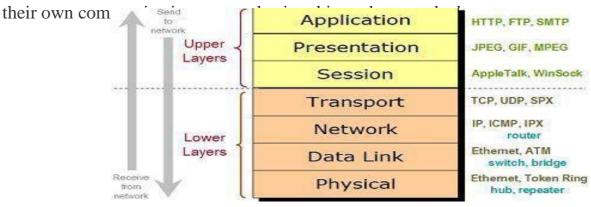


Fig 53.Socket

Mysqldb

A database is a no-brainer when it comes to most IoT applications. For something whose sole purpose is to send data to the internet, there should be a database, at least a remote one which stores all this generated data. MySQL is the go-to relational database for most developers. In this regard, mysqldb is a very convenient little tool which circumvents the need to execute shell commands within a Python script to read and write to a database.

Numpy

Having used MatLab extensively during my undergraduate studies, I've grown accustomed to dealing with arrays. Python, on the other hand, deals with lists as a substitute for the array which is the same as having a birch tree replace your Rottweiler as the guardian of the house. It just doesn't work. Thankfully, numpy is there to help you out. It is, in essence, a package for scientific computing using Python, very similar to MatLab, but *much* lighter. The feature I use most is to read sensor data in bulk from my databases and work on them using the inbuilt functions.

```
>>> a[(0,1,2,3,4),(1,2,3,4,5)] array([ 1, 12, 23, 34, 45])
                                                                         5
 >>> a[3:,[0, 2, 5]]
array([[30, 32, 35],
                                                  10
                                                      11 12 13
                                                                    14
                                                                         15
                                                  20
                                                      21 22 23 24
                                                                         25
                                                               33
                                                          32
                                                                    34
                                                                        35
 >>> mask = array([1,0,1,0,0,1],
                                                               43
                                                                    44
                                                                        45
>>> a[mask,2]
                                                               53
                                                                         55
array([2,22,52])
```

Fig 54.numpy

Matplotlib

Data visualization is one of the most fundamental operations that can be performed. It looks pretty impressive when you convert a huge list of numbers to a concise graph which can be understood intuitively. It's also very useful if you happen to be an academician. You know how important those graphs can be in a publication. matplotlib provides a number of different styles of graphs that can be plotted using local data. If you're a data scientist, this is althemore useful to you. Personally, matplotlib is a very usefultool to quickly give me insight to the data I have at my disposal.

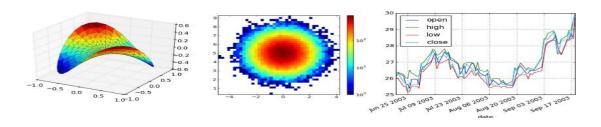


Fig 55. Matplot

Pandas

Another library for data scientists, pandas is a package dedicated towards data analysis. It is in essence, a local alternative to using SQL databases which is more suited to dealing with data as it is built on numpy. It has many advantages over the former, such as a more streamlined approach to data handling and analysis, direct operations on local datasets and the ability to handle heterogeneous and unordered data

In [5]:	<pre>complete_excel = pd.read_excel('gapminder.xlsx') complete_excel.head(5)</pre>							
Out[5]:		gdp pc 2011 ppp	1800	1801	1802	1803		
	0	Afghanistan	634.400014	634.400014	634.400014	634.400014		
	1	Albania	793.136557	793.960291	794.784880	795.610326		
	2	Algeria	1520.025973	1519.988511	1519.951050	1519.913589		
	3	Angola	650.000000	NaN	NaN	NaN		
	4	Antigua and Barbuda	771.878735	771.878735	771.878735	771.878735		

Openv

The big brother of signal processing, image processing, was traditionally the domain of high performance, custom built hardware. Although such devices still carry out the job much faster than their single board counterparts, it is at the very least, a possibility. And, in situations where mobility and connectivity are prioritized over speed, this may just be the solution for those rare times. Opency is a Python port of the very successful C library for image processing. It contains high-level variants of familiar image processing functions which make photo analysis much easier.

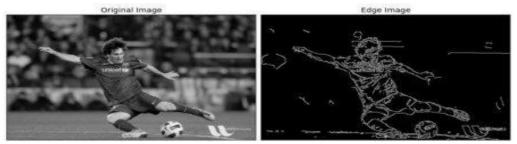


Fig 57. Opency

tkinter

Although this library does come preinstalled with all installations of Python, its still worthy of a mention. Tkinter is a GUI development library which comes bundled in with all distributions of Python. For people who are more comfortable with a stab wound rather than object oriented programming, learning how to use this package may be a bit daunting at first, but the rewards more than make up for the effort. Every aspect of your Python script can be controlled via a completely ad hoc GUI. This is extremely useful in situations such as functionality testing or repeated executions of the same code.



Fig58. Tkinter

Tensorflow

Tensorflow is a package for numerical computations for machine learning. It utilizes a different mathematical representation called data flow graphs which use nodes as mathematical operations and edges as data arrays. This is a very useful library to have if you deal with a lot of non linear datasets or work extensively with decision trees and neural networks.

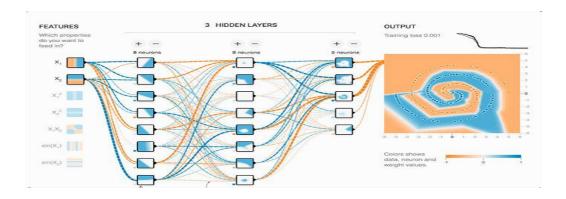


Fig 59. Tensorflow

Requests

HTTP is one of the major protocols used in traditional internet based resource exchange, being more suited towards large data exchanges. The requests package is used in Python to make HTTP calls and parse responses. This package is useful when dealing with HTTP based third party cloud services.



Fig 60. Requests

11. Open source tools and resources for IoT

- 1. AllSeen Alliance
- 2. Open Interconnect Consortium (OIC)
- 3. COMPOSE
- 4. Eclipse
- 5. Open Source Hardware Association (OSHWA)

Protocols

- 6. Advanced Message Queuing Protocol (AMQP)
- 7. Constrained Application Protocol (CoAP)
- 8. Extensible Messaging and Presence Protocol (XMPP)
- 9. OASIS Message Queuing Telemetry Transport (MQTT)
- 10. Very Simple Control Protocol (VSCP)

Operating systems (OS)

- 11. ARM mbed
- 12. Canonical Ubuntu and Snappy Ubuntu Core
- 13. Contiki
- 14. Raspbian

- 15. RIOT
- 16. Spark
- 17. webinosAPIs
- 18. BipIO
- 19. Qeo Tinq
- 20. Zetta
- 21.
- 1248.io

Horizontal platforms

- 22. Canopy
- 23. Chimera IoT
- 24. DeviceHive
- 25. Distributed Services Architecture (DSA)
- 26. Pico Labs (Kynetx open source assigned to Pico Labs)
- 27. M2MLabs Mainspring
- 28. Nimbits
- 29. Open Source Internet of Things (OSIOT)
- 30. prpl Foundation
- 31. RabbitMQ
- 32. SiteWhere
- 33. webinos
- 34. Yaler

Middleware

- 35. IoTSyS
- 36. OpenIoT
- 37. OpenRemote
- 38. Kaa

Node flow editors

- 39. Node-RED
- 40. ThingBox

Toolki

- ts
- 41. KinomaJS
- 42. IoT Toolkit

Data visualization

- 43. Freeboard
- 44. ThingSpeak

Search

45. Thingful

Hardware

- 46. Arduino Ethernet Shield
- 47. BeagleBone

- 48. Intel Galileo
- 49. openPicus FlyportPro
- 50. Pinoccio
- 51. WeIO
- 52. WIZnet

In-memory data grids

- 53. Ehcache
- 54. Hazelcast

Home automation

- 55. Home Gateway Initiative (HGI)
- 56. Ninja Blocks
- 57. openHAB
- 58. Eclipse SmartHome
- 59. PrivateEyePi
- 60. RaZberry
- 61. The Thing System

Robotics

62. Open Source Robotics Foundation

Mesh networks

- 63. Open Garden
- 64. OpenWSN

Health

65. e-Health Sensor Platform

Air pollution

66. HabitatMap Airbeam

Water

67. Oxford Flood Network



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UNIT – III – Internet of Things – SIT1619

UNIT III

COMMUNICATION AND CONNECTIVE TECHNOLOGIES

IoT Communication Model, Cloud computing in IoT, IoT in cloud architecture, Logging on to cloud, Selecting and Creating cloud service ,Managing Cloud Account Credentials and Generating Key Pair, Creating IoT Cloud Service.

- 1. IoT Communication Model
- 2. Cloud computing in IoT
- 3. IoT in cloud architecture
- 4. Logging on to cloud, Selecting and Creating cloud service, Managing Cloud Account Credentials and Generating Key Pair
- 5. Creating IoT Cloud Service

1. IoT Communication Model

The term of internet of things (IoT) communication offered by Internet protocols. Many of the devices often called as smart objects operated by humans as components in buildings or vehicles, or are spread out in the environment.

Communication types

- 1. Device-to-Device Communications
- 2. Device-to-Cloud Communications

Device-to-Device Communications:

The device-to-device communication model represents two or more devices that directly connect and communicate between one another, rather than through an intermediary application server. These devices communicate over many types of networks, including IP networks or the Internet. Often,however these devices use protocols like Bluetooth-Wave, or ZigBee to

establish direct device-to-device communications.

Attack Surfaces on Device to Device Communication:

- Credentials stealing from the firmware
- Sensitive information disclosure
 - No proper updating mechanism of firmware
 - DoS Attacks

Buffer-overflow

attacks

A **buffer** is a temporary area for data storage. When more data gets placed by a program or system process, the extra data overflows. It causes some of that data to leak out into other buffers, which can corrupt or overwrite whatever data they were holding. In a **buffer- overflow attack**, the extra data sometimes holds specific instructions for actions intended by a hacker or malicious user; for example, the data could trigger a response that damages files, changes data or unveils private information.

Best Practices for securing Device to Device Communication:

Evaluate hardware components, firmware, software, communications protocols
Try to Make the signed Firmware, software and hash your binaries.
Implement the machine to machine authentication securely.
Get the feedback from the clients to improve the device security levels

Device-to-Cloud Communications

In a device to cloud communication model, the IoT device connects directly to an Internet cloud service like an application service provider to

exchange data and control message traffic. This approach frequently takes advantage of existing communications mechanisms like traditional wired Ethernet or Wi-Fi connections to establish a connection between the device



and the IP network, which ultimately connects to the cloud service.

Figure 1: Device to Cloud Communication

Device to Cloud protocols . Below table 1 explains the details about the protocols :

Protocols	AMQP	MQT	XMPP	CoAP
		T		
Transport	TCP/IP	TCP/I	TCP/IP	UDP/I
		P		P
			Point —	
	Publish	Publish	Point	
Message	_	_		Request
pattern	Subscrib	Subscrib	Publish	_
	e	e	_	Respons
			Subscri	e
			be	

The Advanced Message Queuing Protocol (AMQP) and the MQTT

Protocol are often seen as mutually exclusive choices, especially in the Internet of Things (IoT). AMQP is a general-purpose message transfer protocol suitable for a broad range of messaging- middleware infrastructures, and also for peer-to-peer data transfer. It's a symmetric and bi- directional protocol that allows either party on an existing connection to initiate links and transfers, and has rich extensibility and annotation features at practically all layers. Both protocols share that they can be tunneled over Web Sockets and therefore function well in environments that restrict traffic to communication over TCP port 443 (HTTPS).

MQTT Concepts

In MQTT, all messages are published into a shared topic space at the broker level. A

-topic | in MQTT is a filter condition on the consolidated message stream that runs through the MQTT broker from all publishers. Publishing topics have a hierarchical structure (a path through topic space) and filters can be expressed as direct matching conditions (topic name and filter expression must match), or the filter can use wild-cards for single or multiple path segments.

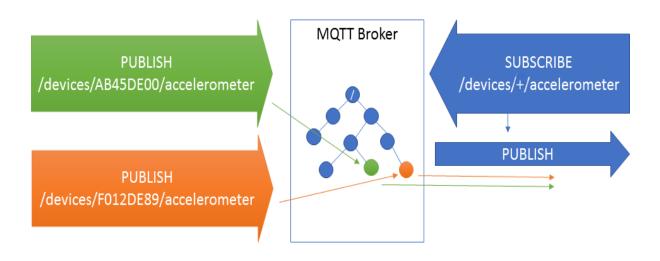


Figure 2: MQTT Protocol

Every published message from any publisher is eligible for delivery into any client session where a subscription exists with a matching topic filter. MQTT is very suitable for fast and -online dispatch and distribution of messages to many subscribers in scenarios where it's feasible for the entirety of the consolidated published message stream to be inspected on behalf of all concurrent subscribers.

MQTT's -subscribe gesture is much lighter weight. It establishes a filter context and simultaneously initiates and unbounded receive operation on that context. If session recovery is used, to scope of undelivered messages is that individual filter context. Subscribing is receiving. In some brokers, such an MQTT subscription context may indeed be backed by a volatile queue to allow leveling between fast and slow subscribers and to allow for caching of messages while a subscriber is temporarily disconnected and if session recovery is supported; but that's an implementation detail, not an explicit construct. The trouble with MQTT is that it uses TCP connections to a MQTT broker. Having an always-on connection will limits the time the devices can be put to sleep. This can be somewhat mitigated by using MQTT-S, which works with UDP instead of TCP. But MQTT also lacks encryption since the protocol was intended to be lightweight and encryption would add significant overhead.

Advanced Message Queuing Protocol (AMQP) is an open source published standard for asynchronous messaging by wire. AMQP enables encrypted and interoperable messaging between organizations and applications. The protocol is used in client/server messaging and in IoT device management. AMPQ is

efficient, portable, multichannel and secure. The messaging protocol is fast and features guaranteed delivery with acknowledgement of received messages. AMPQ works well in multi-client environments and provides a means for delegating tasks and making servers handle immediate requests faster. Because AMPQ is a streamed binary messaging system with tightly mandated messaging behavior, the interoperability of clients from different vendors is assured.

AMQP allows for various guaranteed messaging modes specifying a message be sent:

At-most-once(sent one time with the possibility of being missed).
At-least-once (guaranteeing delivery with the possibility of duplicated messages).
Exactly-once (guaranteeing a one-time only delivery).

eXtensible Messaging and Presence Protocol (XMPP) is a TCP protocol based on XML. It enables the exchange of structured data between two or more connected entities, and out of the box it supports presence and contact list maintenance (since it started as a chat protocol). Because of the open nature of XML, XMPP can be easily extended to include publish- subscribe systems, making it a good choice for information that is handed to a central server and then distributed to numerous IoT devices at once. It is decentralized, and authentication can be built in by using a centralized XMPP server. The downsides of XMPP for IoT is that itlacks end-to-end encryption. It also doesn't have quality-of-service functionality, which can be a real deal-breaker depending on the application.

Constrained Application Protocol (CoAP) is a protocol specifically developed for resource- constrained devices. It uses UDP instead of TCP, and developers can work with CoAP the same way they work with REST-based APIs. Since it uses minimal resources, it is a good option or low-power sensors.

Since it uses UDP, it also can run on top of packet-based technologies such as SMS, and messages can be marked confirmable or nonconfirmable to work with QoS. Datagram Transport Layer Security (DTLS) can be used for encryption. The downside of CoAP is that it is a one-to-one protocol, so broadcast capabilities are not native to the protocol.

Attack Surfaces on Device to Cloud Communication

1. SQL injection, Cross-site scripting, Cross-site Request Forgery possible attacks on cloud application interfaces.

SQL Injection (SQLi) refers to an injection attack wherein an attacker can execute malicious SQL statements (also commonly referred to as a malicious *payload*) that control a web application's database server (also commonly referred to as a Relational Database Management System – RDBMS). Since an SQL Injection vulnerability could possibly affect any website or web application that makes use of an SQL-based database, the vulnerability is one of the oldest, most prevalent and most dangerous of web application vulnerabilities.

2. Cross-site Scripting (XSS) refers to client-side code injection attack wherein an attacker can execute malicious scripts (also commonly referred to as a malicious payload) into a legitimate website or web application. XSS is amongst the most rampant of web application vulnerabilities and occurs when a web application makes use of unvalidated or unencoded user input within the output it generates. By leveraging XSS, an attacker does not target a victim directly. Instead, an attacker would exploit a vulnerability within a website or web application that the victim would visit, essentially using the vulnerable website as a

vehicle to deliver a malicious script to the victim's browser.

3. Username and password enumeration attacks

4. MITM attacks

Man-in-the-middle attack (MITM) is an attack where the attacker secretly relays and possibly alters the communication between two parties who believe they are directly communicating with each other. One example of man-in-the-middle attacks is active eavesdropping, in which the attacker makes independent connections with the victims and relays messages between them to make them believe they are talking directly to each other over a private connection, when in fact the entire conversation is controlled by the attacker. The attacker must be able to intercept all relevant messages passing between the two victims and inject new ones.

5. Man in the Cloud (MiTC) attacks

Man in the cloud (MitC) attacks are interesting, and worrying, as they do not require any exploits or the running malicious code in order to get a grip during the initial infection stage. Instead they rely upon the type of common file synchronization service that we have all become used to, the likes of DropBox or Google Drive for example, to be the infrastructure providing command and control, data exfiltration and remote access options. Man in the cloud attacks are interesting, and worrying, as they do not require any exploits or the running malicious code .Simply by reconfiguring these cloud services, without end user knowledge and without the need for plaintext credential compromise to have occurred. It is hard for common security measures to detect as the synchronization protocol being used makes it all but impossible to

distinguish between malicious and normal traffic.

Best Practices for securing Device to Cloud Security:

- Check all cloud interfaces are reviewed for security vulnerabilities
 (e.g. APIinterfaces and cloud-based web interfaces)
- Make sure cloud-based web interface not having weak passwords
- Ensure that any cloud-based web interface has an account lockout mechanism
- Implement two-factor authentication for cloud-based web interfaces
- Maintain transport encryption
- Ensure that any cloud-based web interface has been tested for XSS, SQLi and CSRFvulnerabilities.

2. IoT in Cloud

The advent of cloud computing has acted as a catalyst for the development and deployment of scalable Internet-of-Things business models and applications. Therefore, IoT and cloud are nowadays two very closely affiliated future internet technologies, which go hand-in-hand in non-trivial IoT deployments.

Cloud computing is the next evolutionary step in Internet-based computing, which provides the means for delivering ICT resources as a service. The ICT resources that can be delivered through cloud computing model include computing power, computing infrastructure (e.g., servers and/or storage resources), applications, business processes and more. Cloud computing infrastructures and services have the following characteristics, which typically differentiate them from similar (distributed computing) technologies:

• Elasticity and the ability to scale up and down: Cloud computing

services can scale upwards during high periods of demand and downward during periods of lighter demand. This elastic nature of cloud computing facilitates the implementation of flexibly scalable business models, e.g., through enabling enterprises to use more or less resources as their business grows or shrinks.

- Self-service provisioning and automatic deprovisioning: Contrary to conventional web-based Application Service Providers (ASP) models (e.g., web hosting), cloud computing enables easy access to cloud services without a lengthy provisioning process. Incloud computing, both provisioning and deprovisioning of resources can take place automatically.
- Application programming interfaces (APIs): Cloud services are accessible via APIs, which enable applications and data sources to communicate with each other.
- **Billing and metering of service usage in a pay-as-you-go model**: Cloud services are associated with a utility-based pay-as-you-go model. To this end, they provide the means for metering resource usage and subsequently issuing bills.
- **Performance monitoring and measuring**: Cloud computing infrastructures provide a service management environment along with an integrated approach for managing physical environments and IT systems.
- **Security**: Cloud computing infrastructures offer security functionalities towards safeguarding critical data and fulfilling customers' compliance requirements.

The two main business drivers behind the adoption of a cloud computing model and associated services including:

• Business Agility: Cloud computing alleviates tedious IT procurement processes, since it facilitates flexible, timely and on-demand access to

computing resources (i.e. compute cycles, storage) as needed to meet business targets.

Depending on the types of resources that are accessed as a service, cloud computing is associated with different service delivery models.

- Infrastructure as a Service (IaaS): IaaS deals with the delivery of storage and computing resources towards supporting custom business solutions. Enterprises opt for an IaaS cloud computing model in order to benefit from lower prices, the ability to aggregate resources, accelerated deployment, as well as increased and customized security. The most prominent example of IaaS service Amazon's Elastic Compute Cloud (EC2), which uses the Xen open-source hypervisor to create and manage virtual machines.
- Platform as a Service (PaaS): PaaS provides development environments for creating cloud-ready business applications. It provides a deeper set of capabilities comparing to IaaS, including development, middleware, and deployment capabilities. PaaS services create and encourage deep ecosystem of partners who commit to this environment. Typical examples of PaaS services are Google's App Engine and Microsoft's Azure cloud environment, which both provide a workflow engine, development tools, a testing environment, database integration functionalities, as well as third-party tools and services.
- Software as a Service (SaaS): SaaS services enable access to purpose-built business applications in the cloud. Such services provide the pay-go-go, reduced CAPEX and elastic properties of cloud computing infrastructures.

Cloud services can be offered through infrastructures (clouds) that are publicly accessible (i.e. public cloud services), but also by privately owned

infrastructures (i.e. private cloud services). Furthermore, it is possible to offer services supporting by both public and private clouds, which are characterized as hybrid cloud services.

IoT/Cloud Convergence

Internet-of-Things can benefit from the scalability, performance and payas-you-go nature of cloud computing infrastructures. Indeed, as IoT applications produce large volumes of data and comprise multiple computational components (e.g., data processing and analytics algorithms), their integration with cloud computing infrastructures could provide them with opportunities for cost-effective on-demand scaling. As prominent examples consider the following settings:

- A Small Medium Enterprise (SME) developing an energy management IoT product, targeting smart homes and smart buildings. By streaming the data of the product (e.g., sensors and WSN data) into the cloud it can accommodate its growth needs in a scalable and cost effective fashion.
- A smart city can benefit from the cloud-based deployment of its IoT systems and applications. A city is likely to deploy many IoT applications, such as applications for smart energy management, smart water management, smart transport management, urban mobility of the citizens and more. These applications comprise multiple sensors and devices, along with computational components. Furthermore, they are likely to produce very large data volumes. Cloud integration enables the city to host these data and applications in a cost-effective way. Furthermore, the elasticity of the cloud can directly support expansions to these applications, but also the rapid deployment of new ones without major concerns about the provisioning of the required cloud

computing resources.

A cloud computing provider offering pubic cloud services can extend them to the IoT area, through enabling third-parties to access its infrastructure in order to integrate IoT data and/or computational components operating over IoT devices. The provider can offer IoT data access and services in a pay-asyou-fashion, through enabling third-parties to access resources of its infrastructure and accordingly to charge them in a utility-based fashion.

One of the earliest efforts has been the famous Pachube.com infrastructure (used extensively for radiation detection and production of radiation maps during earthquakes in Japan). Pachube.com has evolved (following several evolutions and acquisitions of this infrastructure) to Xively.com, which is nowadays one of the most prominent public IoT clouds. Nevertheless, there other public IoT clouds well, such as ThingsWorx, ThingsSpeak, as Sensor-Cloud, Realtime.io and more. The list is certainly non- exhaustive. These public IoT clouds offer commercial pay-as-you-go access to end-users wishing to deploying IoT applications on the cloud. Most of them come with developer friendly tools, which enable the development of cloud applications, thus acting like a PaaSfor IoT in the cloud.

Similarly to cloud computing infrastructures, IoT/cloud infrastructures and related services can be classified to the following models:

- Infrastructure-as-a-Service (IaaS) IoT/Clouds: These services provide the means for accessing sensors and actuator in the cloud. The associated business model involves the IoT/Cloud provide to act either as data or sensor provider. IaaS services for IoT provide access control to resources as a prerequisite for the offering of related pay-as-you-go services.
- Platform-as-a-Service (PaaS) IoT/Clouds: This is the most widespread

model for IoT/cloud services, given that it is the model provided by all public IoT/cloud infrastructures outlined above. As already illustrate most public IoT clouds come with a range of tools and related environments for applications development and deployment in a cloud environment. A main characteristic of PaaS IoT services is that they provide access to data, not to hardware. This is a clear differentiator comparing to IaaS.

• Software-as-a-Service (SaaS) IoT/Clouds: SaaS IoT services are the ones enabling their uses to access complete IoT-based software applications through the cloud, on- demand and in a pay-as-you-go fashion. As soon as sensors and IoT devices are not visible, SaaS IoT applications resemble very much conventional cloud-based SaaS applications.

The benefits of integrating IoT into Cloud are discussed in this section as follows.

1. Communication

The Cloud is an effective and economical solution which can be used to connect, manage, and track anything by using built-in apps and customized portals. The availability of fast systems facilitates dynamic monitoring and remote objects control, as well as data real-time access. It is worth declaring that, although the Cloud can greatly develop and facilitate the IoT interconnection, it still has weaknesses in certain areas. Thus, practical restrictions can appear when an enormous amount of data needs to be transferred from the Internet to the Cloud.

2. Storage

As the IoT can be used on billions of devices, it comprises a huge number of information sources, which generate an enormous amount of semi-structured or non-structured data. This is known as Big Data, and has three characteristics: variety (e.g. data types), velocity (e.g. data generation frequency), and volume (e.g. data size). The Cloud is considered to be one of the most cost-effective and

suitable solutions when it comes to dealing with the enormous amount of data created by the IoT. Moreover, it produces new chances for data integration, aggregation, and sharing with third parties.

3. Processing capabilities

IoT devices are characterized by limited processing capabilities which prevent on-site and complex data processing. Instead, gathered data is transferred to nodes that have high capabilities; indeed, it is here that aggregation and processing are accomplished. However, achieving scalability remains a challenge without an appropriate underlying infrastructure. Offering a solution, the Cloud provides unlimited virtual processing capabilities and an on-demand usage model . Predictive algorithms and data-driven decisions making can be integrated into the IoT in order to increase revenue and reduce risks at a lower cost .

4. Scope

With billions of users communicating with one another together and a variety of information being collected, the world is quickly moving towards the Internet of Everything (IoE) realm - a network of networks with billions of things that generate new chances and risks . The Cloud-based IoT approach provides new applications and services based on the expansion of the Cloud through the IoT objects, which in turn allows the Cloud to work with a number of new real world scenarios, and leads to the emergence of new services .

5. New abilities

The IoT is characterised by the heterogeneity of its devices, protocols, and technologies. Hence, reliability, scalability, interoperability, security, availability and efficiency can be very hard to achieve. Integrating IoT into the Cloud resolves most of these issues. It provides other features such as easeof-

use and ease-of-access, with low deployment costs.

6. New Models

Cloud-based IoT integration empowers new scenarios for smart objects, applications, andservices. Some of the new models are listed as follows:

- SaaS (Sensing as a Service), which allows access to sensor data;
- EaaS (Ethernet as a Service), the main role of which is to provide ubiquitous connectivity to control remote devices;
- SAaaS (Sensing and Actuation as a Service), which provides control logics automatically.
- IPMaaS (Identity and Policy Management as a Service), which provides access to policyand identity management.
- DBaaS (Database as a Service), which provides ubiquitous database management;
- SEaaS (Sensor Event as a Service), which dispatches messaging services that are generated by sensor events;
 - SenaaS (Sensor as a Service), which provides management for remote sensors;
 - DaaS (Data as a Service), which provides ubiquitous access to any type of data.

3. Cloud Architecture

The cloud components of IoT architecture are positioned within a three-tier architecture pattern comprising edge, platform and enterprise tiers, as described in the Industrial Internet Consortium Reference Architecture. The edge-tier includes Proximity Networks and Public Networks where data is collected from devices and transmitted to devices. Data flows through the IoT gateway or optionally directly from/to the device then through edge services into the cloud provider via IoT transformation and connectivity. The Platform tier is the provider cloud,

which receives, processes and analyzes data flows from the edge tier and provides API Management and Visualization. It provides the capability to initiate control commands from the enterprise network to the public network as well. The Enterprise tier is represented by the Enterprise Network comprised of Enterprise Data, Enterprise User Directory, and Enterprise Applications. The data flow to and from the enterprise network takes place via a Transformation and Connectivity component. The data collected from structured and non-structured data sources, including real-time data fromstream computing, can be stored in the enterprise data.

One of the features of IoT systems is the need for application logic and control logic in a hierarchy of locations, depending on the timescales involved and the datasets that need to be brought to bear on the decisions that need to be made. Some code may execute directly in the devices at the very edge of the network, or alternatively in the IoT Gateways close to the devices. Other code executes centrally in the provider cloud services or in the enterprise network. This is sometimes alternatively called –fog computing to contrast with centralised –cloud computing, although fog computing can also contain one or more layers below the cloud that each could potentially provide capabilities for a variety of services like analytics.

Aspects of the architecture include:

- The user layer is independent of any specific network domain.
 It may be in or outside any specific domain.
- The proximity network domain has networking capabilities that typically extend the public network domain. The devices

(including sensor/actuator, firmware and management agent) and the physical entity are part of the proximity network domain. The devices communicate for both data flow and control flow either via an IoT Gateway and edge services or directly over the public network via edge services.

- The public network and enterprise network domains contain data sources that feed the entire architecture. Data sources include traditional systems of record from the enterprise as well as new sources from Internet of Things (IoT). The public network includes communication with peer clouds.
- The provider cloud captures data from devices, peer cloud services and other data sources (for example Weather services). It can use integration technologies or stream processing to transform, filter and analyse this data in real time and it can store the data into repositories where further analytics can be performed. This processing, which can be augmented with the use of Cognitive and Predictive analytics, is used to generate Actionable Insights. These insights are used by users and enterprise applications and can also be used to trigger actions to be performed by IoT Actuators. All of this needs to be done in a secure and governed environment.

The following figure 3 shows the capabilities and relationships for supporting IoT using cloud computing.

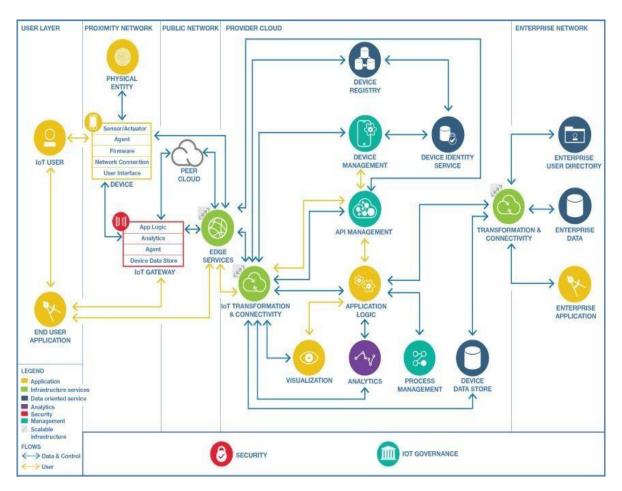


Figure 3: Cloud Components for IoT

User Layer - contains IoT users and their end user applications.

• IoT User (people/system) - a person or alternatively an automated

system that makes use of one or more end user applications to achieve some goal. The IoT User is one of the main beneficiaries of the IoT solution.

End User Application - domain specific or device specific application.
 The IoT user may use end user applications that run on smart phones, tablets, PCs or alternatively on specialised IoT devices including control panels.

Proximity Network - contains the physical entities that are at the heart of the IoT system, along with the devices that interact with the physical entities and connect them to the IoT system.

Physical Entity - the physical entity is the real-world object that is of interest – it is subject to sensor measurements or to actuator behavior. It is the –thing in the Internet of Things. This architecture distinguishes between the physical entities and the IT devices that sense them or act on them. For example, the thing can be the ocean and the device observing is it a water temperature thermometer.

Device - contains sensor(s) and/or actuator(s) plus a network connection that enables interaction with the wider IoT system. There are cases where the device is also the physical entity being monitored by the sensors — such as an accelerometer inside a smart phone.

Sensor/Actuator - senses and acts on physical entities. A sensor is a
component that senses or measures certain characteristics of the real
world and converts them into a digital representation. An actuator is a
component that accepts a digital command to act on a physical entity in

some way.

- Agent provides remote management capabilities for the device, supporting a device management protocol that can be used by the Device Management service or IoT management system.
- Firmware software that provides control, monitoring and data manipulation of engineered products and systems. The firmware contained in devices such as consumer electronics provides the low-level control program for the devices.
- Network Connection provides the connection from the device to the IoT system. This is often a local network that connects the device with an IoT gateway – low power and low range in many cases to reduce the power demands on the device.
- User Interface allows users to interact with applications, agents, sensors and actuators (optional – some devices have no user interface and all interaction takes place from remote applications over the network).

IoT Gateway - acts as a means for connecting one or more devices to the public network (typically the Internet). It is commonly the case that devices have limited network connectivity – they may not be able to connect directly to the Internet. This can be for a number of reasons, including the limitation of power on the device, which can restrict the device to using a low-power local network. The local network enables the devices to communicate with a local IoT Gateway, which is then able to communicate with the public network. The IoT Gateway contains the following components:

- App Logic provides domain specific or IoT solution specific logic that
 runs on the IoT Gateway. For IoT systems that have Actuators which act
 on physical entities, a significant capability of the app logic is the
 provision of control logic which makes decisions on how the actuators
 should operate, given input from sensors and data of other kinds, either
 held locally or held centrally.
- Analytics provides Analytics capability locally rather than in the provider cloud.
- Agent allows management of the IoT Gateway itself and can also enable management of the attached devices by providing a connection to the provider cloud layer's Device Management.service via the device management protocol.
- Device Data Store stores data locally. Devices may generate a large amount of data in real time it may need to be stored locally rather than being transmitted to a central location. Data in the device data store can be used by the application logic and analytics capability in the IoT Gateway.

Public Network - contains the wide area networks (typically the internet), peer cloud systems, the edge services.

Peer Cloud - a 3rd party cloud system that provides services to bring data and capabilities to the IoT platform. Peer clouds for IoT may contribute to the data in the IoT system and may also provide some of the capabilities defined in this IoT architecture. For example an IoT for Insurance solution may use services from partners, such as weather data.

Edge Services - services needed to allow data to flow safely from the internet into the provider cloud and into the enterprise. Edge services also support end user applications. Edge services include:

Domain Name System Server - resolves the URL for a particular web resource to the TCP-IP address of the system or service that can deliver that resource.

Content Delivery Networks (CDN) - support end user applications by providing geographically distributed systems of servers deployed to minimize the response time for serving resources to geographically distributed users, ensuring that content is highly available and provided to users with minimum latency. Which servers are engaged will depend on server proximity to the user, and where the content is stored or cached. Firewall - controls communication access to or from a system permitting only traffic meeting a set of policies to proceed and blocking any traffic that does not meet the policies. Firewalls can be implemented as separate dedicated hardware, or as a component in other networking hardware such as a load-balancer or router or as integral software to an operating system.

Load Balancers - provides distribution of network or application traffic across many resources (such as computers, processors, storage, or network links) to maximize throughput, minimize response time, increase capacity and increase reliability of applications. Load balancers can balance loads locally and globally. Load balancers should be highly available without a single point of failure. Load balancers are sometimes integrated as part of the provider cloud analytical system components like stream processing, data integration, and repositories.

Provider Cloud - provides core IoT applications and associated services including storage of device data; analytics; process management for the IoT system; create visualizations of data. Also hosts components for device management including a device registry.

A cloud computing environment provides scalability and elasticity to cope with varying data volume, velocity and related processing requirements. Experimentation and iteration using different cloud service configurations is a good way to evolve the IoT system, without upfront capital investment.

IoT Transformation and Connectivity - enables secure connectivity to and from IoT devices. This component must be able to handle and perhaps transform high volumes of messages and quickly route them to the right components in the IoT solution. The Transformation and Connectivity component includes the following capabilities:

- □ Secure Connectivity provides the secured connectivity which authenticates and authorizes access to the provider cloud.
- □ Scalable Messaging provides messaging from and to IoT devices. Scalability of the messaging component is essential to support high data volume applications and applications with highly variable data rates, like weather.
- Scalable Transformation provides transformation of device IoT data before it getsto provider cloud layer, to provide a form more suitable for processing and analysis. This may include decoding messages that are encrypted, translating a compressed formatted message, and/or normalizing messages from varying devices.

Application Logic - The core application components, typically coordinating the handling of IoT device data, the execution of other services and supporting end user applications. An Event based programming model with trigger, action and rules is often a good way to write IoT application logic. Application logic can include workflow. Application logic may also include control logic, which determines how to use actuators to affect physical entities, for those IoT systems that have actuators.

Visualization - enables users to explore and interact with data from the data repositories, actionable insight applications, or enterprise applications. Visualization capabilities include End user UI, Admin UI & dashboard as sub components.

- □ End User UI allows users to communicate and interact with Enterprise applications, analytics results, etc. This also includes internal or customer facing mobile user interfaces.
- □ Admin UI enables administrators to access metrics, operation data, and various logs.
- □ Dashboard allows users to view various reports. Admin UI and Dashboard are internal facing user interfaces.

Analytics - Analytics is the discovery and communication of meaningful patterns of information found in IoT data, to describe, to predict, and to improve business performance.

Process Management - activities of planning, developing, deploying and monitoring the performance of a business process. For IoT

systems, real-time process management may provide significant benefits.

Device Data Store - stores data from the IoT devices so that the data can be integrated with processes and applications that are part of the IoT System. Devices may generate a large amount of data in real time calling for the Device Data Store to be elastic and scalable.

API Management - publishes catalogues and updates APIs in a wide variety of deployment environments. This enables developers and end users to rapidly assemble solutions through discovery and reuse of existing data, analytics and services.

Device Management - provides an efficient way to manage and connect devices securely and reliably to the cloud platform. Device management contains device provisioning, remote administration, software updating, remote control of devices, monitoring devices. Device management may communicate with management agents on devices using management protocols as well as communicate with management systems for the IoT solutions.

Device Registry - stores information about devices that the IoT system may read, communicate with, control, provision or manage. Devices may need to be registered before they can connect to and or be managed by the IoT system. IoT deployments may have a large number of devices therefore scalability of the registry is important.

before being granted access to the IoT systems and applications. In the IoT systems, device identification can help address threats that arise from fake servers or fake devices.

Transformation and Connectivity - enables secure connections to enterprise systems and the ability to filter, aggregate, or modify data or its format as it moves between cloud and IoT systems components and enterprise systems (typically systems of record). Within the IoT reference architecture the transformation and connectivity component sits between the cloud provider and enterprise network. However, in a hybrid cloud model these lines might become blurred. The Transformation and Connectivity component includes the following capabilities:

- □ Enterprise Secure Connectivity integrates with enterprise data security systems to authenticate and authorize access to enterprise systems.
- □ Transformation transforms data going to and from enterprise systems.
- ☐ Enterprise Data Connectivity enables provider cloud components to connectsecurely to enterprise data. Examples include VPN and gateway tunnels.

Enterprise Network - host a number of business specific enterprise applications that deliver critical business solutions along with supporting elements including enterprise data. Typically, enterprise applications have sources of data that are extracted and integrated with services provided by the cloud provider. Analysis is performed in the cloud computing environment, with output consumed by the enterprise applications.

Enterprise Data - includes metadata about the data as well as systems of record for enterprise applications. Enterprise data may flow directly to data integration or the data repositories providing a feedback loop in the analytical system for IoT. IoT systems may store raw, analyzed, or processed data in appropriate Enterprise Data elements. Enterprise Data includes:

Enterprise User Directory - stores user information to support authentication, authorization, or profile data. The security services and edge services use this to control access to the enterprise network, enterprise services, or enterprise specific cloud provider services.

Enterprise Applications - Enterprise applications consume cloud provider data and analytics to produce results that address business goals and objectives. Enterprise applications can be updated from enterprise data or from IoT applications or they can provide input and content for enterprise data and

Security and Privacy - Security and Privacy in IoT deployments must address both information technology (IT) security as well as operations technology (OT) security elements. Furthermore, the level of attention to security and the topic areas to address varies depending upon the application environment, business pattern, and risk assessment. A risk assessment will take into account multiple threats and attacks along with an estimate of the potential costs associated with such attacks. In addition to security considerations, the connecting of IT systems with physical systems also brings with it the need to consider the impact to safety that the IoT system may have. IoT systems must be designed, deployed, and managed such that they can always bring the system to a safe operating

state, even when disconnected from communications with other systems that are part of the deployment. **Identity and Access Management-** As with any computing system, there must be strong identification of all participating entities – users, systems, applications, and, in the case of IoT, devices and the IoT gateways through which those devices communicate with the rest of the system. Device identity and management necessarily involves multiple entities, starting with chip and device manufacturers, including IoT platform providers, and also including enterprise users and operators of the devices. In IoT solutions it is often the case that multiple of these entities will continue to communicate and address the IoT devices throughout their operational lifetime.

Data Protection -Data in the device, in flight throughout the public network, provider cloud, and enterprise network, as well as at rest in a variety of locations and formats must be protected from inappropriate access and use. Multiple methods can be utilized, and indeed, in many cases, multiple methods are applied simultaneously to provide different levels of protection of dataagainst different types ofthreatsor isolation from different entities supporting the system.

4. AWS IoT

AWS IoT provides secure, bi-directional communication between Internet-connected devices such as sensors, actuators, embedded microcontrollers, or smart appliances and the AWS Cloud. This enables you to collect telemetry data from multiple devices, and store and analyze the data. You can also create applications that enable your users to control these devices from their phones or tablets.

AWS IoT consists of the following components:

Device gateway -Enables devices to securely and efficiently communicate with AWS IoT. **Message broker-**Provides a secure mechanism for devices and AWS IoT applications topublish and receive messages from each other. You can use either the MQTT protocoldirectly or MQTT over WebSocket to publish and subscribe. You can use the HTTP RESTinterface to publish.

Rules engine-Provides message processing and integration with other AWS services. You can use an SQL-based language to select data from message payloads, and then process and send the data to other services, such as Amazon S3, Amazon DynamoDB, and AWS Lambda. You can also use the message broker to republish messages to other subscribers.

Security and Identity service-Provides shared responsibility for security in the AWS Cloud. Your devices must keep their credentials safe in order to securely send data to the message broker. The message broker and rules engine use AWS security features to send data securely to devices or other AWS services.

Registry-Organizes the resources associated with each device in the AWS Cloud. You register your devices and associate up to three custom attributes with each one. You can also associate certificates and MQTT client IDs with each device to improve your ability to manage and troubleshoot them.

Group registry-Groups allow you to manage several devices at once by categorizing them into groups. Groups can also contain groups—you can build a hierarchy of groups. Any action you perform on a parent group will apply to its child groups, and to all the devices in it and in all of its child groups as well. Permissions given to a group will apply to all devices in the group and in all of its child groups.

Device shadow-A JSON document used to store and retrieve current state information for a device.

Device Shadow service-Provides persistent representations of your devices in the AWS Cloud. You can publish updated state information to a device's shadow, and your device can synchronize its state when it connects. Your devices can also publish their current state to a shadow for use by applications or other devices.

Device Provisioning service- Allows you to provision devices using a template that describes the resources required for your device: a *thing*, a certificate, and one or more policies. A thing is an entry in the registry that contains attributes that describe a device. Devices use certificates to authenticate with AWS IoT. Policies determine which operations adevice can perform in AWS IoT.

Custom Authentication service- You can define custom authorizers that allow you to manage your own authentication and authorization strategy using a custom authentication service and a Lambda function. Custom authorizers allow AWS IoT to authenticate your devices and authorize operations using bearer token authentication and authorization strategies. Custom authorizers can implement various authentication strategies (for example:

JWT verification, OAuth provider call out, and so on) and must return policy documents which are used by the device gateway to authorize MQTT operations.

Jobs Service- Allows you to define a set of remote operations that are sent to and executed on one or more devices connected to AWS IoT. For example, you can define a job that instructs a set of devices to download and install application or firmware updates, reboot, rotate certificates, or perform remote troubleshooting operations. To create a job, you specify a description of the remote operations to be performed and a list of targets that should perform them. The targets can be individual devices, groups or both.

Accessing AWS IoT

AWS IoT provides the following interfaces to create and interact with your devices:

- AWS Command Line Interface (AWS CLI)—Run commands for AWS IoT on Windows, macOS, and Linux. These commands allow you to create and manage things, certificates, rules, and policies. To get started, see the AWS Command Line Interface User Guide.
- **AWS IoT API**—Build your IoT applications using HTTP or HTTPS requests. These API actions allow you to programmatically create and manage things, certificates, rules, and policies.
- AWS SDKs—Build your IoT applications using language-specific APIs.
 These SDKs wrap the HTTP/HTTPS API and allow you to program in any of the supported languages.
- **AWS IoT Device SDKs**—Build applications that run on devices that send messages to and receive messages from AWS IoT.

Related Services

AWS IoT integrates directly with the following AWS services:

- Amazon Simple Storage Service—Provides scalable storage in the AWS Cloud.
 - **Amazon DynamoDB**—Provides managed NoSQL databases.
- Amazon Kinesis—Enables real-time processing of streaming data at a massive scale. AWS Lambda—Runs your code on virtual servers from

Amazon EC2 in response to events.

- Amazon Simple Notification Service—Sends or receives notifications.
- Amazon Simple Queue Service—Stores data in a queue to be retrieved by applications.

Working of AWS IoT

- AWS IoT enables Internet-connected devices to connect to the AWS
 Cloud and lets applications in the cloud interact with Internet-connected devices. Common IoT applications either collect and process telemetry from devices or enable users to control a device remotely.
- Devices report their state by publishing messages, in JSON format, on MQTT topics. Each MQTT topic has a hierarchical name that identifies the device whose state is being updated. When a message is published on an MQTT topic, the message is sent to the AWS IoT MQTT message broker, which is responsible for sending all messages published on an MQTT topic to all clients subscribed to that topic.
- Communication between a device and AWS IoT is protected through the use of X.509 certificates. AWS IoT can generate a certificate for you or you can use your own. In either case, the certificate must be registered and activated with AWS IoT, and then copied onto your device. When your device communicates with AWS IoT, it presents the certificate to AWS IoT as a credential.
- We recommend that all devices that connect to AWS IoT have an entry in the registry. The registry stores information about a device and the certificates that are used by the device to secure communication with AWS IoT.
- You can create rules that define one or more actions to perform based on

the data in a message. For example, you can insert, update, or query a DynamoDB table or invoke a Lambda function. Rules use expressions to filter messages. When a rule matches a message, the rules engine invokes the action using the selected properties. Rules also contain an IAM role that grants AWS IoT permission to the AWS resources used to perform the action.

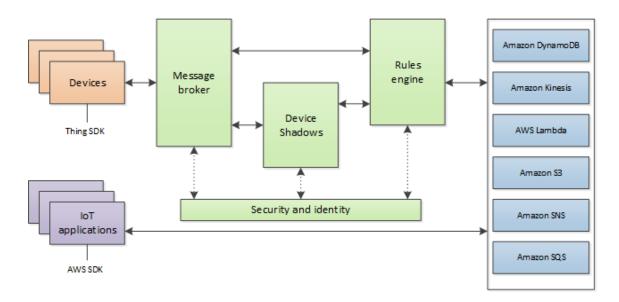


Figure 4: AWS IOT Architecture

• Each device has a shadow that stores and retrieves state information. Each item in the state information has two entries: the state last reported by the device and the desired state requested by an application. An application can request the current state information for a device. The shadow responds to the request by providing a JSON document with the state information (both reported and desired), metadata, and a version number. An application can control a device by requesting a change in its state. The shadow accepts the state change request, updates its state information, and sends a message to indicate the state information has

been updated. The device receives the message, changes its state, and then reports its new state.

5. Managing Cloud Account Credentials

If you do not have an AWS account, create one.

To create an AWS account:

- 1. Open the AWS home page and choose **Create an AWS Account**.
- 2. Follow the online instructions. Part of the sign-up procedure involves receiving aphone call and entering a PIN using your phone's keypad.
- 3. Sign in to the AWS Management Console and open the AWS IoT console.
- 4. On the **Welcome** page, choose **Get started**.

Register a Device in the Registry

Devices connected to AWS IoT are represented by things in the registry. The registry allows you to keep a record of all of the devices that are connected to your AWS IoT account. The fastest way to start using your AWS IoT Button is to download the mobile app for iOS or Android. The mobile app creates the required AWS IoT resources for you, and adds an event source to your button that uses a Lambda blueprint to invoke a new AWS Lambda function of your choice. If you are unable to use the mobile apps, follow these instructions.

1. On the **Welcome to the AWS IoT Console** page, in the left navigation pane, choose **Manage** to expand the choices, and then choose **Things**.



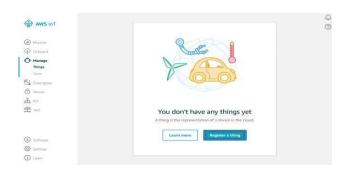


Figure 6: Register a Thing

- 2. On the page that says You don't have any things yet, choose Register a thing.
- 3. On the Creating AWS IoT things page, choose Create a single thing.
- 4. On the **Create a thing** page, in the **Name** field, type a name for your device, such as **MyIoTButton**. Choose **Next** to add your device to the registry.

Create and Activate a Device Certificate

Communication between your device and AWS IoT is protected through the use of

X.509 certificates. AWS IoT can generate a certificate for you or you can use your own

X.509 certificate. AWS IoT generates the X.509 certificate for you. Certificates must be activated prior to use.

1. Choose **Create certificate**.

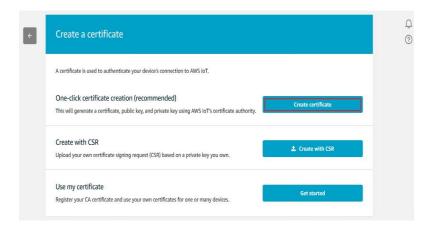


Figure 7: Certificate Creation

2. On the Certificate created! page, choose Download for the certificate, private key, and the root CA for AWS IoT (the public key need not be downloaded). Save each of them to your computer, and then choose Activate to continue.Be aware that the downloaded filenames may be different than those listed on the Certificate created! page. For

example:

- 2a540e2346-certificate.pem.crt.txt
- 2a540e2346-private.pem.key
- 2a540e2346-public.pem.key

Note

Although it is unlikely, root CA certificates are subject to expiration and/or revocation. If this should occur, you must copy new a root CA certificate onto your device.

3. Choose the back arrow until you have returned to the main **AWS IoT** consolescreen.

Create an AWS IoT Policy

X.509 certificates are used to authenticate your device with AWS IoT. AWS IoT policies are used to authorize your device to perform AWS IoT operations, such as subscribing or publishing to MQTT topics. Your device will presents its certificate when sending messages to AWS IoT. To allow your device to perform AWS IoT operations, you must create an AWS IoT policy and attach it to your device certificate.

- 1. In the left navigation pane, choose **Secure**, and then **Policies**. On the **You don't have a policy yet** page, choose **Create a policy**.
- On the Create a policy page, in the Name field, type a name for the policy (for example, MyIoTButtonPolicy). In the Action field, type iot:Connect. In the Resource ARN field, type *. Select the

Allow checkbox. This allows all clients to connect to AWS IoT.

You can restrict which clients (devices) are able to connect by specifying a client ARN as theresource. The client ARNs follow this format:

arn:aws:iot:your-region:your-aws-account:client/<my-client-id>

Finally, select the **Allow** check box. This allows your device to publish messages to the specified topic. After you have entered the information for your policy, choose **Create**.

Attach an AWS IoT Policy to a Device Certificate

Now that you have created a policy, you must attach it to your device certificate. Attachingan AWS IoT policy to a certificate gives the device the permissions specified in the policy.

1. In the left navigation pane, choose **Secure**, and then **Certificates**.



Figure 8: Attach Certificate

- 2. In the box for the certificate you created, choose ... to open a drop-down menu, andthen choose **Attach policy**.
- 3. In the **Attach policies to certificate(s)** dialog box, select the check box next to the policy you created in the previous step, and then choose **Attach**.

Attach a Certificate to a Thing

A device must have a certificate, private key and root CA certificate to authenticate with AWS IoT. We recommend that you also attach the device certificate to the thing that represents your device in AWS IoT. This allows you to create AWS IoT policies that grant permissions based on certificates attached to your things. For more information, see Thing Policy Variables

- 1. In the box for the certificate you created, choose ... to open a drop-down menu, andthen choose **Attach thing**.
- 2. In the **Attach things to certificate(s)** dialog box, select the check box next to thething you registered, and then choose **Attach**.
- 3. To verify the thing is attached, select the box representing the certificate.
- 4. On the **Details** page for the certificate, in the left navigation pane, choose **Things**.
- 5. To verify the policy is attached, on the **Details** page for the certificate, in the leftnavigation pane, choose **Policies**.

Configure Your Device and Button

Configuring your device allows it to connect to your Wi-Fi network. Your device must be connected to your Wi-Fi network to install required files and send messages to AWS IoT. All devices must install a device certificate, private key, and root CA certificate in order to communicate with AWS IoT. The easiest way to configure your AWS IoT button is to use the AWS IoT button smart phone app. You can download it from the Apple App Store or the Google Play Store. If you are unable to use the smart phone app, follow these directions to configure your button.

Turn on your device

- 1. Remove the AWS IoT button from its packaging, and then press and hold the button until a blue blinking light appears. (This should take no longer than 15 seconds.)
- 2. The button acts as a Wi-Fi access point, so when your computer searches for Wi-Fi networks, it will find one called **Button ConfigureMe XXX** where *XXX* is a three- character string generated by the button. Use your computer to connect to the button's Wi-Fi access point.

Configure a Different Device

Consult your device's documentation to connect to it and copy your device certificate, private key, and root CA certificate onto your device. You can use the AWS IoT MQTT client to better understand the MQTT messages sent by a device. Devices publish MQTT messages on topics. You can use the AWS IoT MQTT client to subscribe to these topics to see these messages.

To view MQTT messages:

1. In the AWS IoT console, in the left navigation pane, choose **Test**.

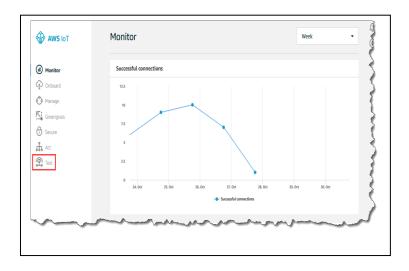


Figure 9: MQTT Messages

2. Subscribe to the topic on which your thing publishes. In the case of the

AWS IoT button, you can subscribe to **iotbutton**/+ (note that + is the wildcard character). In **Subscribe to a topic**, in the **Subscription topic** field, type **iotbutton**/+, and then choose **Subscribe to topic**. Choosing **Subscribe to topic** above, results in the topic **iotbutton**/+ appearing in the **Subscriptions** column.

- 3. Press your AWS IoT button, and then view the resulting message in the AWS IoT MQTT client. If you do not have a button, you will simulate a button press in the next step.
- 4. To use the AWS IoT console to publish a message:

On the MQTT client page, in the **Publish** section, in the **Specify a topic** and a message to publish... field, type iotbutton/ABCDEFG12345. In the message payload section, type the following JSON:

```
{
  "serialNumber":
  "ABCDEFG12345",
  "clickType": "SINGLE",
  "betteryVoltage": "2000 mV"
```

Choose **Publish to topic**. You should see the message in the AWS IoT MQTT client(choose **iotbutton/+** in the **Subscription** column to see the message).

Configure and Test Rules

The AWS IoT rules engine listens for incoming MQTT messages that match a rule. When a matching message is received, the rule takes some action with the data in the MQTT message (for example, writing data to an Amazon S3

bucket, invoking a Lambda function, or sending a message to an Amazon SNS topic). In this step, you will create and configure a rule to send the data received from a device to an Amazon SNS topic. Specifically, you will:

- Create an Amazon SNS topic.
- Subscribe to the Amazon SNS topic using a cell phone number.
- Create a rule that will send a message to the Amazon SNS topic when a message is received from your device.
- Test the rule using your AWS IoT button or an MQTT client.

6. Microsoft Azure

Millions of developers know how to create applications using the Windows Server programming model. Yet applications written for Windows Azure, don't exactly use this familiar model. While most of a Windows developer's skills still apply, Windows Azure provides its own programming model. Many vendors' cloud platforms do just this, providing virtual machines (VMs) that act like on-premises VMs. This approach, commonly called Infrastructure as a Service (IaaS), certainly has value, and it's the right choice for some applications.

Instead of IaaS, Windows Azure offers a higher-level abstraction that's typically categorized as Platform as a Service (PaaS). While it's similar in many ways to the on- premises Windows world, this abstraction has its own programming model meant to help developers build better applications. Applications built using the Windows Azure programming model can be easier to administer, more available, and more scalable (up or

down) than those built on traditional Windows servers.

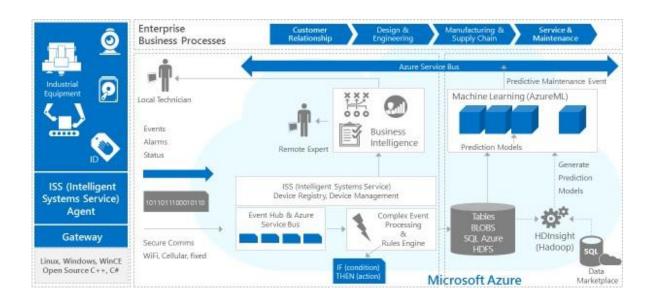


Figure 10: Microsoft Azure Architecture

Administration

In PaaS, the platform itself handles most of the administrative tasks. With Windows Azure, this means that the platform automatically takes care of things such as applying Windows patches and installing new versions of system software. The goal is to reduce the effort and the cost of administering the application environment.

Availability

Whether planned or not, today's applications usually have down time for patches, application upgrades, hardware failures, and other reasons. With cloud platforms there is no need for any downtime. The Windows Azure programming model is designed to let applications be continuously available,

even in the face of software upgrades and hardware failures.

Scalability

The kinds of applications that people want to host in the cloud are often meant to handle lots of users. Yet the traditional Windows Server programming model wasn't explicitly designed to support Internet-scale applications. The Windows Azure programming model, however, was intended from the start to do this. Created for the cloudera, it's designed to let developers build the scalable applications that massive cloud data centres can support. Just as important, it also allows applications to scale down when necessary, letting them use just the resources they need and pay for only the computing resources used.

Windows Azure has three core components: Compute, Storage and Fabric. As the names suggest, Compute provides a computation environment with Web Role and Worker Role while Storage focuses on providing scalable storage (Blobs, Tables, Queue and Drives) forlarge-scale needs.

Fabric Controller

Windows Azure is designed to run in data centres containing lots of computers. Accordingly, every Windows Azure application runs on multiple machines simultaneously. All the computers in a particular Windows Azure data centre are managed by an application called the fabric controller. The fabric controller is itself a distributed application that runs across multiple computers. When a developer gives Windows Azure an application to run, he provides the code for the application's roles together with the service definition and service configuration files for this application. Among other things, this information tells the fabric controller how many instances of each

role it should create. The fabric controller chooses a physical machine for each instance, then creates a VM on that machine and starts the instance running. The role instances for a single application are spread across different machines within this data centre. Once it's created these instances, the fabric controller continues to monitor them. If an instance fails for any reason—hardware or software—the fabric controller will start a new instance for that role. While failures might cause an application's instance count to temporarily drop below what the developer requested, the fabric controller will always start new instances as needed to maintain the target number for each of the application's roles.

Windows Azure programming model:

- A Windows Azure application is built from one or more roles.
- A Windows Azure application runs multiple instances of each role.
- A Windows Azure application behaves correctly when any role instance fails.

Azure storage

Windows Azure offers blobs, tables, queues etc., as data storage options. They are a new type of data storage, they are fast and they are non-relational. Storage must be external to role instances. This is to ensure if a role instance fails, any data it contains is not lost. So Windows Azure stores data persistently outside role instances. This way another role instance can now access data that otherwise would have been lost if that data

had been stored locally on a failed instance. Storage is replicated. Just as a Windows Azure application runs multiple role instances to allow for failures, Windows Azure storage provides multiple copies of data. Without this, a single failure would make data unavailable, something that's not acceptable for highly available applications.

Storage must be able to handle very large amounts of data. Traditional relational systems aren't necessarily the best choice for very large data sets. Since Windows Azure is designed in part for massively scalable applications, it must provide storage mechanisms for handling data at this scale. We can use blobs for storing binary data and tables for storing large structured data sets.

Windows Azure Application Deployment

When we deploy the application, you can select the subregion (which at the moment determines the data centre) where you want to host the application. You can also define affinity groups that you can use to group inter-dependent Azure applications and storage accounts together in order to improve performance and reduce costs. Performance improves because Windows Azure co-locates members of the affinity group in the same data centre. This reduces costs because data transfers within the same data centre do not incur bandwidth charges. Affinity groups offer a small advantage over simply selecting the same subregion for your hosted services, because Windows Azure makes a -best effort to optimise the location of those services.

Identity Management

All applications and services must manage user identity. This is particularly important in cloud-based scenarios that can potentially serve a very large number of customers and each of these customers may have their own identity framework. The ideal solution is a solution that takes advantage of the customers existing on-premises or federated directory service to enable single sign on (SSO) across their local and all external hosted services. This reduces the development effort of building individual and separate identity management systems. SSO allows users to access the application or service using their existing credentials.

Windows Azure - One or more instances of web roles and worker roles: Every Windows Azure application consists of one or more roles. When it executes, an application that conforms to the Windows Azure programming model must run at least two copies—two distinct instances—of each role it contains. Each instance runs as its own VM. Every instance of a particular role runs the exact same code. In fact, with most Windows Azure applications, each instance is just like all of the other instances of that role—they're interchangeable. For example, Windows Azure automatically load balances HTTP requests

across an application's Web role instances.

This load balancing doesn't support sticky sessions, so there's no way to direct all of a client's requests to the same Web role instance. Storing client-specific state, such as a shopping cart, in a particular Web role instance won't work, because Windows Azure provides no way to guarantee that all of a client's requests will be handled by that instance. Instead, this kind of state must be stored externally, for example in SQL Azure. An application that follows the Windows Azure programming model must be built using roles, and it must run two or more instances of each of those roles. A Windows Azure application behaves correctly when any role instance fails. If all instances of a particular role fail, an application will stop behaving as it should—this can't be helped. The requirement to work correctly during partial failures is fundamental to the Win



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UNIT – IV – Internet of Things – SIT1619

UNIT IV

DATA ANALYTICS AND IOT PLATFORM

Big Data Analytics – Data Exploration, Data Visualization, Visualization tools for IoT

- 1. Big Data Analytics
- 2. Architecture
- 3. Big Data Analytical Tools Classification
- 4. Data Exploration
- 5. Data Visualization and Visualization tools for IoT

1. Big Data Analytics

Big Data Analytics is "the process of examining large data sets containing a variety of data types –i.e., Big Data – to uncover hidden patterns, unknown correlations, market trends, customer preferences, and other useful information." Companies and enterprises that implement Big Data Analytics often reap several business benefits, including more effective marketing campaigns, the discovery of new revenue opportunities, improved customer service delivery, more efficient operations, and competitive advantages. Companies implement Big Data Analytics because they want to make more informed business decisions. Big Data Analytics gives analytics professionals, such as data scientists and predictive modelers, the ability to analyze Big Data from multiple and varied sources, including transactional data

Characteristics

Big Data is often defined in terms of "3V's" i.e.

Volume - the amount of data generated, stored and analysed. The amount of data stored determines the level of insight that can be obtained from that data;

Variety - type and nature of data. Historically data was structured and from a single source - in which case it would fit readily into 'columns' and 'rows'. Increasingly data is sourced from a variety of sources with many different formats;

Velocity - the speed at which data is generated and processed. Where historically data could reasonably be expected to be uploaded via a daily 'batch' process now data is measured in thousands or even millions of transactions per minute.

In addition, other "V's" may be added including:

Variability - Variations in the data sets. For example is a temperature measured in degrees Celsius, Fahrenheit or Kelvin;

Veracity - Quality of the captured data. Where decisions are being made on data you need to be sure that the data is correct.

Analytics

Analytics is the scientific process of discovering and communicating the meaningful patterns which can be found in data.

It is concerned with turning raw data into insight for making better decisions. Analytics relies on the application of statistics, computer programming, and operations research in order to quantify and gain insight to the meanings of data. It is especially useful in areas which record a lot of data or information.

Types

"Descriptive: A set of techniques for reviewing and examining the data set(s) to

understand the data and analyze business performance.

Diagnostic: A set of techniques for determine what has happened and why

Predictive: A set of techniques that analyze current and historical data to determine what is most likely to(not) happen

Prescriptive: A set of techniques for computationally developing and analyzing alternatives that canbecome courses of action – either tactical or strategic – that may discover the unexpected

Decisive: A set of techniques for visualizing information and recommending courses of action to facilitatehuman decision-making when presented with a set of alternatives

Challenges for IoT Big Data

Some of the key challenges for IoT Big Data, which have a bearing on the design of architectures suitable for service delivery include

- 1. **The number of IoT devices**: With forecasted growth in the number of connected "things" expected into the billions world-wide there will be masses of devices which may be a data source, and which may be subject to third party control;
- 2. **The variety of IoT devices**: There will be enormous variety in the devices which may provide data, even in the case of similar devices e.g. an electronic thermostat. Data from any individual device manufacturer or model may be quite dissimilar from that of nominally identical devices in such areas as field names, units, and data structures;
- 3. **Intelligence of IoT devices:** IoT devices have more and more compute resources and integrate several technologies like Graphics Processing Unit (GPU) and Solid State Drive (SSD) storage. Simple sensors are evolving to autonomous systems which will be able to

manage their own analytics and be part of large analytics networks;

- 4. **Risk of IoT device malfunction:** With a great number of IoT devices and manufacturers it is reasonable to assume there will be many occasions where IoT devices malfunction in various ways. In the most drastic situations devices will fail completely but it should be expected that more subtle malfunctions will occur which might result in aberrations of data coming from those devices, or a failure of the device to perform a required control function;
- 5. **Update frequency**: Though some devices (e.g. remote sensors) will produce data reports at a low frequency there may be substantial quantities of data streaming from more sophisticated Internet connected things such as cars;
- 6. **Historical data**: It is expected that many Big Data insights will derive from historical data recorded from IoT devices. This may be processed alone to derive analytics/intelligence or considered alongside current data particularly to enable smart monitoring and control;
- 7. **Context data**: Much IoT data will make more sense when put in context with other data. Context data might be generally "static" (or at least with a slow update period) such as geographical data, or could be more dynamic e.g. weather forecast data. Another important source of context data can be information gathered from the mobile networks themselves e.g. mobile user location or usage dynamics;
- 8. **Privacy issues:** With so many expected IoT devices acquiring data there could be a substantial risk relating to the disclosure of data which is considered personal to end users. When IoT data is stored in a Big Data system and made available to third parties there is a need to implement strong safeguards to ensure end users remain in control of their personal information. Mobile Network Operators (MNOs) are in a strong position to help users remain in control of their data and to make data available in the best way via consent,

aggregation or anonymisation.

General Architecture for IoT Big Data

Context Data Layer

This functional unit is concerned with obtaining external non IoT data ("Context data") which is either available to the third party application or used during the processing of IoT data e.g. "mashing up" IoT data with context data. The Context Data Layer is also able to communicate with the external data sources, e.g. to start and stop data feeds.

Examples of context data might include geographic/ mapping information, weather forecasts, schedules

e.g. for transportation, or information generated from mobile networks/ users. This allows IoT data to be associated with further context data e.g. a moisture sensor reports the current moisture level whilst a weather forecast for the same geographical area identifies whether rain is predicted - allowing a decision to be made as to whether to water a crop.

Context data might be received in different ways e.g. via Hypertext Transfer Protocol (HTTP) based APIs which request data from external servers, information received within an email, via batch file by making an outgoing File Transfer Protocol (FTP) request or by a batch file being deposited via FTP, or data received using removable media. This unit is principally concerned with implementing the relevant adapters in order to receive the various types of context data.

The diagram below shows the general architecture for delivery of IoT Big Data services. This is explained in the following narrative.

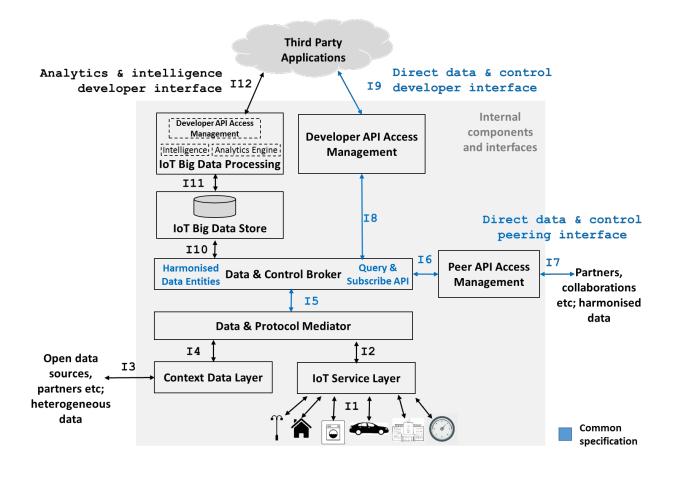


Figure 1: General Architecture for IoT Big

Data

IoT Service Layer

The IoT service layer is concerned with handling the device specific interactions required for obtaining data from IoT devices and sending control commands (where relevant) to those IoT devices. Therefore this layer is required to handle bi-directional communications both to IoT devices and to the upper layers of the architecture.

The IoT Service Layer is expected to handle the lower level interactions with IoT devices. Those devices might be connected using a variety of protocols and low level communication technologies including (but not limited to) oneM2M [3], Hypercat [4], Constrained Application Protocol (CoAP), MQ Telemetry Transport (MQTT), Real Time Streaming Protocol (RTSP), or device specific interfaces such as JavaScript Object Notation (JSON)/Extensible Markup Language (XML) over HTTP.

The IoT Service Layer is expected to handle authentication and security aspects regarding the interfacing with IoT devices.

Data and Protocol Mediator

The Data and Protocol Mediator is responsible for ingesting information from IoT devices as well as other external sources ("context data"). It ensures that data is transformed to the Harmonised Entity Definition before being stored and published by the Data & Control Broker. The harmonisation process itself may be partially implemented in the 'Context Data Layer' function or the 'IoT Service Layer' function but the Data & Protocol Mediator will ensure that harmonisation is complete before data is exposed to the higher level parts of the architecture.

The harmonisation process includes:

• Conversion of payload encoding e.g. converting between an XML format payload of the IoT or context data and the JSON based structures defined in the Harmonised

Entity Definitions;

- Mapping of the data structures and data fields between the lower level IoT device structures and fields and the Harmonised Entity Definitions e.g. the IoT device might store a temperature value in a field named 'temp' whereas the Harmonised Entity Definition in a field named 'currentTemperature';
- Unit conversion from the values and ranges of the lower level IoT devices to the Harmonised Entity Definition e.g.
- The Harmonised Entity Definition might represent a switch as the Boolean true or false value whereas the IoT device could represent as the integer 1 or 0 respectively;
- The Harmonised Entity Definition might represent a temperature in degrees
 Centigrade as a double precision float whereas the IoT device might record in degrees
 Fahrenheit.
- Data quality verification e.g. identifying a situation where an IoT sensor is apparently faulty such as delivering a sensor reading which is outside of the expected range. For example an outdoor temperature sensor transmitting a value which is significantly outside of the normal weather temperature range;
- Combining ("mash up") or linking relevant context data with IoT data e.g. associating a specific IoT sensor with its geographic location or weather forecast data to form a richer entity definition;
- Cross referencing related entity data e.g. different sensors with say the car to which they belong.

The Data & Protocol Mediator will also enable control requests to be processed - performing broadly a 'reverse' process compared with data harmonisation:

• Verifying the control request to make sure that the request is valid e.g.

Refers to a valid IoT device;

- o The control action is relevant to that IoT device e.g. a fixed position sensor cannot be asked tomove to a different position;
- The control action is valid according to the current state of the device/ system
 (which should bemaintained by the control broker);
- The parameter values supplied in the request are valid both in terms of individual parameter range and in combination.
- Transforming the high level control request into the equivalent device specific request payload
- e.g. generating an XML format payload if that is required by the IoT device;
- Mapping of the data structures and data fields in the control request between the high level structures and fields of the Harmonised Entity Definitions and the lower level IoT device structures and fields;

Data & Control Broker

The Data & Control Broker is responsible for enabling third party application access to harmonised data entities through a query and subscribe API, allowing applications to gain access to such data in a standard way. The broker may store data in the short to medium term, coming from multiple devices and data sources via the Data and Protocol Mediator. This function also transforms control requests coming from the application layer to be passed onwards to the Data & Protocol Mediator.

The control process itself may be partially implemented in the 'IoT Service Layer' function but the Data & Control Broker in collaboration with the Data & Protocol Mediator

will ensure responsibility for providing third party application access to control services in a consistent (harmonised) and controlled way. Control brokering will perform broadly a 'reverse' process compared with data harmonisation, receiving high level control requests from the third party application - normally formatted as a JSON based request communicated over HTTPS, and adapting this through the Data & Protocol Mediator and IoT Service Layer.

The Data & Control Broker is expected to have access to a data store which may act as a short to medium term buffer space for control actions or a short to medium term store for harmonised data entities. The expected use of this is:

- Retention of current instances of harmonised data entities processed from IoT devices and externalsources (context data);
- Storage of control requests and any status information relevant to the request;
- Storage of a window of historical harmonised data entities that may be queried directly via the third party application. Note that it is expected that such a data store would be for short to medium term harmonised data entities, whereas longer term storage of harmonised data entities would be provided in the "IoT Big Data Store";
- Storage of any results of Analytics and Intelligence results which become additional context data that can be queried or mashed up with other IoT data or external data sources.

It should be noted that the Data & Control Broker has the option of using its own internal database for data storage or the defined IoT Big Data Store function defined in this architecture i.e. some of the logically separate elements of the defined architecture may be physically implemented together.

Peer API Access Management

The Peer API Access Management function is responsible for interfacing with its peers in other organisations to receive and publish additional relevant harmonised IoT and context data. The policies applied to these trusted interfaces may be different to those applied to the main developer interface provided by the Developer API Access Management function. For example, organisations may be willing to share certain sensitive data with each other but require this sensitive data to be anonymised before being offered to third party developers. See sections 4.2.6 and 4.2.7 on I6 and I7 interfaces for more details.

Developer API Access Management

The Developer API Access Management function controls access to harmonised data entities, covering both IoT and context data, as well as control services to third party applications. It implements authentication, authorisation and access control using industry standards to ensure privacy and security around the harmonised data. This function is mainly concerned with managing the privacy and security aspects of the data access by external parties. It is expected that this layer does not perform any actual IoT and context data processing or storage but is ensuring that data and control services from lower layers of the architecture are delivered in a properly managed way. It is assumed that any data processing/ complex queries/ analytics/ intelligence is the responsibility of the third party application.

The Developer API Access Management function access control for the harmonised data, it is expected toperform the following:

• Be responsible for presenting data & control services to third party applications

via a RESTful based API over http³. This interface shall use JSON based encoding of data using the Harmonised Entity Definitions for both data and control and use the NGSIv2 interface to support entity retrieval/ simple queries;

- Implement API access control (i.e. application level security) to ensure only known/ approved applications have access to IoT and context data and control services. Access control should be provided on a per application basis allowing granularity over which application should be able to access what IoT and context data and control functions;
- Implement any usage policies against applications accessing the APIs e.g. applying IP address based access rules or throttling rules to ensure there is relevant fair usage of the platform;
- Provide access to a publish/ subscribe service so that IoT and context data can be pushed to the third party application server as new data is received;
- Log API usage information e.g. number of API calls made by an application, number and type of entity data retrieved, number and type of control requests received.

IoT Big Data Store

The provision of Big Data Analytics and Intelligence is dependent on having access to the relevant mass of data from which the various insights can be obtained. This function provides data storage for this massive data and it may also provide short to medium term storage capabilities for use by the Data & Control Broker, depending on the specific implementation.

For IoT Big Data usage it is considered that the Data Store must be able to handle a data set greater than 50TB in size. For small scale deployments/ prototypes a Relational Database such as MySQLmay support IoT data storage. However realistically a NoSQL or

'graph' database is considered more suitable for commercial 'Big Data' deployment particularly because the graph data model is richer and more versatile.

"Big Data" databases address needs such as:

- The need to store vast amounts of data (orders of magnitude higher than Relational Databases reasonably work to);
- Insights are obtained when exploring ad-hoc relationships between data;
- Data is arriving at such a rate that it is impossible to maintain an indexing process;
- Data are not tightly constrained into fixed table/ column formats.

The "Big Data" database is expected to be used to store the harmonised data entities received from the IoT devices and/or the external data sources. As it is expected there could be many millions of IoT devices generating data frequently, the required storage space may be vast (i.e. of the order of many terabytes to many petabytes of data). It is expected the "Big Data" database could be implemented using products such as Apache Cassandra, Apache Hadoop, MongoDB, Neo4j, Titan or DynamoDB. To achieve high performance the database component may employ substantial quantities of memory to hold copies of data that is persistently stored on "hard disk".⁴

IoT Big Data Processing

The processing of stored IoT data to perform analytics and intelligence is identified as the responsibility of the IoT Big Data Processing function. The IoT Big Data Processing function also provides related Developer API Access Management to control access to the intelligence and analytics by implementing authentication, authorisation and access control to ensure privacy and security. A broad division is made between analytics and

intelligence. In practice both analytics and intelligence will be processing subsets of the mass of IoT data retained in the IoT Big Data Store. The main difference is

Analytics - principally involves relatively conventional methods (by human analysts and normal programming techniques) of exploring links and statistical relationships between data and then the analytics engine will produce its output based on the execution of a defined process;

Intelligence - encompassing machine learning / artificial intelligence, it would be expected that algorithms 'adapt' to the observed data and the match between predicted and desired outcomes.

The outputs from Analytics and Intelligence are expected to be in a wide range of different formats, many of which will not conform to a uniform 'API' based approach e.g. the generation of a PDF report or the generation of a data set to be FTP'd to the third party developer's platform.

Relevant products for Analytics & Intelligence provision include:

☐ Apache Spark

Apache Spark¹⁵ is a powerful data processing system based upon Cassandra or Hadoop¹⁶ for the data storage component and provides several powerful tools for building applications around it such as an SQL interface, graph data library and a job server.

Spark is not a complete solution out of the box, but does provide a powerful big data platform with great performance. Spark is considered the leading solution for high performance Big Data analytics.

A Spark solution could be delivered over a RESTful interface or a websockets connection

(for better notification and real time services). More usually however developers would use the standard programming interfaces available to Java, Python, Scala and R programming languages.

☐ Apache TinkerPop3 + Titan + Elastic Search + Gremlin

Titan provides Casandra backends, integration with Elastic search¹⁷, Apache Lucene¹⁸ / Solr¹⁹, Spark and others which allows it to support Geo searches, full text searches, graph traversals and regular 'SQLesque' queries making it ideal for the IoT Big Data project.

Apache TinkerPop3²⁰ is a graph computing framework which is seeing a rapid adoption in data driven applications. Many projects are seeking to incorporate the TinkerPop specification into their interfaces for interoperability in graph databases and servers. There are several implementations of graph databases which expose a Gremlin²¹ querying interface which makes it easier to query the graph database. Two such databases are Titan and Google Cayley.

Apache Mahout

Mahout²² is designed for the development of high performance and scalable machine learning applications. It builds for example on top of Apache Spark / Hadoop and supports a range of machine learning algorithms. Uses include

Collaborative filtering – mines user behaviour and makes product recommendations (e.g. Amazon recommendations);

Clustering – takes items in a particular class (such as web pages or newspaper articles) and organizes them into naturally occurring groups, such that items belonging to the same

group are similar to each other;

Classification – learns from existing categorizations and then assigns unclassified items to the best category;

Frequent itemset mining – analyses items in a group (e.g. items in a shopping cart or terms in a query session) and then identifies which items typically appear together.

Tensorflow

Another open source set of tools for machine learning - developed originally by the Google Brain Team to support advances in search ranking algorithms as well as other Google research activities.

Tensorflow²³ could be used for example in IoT applications such as developing high accuracy automated number plate recognition algorithms based on images captured from CCTV cameras. This can then be applied in the IoT Big Data system to applications such as security, congestion or traffic planning.

Tensorflow can also be coupled with Apache Spark which is used to obtain the select the data from the IoT Big Data store to use with the tensorflow algorithms.

Big Data Analytical Tools Classification

- Data Storage and Management
- Data Cleaning
- Data Mining
- Data Analysis

Data Storage and Management Hadoop

Apache Hadoop⁶ is a highly scalable storage platform designed to process very large data sets across hundreds to thousands of computing nodes that operate in parallel. It provides a very cost effective storage solution for large data volumes with no particular format requirements. MapReduce [6] is the programming paradigm that allows for this massive scalability, is at the heart of Hadoop. The term MapReduce refers to two separate and distinct tasks that Hadoop programs perform. Hadoop has two main components - HDFS and YARN.

HDFS⁷ – the Hadoop Distributed File System is a distributed file system designed to run on commodity hardware. It differs from other distributed file systems in that HDFS is highly fault- tolerant and is designed to be deployed on low-cost hardware. HDFS provides high throughput access to application data and is suitable for applications that have large data sets.

YARN⁸ - YARN is a large-scale, distributed operating system for big data applications that runs on top of HDFS. It provides a framework for job scheduling and cluster resource management.

Cassandra

Cassandra⁵ is a scalable database for large scale data storage from the Apache foundation and is used by many of the world"s leading tech companies including github, Netflix, Apple and Instagram. The largest known deployment of Cassandra contains 75000 nodes (cloud servers) and stores over 10PB (Petabytes) of data. Cassandra is a NoSQL data store, which provides a robust means of storing data which spans many nodes, however it does not provide a very powerful query interface; it's highly inefficient to query on anything

other than Cassandra's equivalent of a 'primary key'. Several solutions can be combined with Cassandra to provide a more powerful query interface. Apache Spark is one of the most powerful of these.

Cloudera

Cloudera is essentially a brand name for Hadoop with some extra services stuck on. They can help your business build an enterprise data hub, to allow people in your organization better access to the data you are storing. While it does have an open source element, Cloudera is mostly and enterprise solution to help businesses manage their Hadoop ecosystem. Essentially, they do a lot of the hard work of administering Hadoop for you. They will also deliver a certain amount of data security, which is highly important if you're storing any sensitive or personal data.

MongoDB

MongoDB⁹ is a hybrid open source and closed source database, where the core of the database is available freely on an open source license, although some features which may be required on larger commercial deployments are commercially supported add-ons. This model has made MongoDB arguably one of the most popular document oriented databases in use today. A 'document' in MongoDB is a 'binary' representation of a JSON document. This allows arbitrary JSON encoded data to be stored in the database and then queried using a rich JSON based querying interface.

2.1.4 Graph Databases

Other databases such as Neo4J¹⁰ or Titan¹¹ are a powerful way for structuring data which allows for easilytraversing relationships as well as retrieving attributes about a particular

node. It is worth clarifying that a Graph Database works efficiently where there are ad-hoc relationships between data whereas a Relational Database is efficient for more structured relationships between data. The key strength of these systems is that they're very well adapted for traversing different data types to perform ad-hoc mash-ups.

Data Cleaning Tool

OpenRefine

OpenRefine (formerly GoogleRefine) is an open source tool that is dedicated to cleaning messy data. You can explore huge data sets easily and quickly even if the data is a little unstructured. As far as data softwares go, OpenRefine is pretty user-friendly. Though, a good knowledge of data cleaning principles certainly helps. The nice thing about OpenRefine is that it has a huge community with lots of contributors meaning that the software is constantly getting better and better.

Data Cleaner

<u>DataCleaner</u> recognises that data manipulation is a long and drawn out task. Data visualization tools can only read nicely structured, "clean" data sets. DataCleaner does the hard work for you and transforms messy semi-structured data sets into clean readable data sets that all of the visualization companies can read. DataCleaner also offers data warehousing and data management services. The company offers a 30- day free trial and then after that a monthly subscription fee.

Data Mining Tool

IBM SPSS Modeler

The <u>IBM SPSS Modeler</u> offers a whole suite of solutions dedicated to data mining. This includes text analysis, entity analytics, decision management and optimization. Their five products provide a range of advanced algorithms and techniques that include text analytics, entity analytics, decision management and optimization. SPSS Modeler is a heavy-duty solution that is well suited for the needs of big companies. It can run on virtually any type of database and you can integrate it with other IBM SPSS products such as SPSS collaboration and deployment services and the SPSS Analytic server.

Oracle data mining

Another big hitter in the data mining sphere is Oracle. As part of their Advanced Analytics Database option, Oracle data mining allows its users to discover insights, make predictions and leverage their Oracle data. You can build models to discover customer behavior, target best customers and develop profiles. The Oracle Data Miner GUI enables data analysts, business analysts and data scientists to work with data inside a database using a rather elegant drag and drop solution. It can also create SQL and PL/SQL scripts for automation, scheduling and deployment throughout the enterprise.

FramedData

If you"re after a specific type of data mining there are a bunch of startups which specialize in helping businesses answer tough questions with data. If you"re worried about

user churn, we recommend <u>FramedData</u>, a startup which analyzes your analytics and tell you which customers are about to abandon your product.

Data Analysis Tool

Qubole

Qubole simplifies, speeds and scales big data analytics workloads against data stored on AWS, Google, or Azure clouds. They take the hassle out of infrastructure wrangling. Once the IT policies are in place, any number of data analysts can be set free to collaboratively "click to query" with the power of Hive, Spark, Presto and many others in a growing list of data processing engines. Qubole is an enterprise level solution. They offer a free trial that you can sign up to at this page. The flexibility of the program really does set it apart from the rest as well as being the most accessible of the platforms.

BigML

<u>BigML</u> is attempting to simplify machine learning. They offer a powerful Machine Learning service with an easy-to-use interface for you to import your data and get predictions out of it. You can even use their models for predictive analytics. A good understanding of modeling is certainly helpful, but not essential, if you want to get the most from BigML. They have a free version of the tool that allows you to create tasks that are under 16mb as well as having a pay as you go plan and a virtual private cloud that meet enterprise-grade requirements.

Statwing

Statwing takes data analysis to a new level providing everything from beautiful visuals to

complex analysis. They have a particularly cool blog post on NFL data! It so simple to use that you can actually get started with Statwing in under 5 minutes. This allows you to use unlimited datasets of up to 50mb in size each. There are other enterprise plans that give you the ability to upload bigger datasets.

3 Data Exploration

Data exploration is an informative search used by data consumers to form true analysis from the information gathered. Often, data is gathered in a non-rigid or controlled manner in large bulks. For true analysis, this unorganized bulk of data needs to be narrowed down. This is where data exploration is used to analyze the data and information from the data to form further analysis.

Data often converges in a central warehouse called a data warehouse. This data can come from various sources using various formats. Relevant data is needed for tasks such as statistical reporting, trend spotting and pattern spotting. Data exploration is the process of gathering such relevant data.

Below are the steps involved to understand, clean and prepare your data for building your predictive model:

- 1. Variable Identification
- 2. Univariate Analysis
- 3. Bi-variate Analysis
- 4. Missing values treatment
- 5. Outlier treatment
- 6. Variable transformation
- 7. Variable creation

Variable Identification

First, identify **Predictor** (Input) and **Target** (output) variables. Next, identify the data type and category of the variables. Let"s understand this step more clearly by taking an example.

Example:- Suppose, we want to predict, whether the students will play cricket or not (refer below data set). Here you need to identify predictor variables, target variable, data type of variables and category of variables.

Student_ID	Gender	Prev_Exam_Marks	Height (cm)	Weight Caregory (kgs)	Play Cricket
S001	M	65	178	61	1
S002	F	75	174	56	0
S003	M	45	163	62	1
S004	M	57	175	70	0
S005	F	59	162	67	0

Below, the variables have been defined in different category:

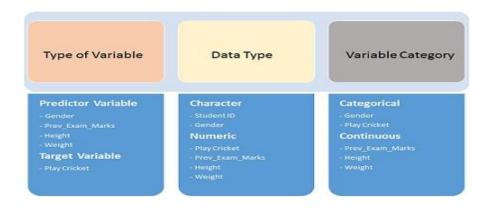


Figure 2: Variable Identification

Univariate Analysis

At this stage, we explore variables one by one. Method to perform uni-variate analysis will depend on whether the variable type is categorical or continuous. Let's look at these methods and statistical measures for categorical and continuous variables individually:

Continuous Variables:- A **continuous variable** is a **variable** that has an infinite number of possible values. In other words, any value is possible for the **variable**.

Categorical Variables:- A categorical variable (sometimes called a nominal variable) is one that has two or more categories, but there is no intrinsic ordering to the categories. For example, gender is a categorical variable having two categories (male and female) and there is no intrinsic ordering to the categories. Hair color is also a categorical variable having a number of categories (blonde, brown, brunette, red, etc.) and again, there is no agreed way to order these from highest to lowest.

Bi-variate Analysis

Bi-variate Analysis finds out the relationship between two variables. Here, we look for association and disassociation between variables at a pre-defined significance level. We can perform bi-variate analysis for any combination of categorical and continuous variables. The combination can be: Categorical & Categorical, Categorical & Continuous and Continuous & Continuous. Different methods are used to tackle these combinations during analysis process.

Continuous & Continuous: While doing bi-variate analysis between two continuous variables, we should look at scatter plot. It is a nifty way to find out the relationship between two variables. The pattern of scatter plot indicates the relationship between

variables. The relationship can be linear or non-linear.

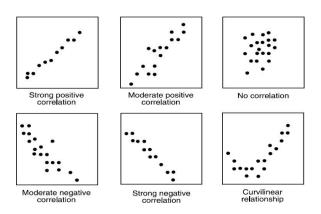


Figure 3: Scatter plot indicates Relationship

Scatter plot shows the relationship between two variable but does not indicates the strength of relationship amongst them. To find the strength of the relationship, we use Correlation. Correlation varies between -1 and +1.

- ☐ -1: perfect negative linear correlation
- ☐ +1:perfect positive linear correlation and
- □ 0: No correlation

Correlation can be derived using following formula:

$Correlation = Covariance(X,Y) / SQRT(\ Var(X)* \ Var(Y))$

Various tools have function or functionality to identify correlation between variables. In Excel, function CORREL() is used to return the correlation between two variables and SAS uses procedure PROC CORR to identify the correlation.

These function returns Pearson Correlation value to identify the relationship between two variables:

X	65	72	78	65	72	70	65	68
Υ	72	69	79	69	84	75	60	73

Metrics	Formula	Value
Co-Variance (X,Y)	=COVAR(E6:L6,E7:L7)	18.77
Variance (X)	=VAR.P(E6:L6)	18.48
Variance (Y)	=VAR.P(E7:L7)	45.23
Correlation	=G10/SQRT(G11*G12)	0.65

Figure 4: Correlation

Categorical & Categorical: To find the relationship between two categorical variables, we can usefollowing methods:

- Two-way table: We can start analyzing the relationship by creating a two-way table of count and count%. The rows represents the category of one variable and the columns represent the categories of the other variable. We show count or count% of observations available in each combination of row and column categories.
- □ **Stacked Column Chart:** This method is more of a visual form of Two-way table.

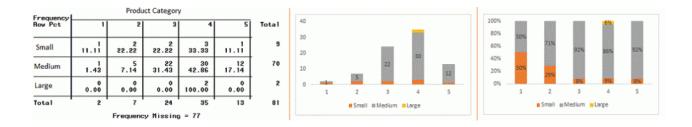


Figure 5: Two-way table and Stacked
Column Chart

Chi-Square Test: This test is used to derive the statistical significance of relationship between the variables. Also, it tests whether the evidence in the sample is strong enough to generalize that the relationship for a larger population as well. Chi-square is based on the difference between the expected and observed frequencies in one or more categories in the two-way table. It returns probability for the computed chi-square distribution with the degree of freedom.

Categorical & Continuous: While exploring relation between categorical and continuous variables, we can draw box plots for each level of categorical variables. If levels are small in number, it will not show the statistical significance. To look at the statistical significance we can perform Z-test, T-test or ANOVA.

☐ **Z-Test/ T-Test:-** Either test assess whether mean of two groups are statistically different from each other or not.

Example: Suppose, we want to test the effect of five different exercises. For this, we recruit 20 men and assign one type of exercise to 4 men (5 groups). Their weights are recorded after a few weeks. We need to find out whether the effect of these exercises on them is significantly different or not. This can be done by comparing the weights of the 5 groups of 4 men each. Till here, we have understood the first three stages of Data Exploration, Variable Identification, Uni-Variate and Bi-Variate analysis. We also looked at various statistical and visual methods to identify the relationship between variables. Now, we will look at the methods of Missing values Treatment. More importantly, we will also look at why missing values occur in our data and why treating them is necessary.

Missing Value Treatment

Missing data in the training data set can reduce the power / fit of a model or can lead to a biased model because we have not analysed the behavior and relationship with other variables correctly. It can lead to wrong prediction or classification.

Name	Weight	Gender	Play Cricket/ Not
Mr. Amit	58	M	Υ
Mr. Anil	61	M	Υ
Miss Swati	58	F	N
Miss Richa	55		Υ
Mr. Steve	55	M	N
Miss Reena	64	F	Υ
Miss Rashmi	57		Υ
Mr. Kunal	57	M	N

Gender	#Students	#Play Cricket	%Play Cricket
F	2	1	50%
М	4	2	50%
Missing	2	2	100%

Name	Weight	Gender	Play Cricket/ Not
Mr. Amit	58	M	Υ
Mr. Anil	61	M	Y
Miss Swati	58	F	N
Miss Richa	55	F	Υ
Mr. Steve	55	M	N
Miss Reena	64	F	Y
Miss Rashmi	57	F	Υ
Mr. Kunal	57	M	N

Gender	#Students	#Play Cricket	%Play Cricket
F	4	3	75%
M	4	2	50%

Figure 6: Missing Value Treatment

Notice the missing values in the image shown above: In the left scenario, we have not treated missing values. The inference from this data set is that the chances of playing cricket by males is higher than females. On the other hand, if you look at the second table, which shows data after treatment of missing values (based on gender), we can see that females have higher chances of playing cricket compared to males. Now, let's identify the reasons for occurrence of these missing values. They may occur at two stages:

1. **Data Extraction**: It is possible that there are problems with extraction process. In such cases, we should double-check for correct data with data guardians. Some hashing procedures can also be used to make sure data extraction is correct. Errors at data

extraction stage are typically easy to find and can be corrected easily as well.

- 2. **Data collection**: These errors occur at time of data collection and are harder to correct. They can be categorized in four types:
 - o **Missing completely at random:** This is a case when the probability of missing variable is same for all observations. For example: respondents of data collection process decide that they will declare their earning after tossing a fair coin. If an head occurs, respondent declares his / her earnings & vice versa. Here each observation has equal chance of missing value.
- Missing at random: This is a case when variable is missing at random and missing ratio varies for different values / level of other input variables. For example: We are collecting data for age and female has higher missing value compare to male.
- Missing that depends on unobserved predictors: This is a case when the missing values are not random and are related to the unobserved input variable. For example: In a medical study, if a particular diagnostic causes discomfort, then there is higher chance of drop out from the study. This missing value is not at random unless we have included "discomfort" as an input variable for all patients.
- Missing that depends on the missing value itself: This is a case when the probability of missing value is directly correlated with missing value itself. For example: People with higher or lower income are likely to provide non-response to their earning.

Methods to treat missing values

- 1. **Deletion:** It is of two types: List Wise Deletion and Pair Wise Deletion.
- o In list wise deletion, we delete observations where any of the variable is missing. Simplicity is one of the major advantage of this method, but this method reduces the power of model because it reduces the sample size.

o In pair wise deletion, we perform analysis with all cases in which the variables of interest are present. Advantage of this method is, it keeps as many cases available for analysis. One of the disadvantage of this method, it uses different sample size for different variable

List wise deletion

Gender	Manpower	Sales
M	25	343
F		280
M	33	332
M		272
F	25	
M	29	326
	26	259
M	32	297

Pair wise deletion

Gender	Manpower	Sales
M	25	343
F	-	280
M	33	332
M		272
F	25	-
M	29	326
	26	259
M	32	297

Figure 7: List Wise Deletion and Pair Wise Deletion

- Deletion methods are used when the nature of missing data is "Missing completely at random" else non random missing values can bias the model output.
- 2. **Mean/ Mode/ Median Imputation:** Imputation is a method to fill in the missing values with estimated ones. The objective is to employ known relationships that can be identified in the valid values of the data set to assist in estimating the missing values. Mean / Mode / Median imputation is one of the most frequently used methods. It consists of replacing the missing data for a given attribute by the mean or median (quantitative attribute) or mode (qualitative attribute) of all known values of that variable. It can be of

two types:-

Generalized Imputation: In this case, we calculate the mean or median for all non missing values of that variable then replace missing value with mean or median. Like in above table, variable "Manpower" is missing so we take average of all non missing values of "Manpower" (28.33) and then replace missing value with it.

Similar case Imputation: In this case, we calculate average for gender "Male" (29.75) and "Female" (25) individually of non missing values then replace the missing value based on gender. For "Male", we will replace missing values of manpower with 29.75 and for "Female" with 25.

- 3. **Prediction Model**: Prediction model is one of the sophisticated method for handling missing data. Here, we create a predictive model to estimate values that will substitute the missing data. In this case, we divide our data set into two sets: One set with no missing values for the variable and another one with missing values. First data set become training data set of the model while second data set with missing values is test data set and variable with missing values is treated as target variable. Next, we create a model to predict target variable based on other attributes of the training data set and populate missing values of test data set. We can use regression, ANOVA, Logistic regression and various modeling technique to perform this. There are 2 drawbacks for this approach:
- 1. The model estimated values are usually more well-behaved than the true values
- 2. If there are no relationships with attributes in the data set and the attribute with missing values, then the model will not be precise for estimating missing values.

KNN Imputation: In this method of imputation, the missing values of an attribute are imputed using the given number of attributes that are most similar to the attribute whose values are missing. The similarity of two attributes is determined using a distance function. It is also known to have certain advantage & disadvantages.

Techniques of Outlier Detection and Treatment

Outlier is a commonly used terminology by analysts and data scientists as it needs close attention else it can result in wildly wrong estimations. Simply speaking, Outlier is an observation that appears far awayand diverges from an overall pattern in a sample.

Let"s take an example, we do customer profiling and find out that the average annual income of customers is \$0.8 million. But, there are two customers having annual income of \$4 and \$4.2 million. These two customers annual income is much higher than rest of the population. These two observations will be seen as Outliers.

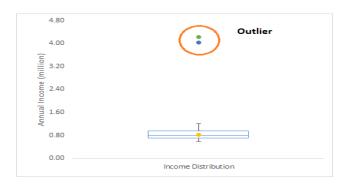


Figure 8: outlier

Types of Outliers

Outlier can be of two types: **Univariate** and **Multivariate**. Above, we have discussed the example of univariate outlier. These outliers can be found when we look at distribution of a single variable. Multi-variate outliers are outliers in an n-dimensional space. In order to find them, you have to look at distributions in multi-dimensions.

Let us understand this with an example. Let us say we are understanding the relationship between height and weight. Below, we have univariate and bivariate distribution for Height, Weight. Take a look at the box plot. We do not have any outlier (above and below 1.5*IQR, most common method). Now look at the scatter plot. Here, we have two values below and one above the average in a specific segment of weight and height.

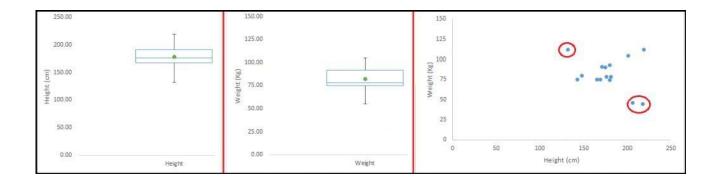
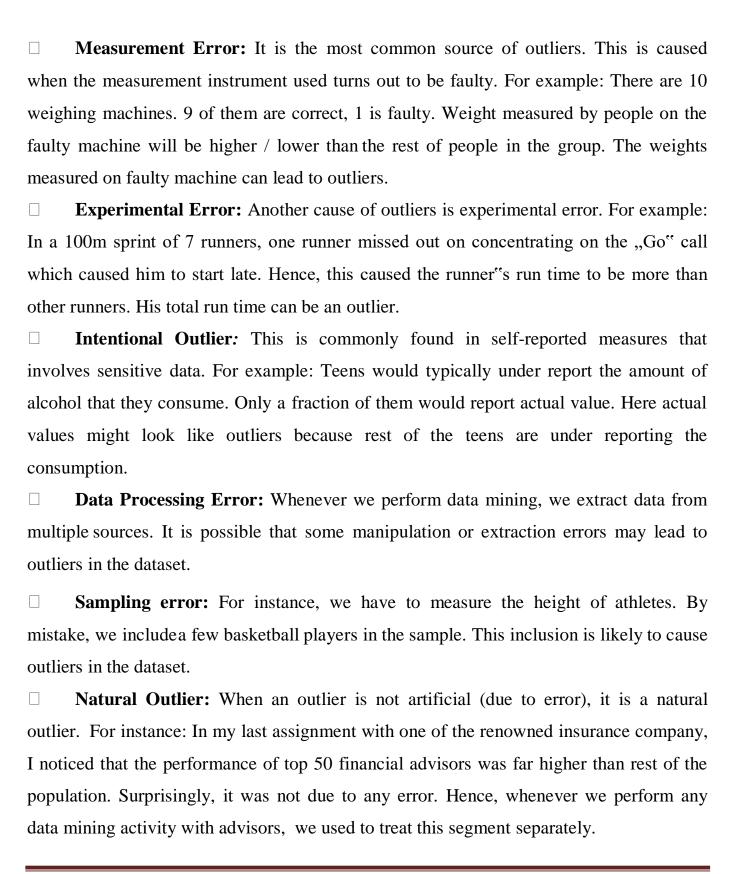


Figure 9: Types of outliers

Data Entry Errors:- Human errors such as errors caused during data collection, recording, or entry can cause outliers in data. For example: Annual income of a customer is \$100,000. Accidentally, the data entry operator puts an additional zero in the figure. Now the income becomes \$1,000,000 which is 10 times higher. Evidently, this will be the outlier value when compared with rest of the population.



Detect Outliers

Most commonly used method to detect outliers is visualization. We use various visualization methods, like **Box-plot**, **Histogram**, **Scatter Plot** (above, we have used box plot and scatter plot for visualization). Some analysts also various thumb rules to detect outliers. Some of them are:

- Any value, which is beyond the range of -1.5 x IQR to 1.5 x IQR
- Use capping methods. Any value which out of range of 5th and 95th percentile can be considered asoutlier
- Data points, three or more standard deviation away from mean are considered outlier
- Outlier detection is merely a special case of the examination of data for influential data points and italso depends on the business understanding

Remove Outliers

Most of the ways to deal with outliers are similar to the methods of missing values like deleting observations, transforming them, binning them, treat them as a separate group, imputing values and other statistical methods. Here, we will discuss the common techniques used to deal with outliers:

Deleting observations: We delete outlier values if it is due to data entry error, data processing error or outlier observations are very small in numbers. We can also use trimming at both ends to remove outliers.

Transforming and binning values: Transforming variables can also eliminate outliers.

Natural log of a value reduces the variation caused by extreme values. Binning is also a SCHOOL OF COMPUTING

Page 36

form of variable transformation. Decision Tree algorithm allows to deal with outliers well due to binning of variable. We can also use the process of assigning weights to different observations.

Imputing: Like <u>imputation of missing values</u>, we can also impute outliers. We can use mean, median, mode imputation methods. Before imputing values, we should analyse if it is natural outlier or artificial. If it is artificial, we can go with imputing values. We can also use statistical model to predict values of outlier observation and after that we can impute it with predicted values.

Treat separately: If there are significant number of outliers, we should treat them separately in the statistical model. One of the approach is to treat both groups as two different groups and build individual model for both groups and then combine the output.

Feature engineering is the science (and art) of extracting more information from existing data. You are not adding any new data here, but you are actually making the data you already have more useful. For example, let"s say you are trying to predict foot fall in a shopping mall based on dates. If you try and use the dates directly, you may not be able to extract meaningful insights from the data. This is because the foot fall is less affected by the day of the month than it is by the day of the week. Now this information about day of week is implicit in your data. You need to bring it out to make your model better.

Variable Transformation

In data modelling, transformation refers to the replacement of a variable by a function. For instance, replacing a variable x by the square / cube root or logarithm x is a

transformation. In other words, transformation is a process that changes the distribution or relationship of a variable with others.

Let's look at the situations when variable transformation is useful.

Methods of Variable Transformation

There are various methods used to transform variables. As discussed, some of them include square root, cube root, logarithmic, binning, and reciprocal and many others. Let's look at these methods in detail by highlighting the pros and cons of these transformation methods.

Logarithm: Log of a variable is a common transformation method used to change the shape of distribution of the variable on a distribution plot. It is generally used for reducing right skewness of variables. Though, It can't be applied to zero or negative values as well.

Square / Cube root: The square and cube root of a variable has a sound effect on variable distribution. However, it is not as significant as logarithmic transformation. Cube root has its own advantage. It can be applied to negative values including zero. Square root can be applied to positive values including zero.

Binning: It is used to categorize variables. It is performed on original values, percentile or frequency. Decision of categorization technique is based on business understanding. For example, we can

categorize income in three categories, namely: High, Average and Low. We can also perform co-variate binning which depends on the value of more than one variables.

Feature / Variable Creation

Feature / Variable creation is a process to generate a new variables / features based on existing variable(s). For example, say, we have date(dd-mm-yy) as an input variable in a data set. We can generate new variables like day, month, year, week, weekday that may have better relationship with target variable. This step is used to highlight the hidden relationship in a variable:

Emp_Code	Gender	Date	New_Day	New_Month	New_Year
A001	Male	21-Sep-11	21	9	2011
A002	Female	27-Feb-13	27	2	2013
A003	Female	14-Nov-12	14	11	2012
A004	Male	07-Apr-13	7	4	2013
A005	Female	21-Jan-11	21	1	2011
A006	Male	26-Apr-13	26	4	2013
A007	Male	15-Mar-12	15	3	2012

Figure 10: Creating derived variables

There are various techniques to create new features. Let's look at the some of the commonly used methods:

Creating derived variables: This refers to creating new variables from existing variable(s) using set of functions or different methods. Let's look at it through "Titanic – Kaggle competition". In this data set, variable age has missing values. To predict missing values, we used the salutation (Master, Mr, Miss, Mrs) of name as a new variable. How do we decide which variable to create? Honestly, this depends on business understanding of

the analyst, his curiosity and the set of hypothesis he might have about the problem. Methods such as taking log of variables, binning variables and other methods of variable transformation can also be used to create new variables.

Creating dummy variables: One of the most common application of dummy variable is to convert categorical variable into numerical variables. Dummy variables are also called Indicator Variables. It is useful to take categorical variable as a predictor in statistical models. Categorical variable can take values 0 and 1. Let"s take a variable "gender". We can produce two variables, namely, "Var_Male" with values 1 (Male) and 0 (No male) and "Var_Female" with values 1 (Female) and 0 (No Female). We can also create dummy variables for more than two classes of a categorical variables with n or n-1 dummy variables.

Emp_Code	Gender	Var_Male	Var_Female
A001	Male	1	0
A002	Female	0	1
A003	Female	0	1
A004	Male	1	0
A005	Female	0	1
A006	Male	1	0
A007	Male	1	0

Figure 11: Creating dummy variables

4 Data Visualization

Data visualization is the visual and interactive exploration and graphic representation of data of any size, type (structured and unstructured) or origin. Visualizations help people see things that were not obvious to them before.

Even when data volumes are very large, patterns can be spotted quickly and easily. Visualizations convey information in a universal manner and make it simple to share ideas with others.

It"s a way to get fast insights through visual exploration, robust reporting and flexible information sharing. It helps a wide variety of users to make sense of the increasing amount of data within your organization. It is a way to present big data in a way business users can quickly understand and use. Data visualization brings the story of your data to life.

Data visualization can be used for different purposes.

Some examples:

To create and share meaningful reports with anyone anywhere
To forecast and quickly identify opportunities and anticipate future trends
To optimize corporate processes & to drive innovation
To give anyone in the organization the power to visually explore and analyze all
available data.

Data visualization was created to visually explore and analyze data quickly. It s designed for anyone in your organization who wants to use and derive insights from data regardless of analytic skill level – from influencers, decision makers and analysts to statisticians and data scientists. It also offers IT an easy way to protect and manage data integrity and security. The amount of data will continue to grow while often time and resources to interpret the data continue to decrease. Data visualization will become one of the few tools able to help us win that challenge.

Data visualization helps uncover insights buried in your data and discover trends within your business and the market that affect your bottom line. Insights in your data can provide competitive advantage and the opportunity to differentiate.

Data visualization lets you read your market intelligently, compare your overall position with the industry trend, define the most appreciated features of your products and adapt development accordingly, combine information about sales with consumer preferences and much more.

Data visualization allows you to spot market trends and grow your business Data visualization allows you now your market"s dynamics like never before Knowing your customer better leads to more effective sales and marketing actions and enhances customer experience. Data visualization allows you to know your customers" needs and act on it. Data visualization provides information that is easy to understandand to share. Company KPIs are always under control. Data from a variety of internal and external sources is channeled into one single, shared source of information.

Big Data visualization tool must be able to deal with semi-structured and unstructured data because big data usually have this type of format. It is realized that to cope with such huge amount of data there is need for immense parallelization, which is a challenge in visualization. The challenge in parallelization algorithm is to break down the problem into such independent task that they can run independently. The task of big data visualization is to recognize interesting patterns and correlations. We need to carefully choose the dimensions of data to be visualized, if we reduce dimensions to make our visualization low then we may end up losing interesting patterns but if we use all the dimensions we may end up having visualization too dense to be useful to the users.

For example: "Given the conventional displays (1.3 million pixels), visualizing every data point can lead to over-plotting, overlapping and may overwhelm user"s perceptual and cognitive capacities

Due to vast volume and high magnitude of big data it becomes difficult to visualize. Most of the current visualization tool have low performance in scalability, functionality and response time

.Methods have been proposed which not only visualizes data but processes at the same time. These methods use Hadoop and storage solution and R programming language as compiler environment in the model

Visualization Tools

Various tools have emerged to help us out from the above pointed problems. The most important feature that a visual- ization must have is that it should be interactive, which means that user should be able to interact with the visualization. Visualization must display relevant information when hovered over it, zoom in and out panel should be there, visualization should adapt itself at runtime if we select subset or superset of data. We reviewed some of the most popular visualization tools.

Tableau

Tableau is interactive data visualization tool which is focused on Business Intelligence. Tableau provides very wide range of visualization options. It provides option to create custom visualization. It is fast and flexible. It supports mostly all the data format and connection to various servers right from the Amazon Aurora to Cloudera Hadoop and Salesforce. User interface is intuitive, wide variety of charts are available.

For simple calculations and statistics one does not require any coding skills but for heavy analytics we can run models in R and then import the results into Tableau. This requires quite a bit of programming skill based upon the task we need to perform.

Some other important big data visualization problems are as follows

Visual noise: Most of the objects in dataset are too relative to each other. It becomes very difficult toseparate them.

Information loss: To increase the response time we can reduce data set visibility, but this leads to information loss.

Large image perception: Even after achieving desired me- chanical output we are limited by ourphysical perception.

Microsoft Power BI

Power BI is a powerful cloud-base business analytics service. Visualization are interactive and rich. Power BI consists of 3 elements, Power BI Desktop, Service (SaaS), Apps. Every service is available to us that is why it makes Power BI flexible and persuasive. With more than 60 types of source integration you can start creating visualization in matter of minutes. Power BI combines the familiar Microsoft tools like Office, SharePoint and SQL Server. The feature that it distinguishes from other tools is that you can use natural language to query the data. You don't require programming skills for this tool but there is option available to run your R script. You can merge multiple data sources and create models, which comes in handy. Fig. 12 represents 3 visualizations in 3 coordinates, i.e. left, bottom and right. Left represents profit by county and market, bottom represents profit by region and right coordinate represents all over sales and profit.



Figure 12: Microsoft Power BI

Plotly

Plotly is also known as Plot.ly is build using python and Django framework. The actions it can perform are analyzing and visualizing data. It is free for users but with limited features, for all the features we need to buy the professional membership. It creates charts and dashboards online but can be used as offline service inside Ipython notebook, jupyter notebook and panda. Different variety of charts are available like statistical chart, scientific charts, 3D charts, multiple axes, dashboards etc. Plotly uses a tool called "Web Plot Digitizer(WPD)" which automatically grabs the data from the static image .Plotly on premises service is also available, it is like plot.ly cloud but you host data on your private cloud behind your own firewall. This for those we have concern about the privacy of their data. Python, R, MATLAB and Julia APIs are available for the same.

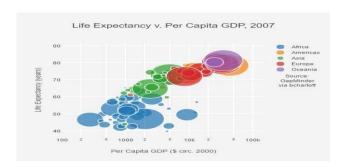


Figure 13: Plotly

Gephi

Gephi is open-source network analysis tool writ- ten in Java and OpenGL. It is used to handle very large and complex datasets. The network analysis includes

- Social Network Analysis
- Link Analysis
- Biological Network Analysis

With its dynamic data exploration Gephi stands out rest of its competition for graph analysis. No programming skills are required to run thin tools but a good knowledge in graphs is necessary. It uses GPU 3D render engine to accelerate the performance and give real time analysis

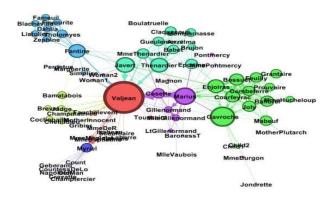


Figure 14: Gephi

Excel 2016

Microsoft Excel is a spreadsheet developed by Microsoft. It can not only be used for Big Data and statistical analysis but it is also a powerful visualization tool. Using power query excel can connect to most of the services like HDFS, SaaS etc and is capable of managing Semi- Structured data. Combined with visualization techniques like "Conditional Formatting" and interactive graphs makes Excel 2016 a good contender in the ocean of Big Data visualization tools.

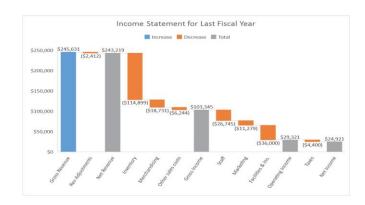


Figure 15: Excel

Oracle Visual Analyzer

Introduced in 2015, this web-based tool within the Oracle Business Intelligence Cloud Service claimed a spot at the Magic Quadrant Business Intelligence and Analytics Platform report by Gartner. Interactive visuals and highly advanced analysis clubbed with a customizable dashboard are some of the key features of Oracle Visual Analyzer. Being highly scalable, this data visualization tool is very suitable for enterprises with large-scale deployments where deep insights and well curated reports are essential.

Every bit of data carries a story with it and these data visualization tools are the gateway to fathom the story it tries to tell us. It helps us to understand about the current statistics and the future trends of the market.

Datawrapper

Datawrapper is a data visualization tool that saining popularity fast, especially among media companies which use it for presenting statistics and creating charts. It has an easy to navigate user interface where you can easily upload a csv file to create maps, charts and visualizations that can be quickly added to reports. Although the tool is primarily aimed at journalists, it flexibility should accommodate a host of applications apart from media

usage.

Google Chart

Google is an obvious benchmark and well known for the user-friendliness offered by its products and Google chart is not an exception. It is one of the easiest tools for visualizing huge data sets. Google chart holds a wide range of chart gallery, from a simple line graph to complex hierarchical tree-like structure and you can use any of them that fits your requirement. Moreover, the most important part while designing a chart is customization and with Google charts, it sairly Spartan. You can always ask for some technical help if you want to dig deep. It renders the chart in HTML5/SVG format and it is cross- browser compatible. Added to this, it also has adopted VML for supporting old IE browsers and that salso cross-platform compatible, portable to iOS and the new release of Android. The chart data can be easily exported to PNG format.

Qlikview

Qlik is one of the major players in the data analytics space with their Qlikview tool which is also one of the biggest competitors of Tableau. Qlikview boasts over 40,000 customers spanning across over 100 countries. Qlik is particularly known for its highly customizable setup and a host of features that help create the visualizations much faster. However, the available options could mean there would be a learning curve to get accustomed with the tool so as to use it to its full potential.

Apart from its data visualization prowess, Qlikview also offers analytics, business intelligence and enterprise reporting features. The clean and clutter-free user experience is one of the notable aspects of Qlikview. Qliksense is a sister package of Qlikview which is often used alongside the former to aid in data exploration and discovery. Another advantage of using Qlikview is the strong community of users and resources which will



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UNIT – V – Internet of Things – SIT 1619

UNIT V

Hands-On Projects

DIY Kits – Soil moisture monitoring, Weather monitoring, Air quality Monitoring, Movement Detection, etc, IFTTT and other apps

Hands-On Projects

- 1. DIY Kits Soil moisture monitoring
- 2. Weather monitoring
- 3. Air quality Monitoring
- 4. Movement Detection
- 5. Uploading data in Thingspeak website
- 6. IFTTT

1. Soil Moisture Monitoring

Soil moisture sensors measure the volumetric water content in soil. Since the direct gravimetric measurement of free soil moisture requires removing, drying, and weighting of a sample, soil moisture sensors measure the volumetric water content indirectly by using some other property of the soil, such as electrical resistance, dielectric constant, or interaction with neutrons, as a proxy for the moisture content. The relation between the measured property and soil moisture must be calibrated and may vary depending on environmental factors such as soil type, temperature, or electric conductivity. Reflected microwave radiation is affected by the soil moisture and is used for remote sensing in hydrology and agriculture.

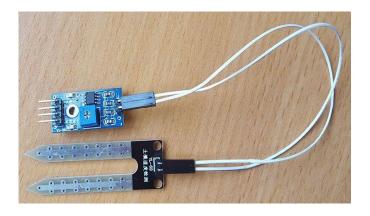


Figure 1: Soil Moisture Sensor

Now let's wire the sensor to the Raspberry Pi.

VCC-->3v3

GND -->

GND

D0 --> GPIO 17 (Pin 11)

With everything now wired up, we can turn on the Raspberry Pi. Without writing any code we can test to see our moisture sensor working. When the sensor detects moisture, a second led will illuminate .So as a quick test, grab a glass of water (be very careful not to spill water!!) then place the probes into the water and see the detection led shine. If the detection light doesn't illuminate, you can adjust the

potentiometer on the sensor which allows you to change the detection threshold (this only applies to the digital output signal). In this example we want to monitor the moisture levels of our plant pot. So we want to set the detection point at a level so that if it drops below we get notified that our plant pot is too dry and needs watering. Our plant here, is a little on the dry side, but ok for now, if it gets any drier it'll need watering.



Figure 2: Experimental Setup

To run the script simply run the following command from the same directory as the script:sudo python moisture.py

1.1 Code

```
import RPi.GPIO as
GPIOimport smtplib
import time
```

```
smtp_username = "enter_username_here" # This is the username used to login to
your SMTPprovider
```

smtp_password = "enter_password_here" # This is the password used to login to your SMTPprovider

```
smtp_host = "enter_host_here" # This is the host of the SMTP provider smtp_port = 25 # This is the port that your SMTP provider uses smtp_sender = "sender@email.com" # This is the FROM email address smtp_receivers = ['receiver@email.com'] # This is the TO email addressmessage_dead = """From: Sender Name <sender@email.com>
```

Subject: Moisture Sensor Notification

To: Receiver Name < receiver@email.com >

This is the message that will be sent when moisture IS detected againmessage_alive = """From: Sender Name

```
<sender@email.com>
To: Receiver Name < receiver@email.com >
Subject: Moisture Sensor
Notification# This is our
sendEmail function
def sendEmail(smtp_message):
      try:
            smtpObj = smtplib.SMTP(smtp_host, smtp_port)
            smtpObj.login(smtp_username, smtp_password) # If you don't need to
login to your smtp provider, simply remove this line
            smtpObj.sendmail(smtp_sender, smtp_receivers,
            smtp_message)print "Successfully sent email"
      except smtplib.SMTPException:
            print "Error: unable to send email"
# This is our callback function, this function will be called every time there is a
change on the specified GPIO channel, in this example we are using 17
def callback(channel):
```

```
if GPIO.input(channel):
            print "LED off"
            sendEmail(message_d
            ead)
      else:
            print "LED on"
            sendEmail(message_al
            ive)
# Set our GPIO numbering to
BCM
GPIO.setmode(GPIO.BCM)
# Define the GPIO pin that we have our digital output from our sensor
connected to channel = 17
# Set the GPIO pin to an input
GPIO.setup(channel, GPIO.IN)
# This line tells our script to keep an eye on our gpio pin and let us know when the
pin goes HIGH or LOW
GPIO.add_event_detect(channel, GPIO.BOTH, bouncetime=300)
# This line assigns a function to the GPIO pin so that when the above line tells us
```

there is a change on the pin, run this function

GPIO.add_event_callback(channel, callback)

This is an infinte loop to keep our script

runningwhile True:

This line simply tells our script to wait 0.1 of a second, this is so the script

doesnt hog all of the CPU

time.sleep(0.1)

2. Weather Monitoring

The DHT11 is a low-cost temperature and humidity sensor. It isn't the

fastest sensor around but its cheap price makes it useful for experimenting or

projects where you don't require new readings multiple times a second. The

device only requires three connections to the Pi.

+3.3v, ground and one GPIO pin.

DHT11 Specifications

The device itself has four pins but one of these is not used. You can buy the 4-pin

device on its own or as part of a 3-pin module. The modules have three pins and

are easy to connect directly to the Pi's GPIO header.

• Humidity: 20-80% (5% accuracy)

• Temperature : $0-50^{\circ}$ C ($\pm 2^{\circ}$ C accuracy)

Hardware Setup



Figure 3: Humidity and Temperature Sensor

The 4-pin device will require a resistor (4.7K-10K) to be placed between Pin 1 (3.3V) and Pin 2 (Data). The 3-pin modules will usually have this resistor included which makes the wiring a bit easier. The 3 pins should be connected to the Pi as shown in the table below:

DHT Pin	Signal	Pi Pin
1	3.3V	1
2	Data/Out	11 (GPIO17)
3	not used	_
4	Ground	6 or 9

Your data pin can be attached to any GPIO pin you prefer. In my example I am using physical pin 11 which is GPIO 17. Here is a 4-pin sensor connected to the Pi's GPIO header. It has a 10K resistor between pin 1 (3.3V) and 2 (Data/Out).

Python Library

The DHT11 requires a specific protocol to be applied to the data pin. In order to save time trying to implement this yourself it's far easier to use the Adafruit DHT library. The library deals with the data that needs to be exchanged with the sensor but it is sensitive to timing issues. The Pi's operating system may get in the way while performing other tasks so to compensate for this the library requests a number of readings from the device until it gets one that is valid. To start with update your package lists and install a few Python libraries:

sudo apt-get update

sudo apt-get install build-essential python-dev

Then clone the Adafruit library from their repository:

Git clone

https://github.com/adafruitCd

Adafruit_Python_DHT

Then install the library for Python 2 and

Python 3 sudo python setup.py install

sudo python3 setup.py

install python

AdafruitDHT.py 11 17

The example script takes two parameters. The first is the sensor type so is set to -11 to represent the DHT11. The second is the GPIO number so for my example I am using -17 for GPIO17. You can change this if you are using a different GPIO pin for your data/out wire. You should see an output similar to this:

```
Temp=22.0*Humidity=68.0%
    import Adafruit_DHT
    # Set sensor type: Options are DHT11,DHT22 or
    AM2302sensor=Adafruit_DHT.DHT11
    # Set GPIO sensor is
    connected togpio=17
    # Use read_retry method. This will retry up to 15 times to
    # get a sensor reading (waiting 2 seconds between each retry).
    humidity, temperature = Adafruit_DHT.read_retry(sensor, gpio)
    # Reading the DHT11 is very sensitive to timings and occasionally
    # the Pi might fail to get a valid reading. So check if readings
    are valid. if humidity is not None and temperature is not
    None:
     print('Temp={0:0.1f}*C Humidity={1:0.1f}%'.format(temperature,
    humidity))else:
     print('Failed to get reading. Try again!')
```

3. Air Pollution Monitoring

Air pollution is a major problem in urban centers as well as rural set-up. The major pollutants of concern are primarily carbon monoxide, nitrogen oxides, hydrocarbons and particulate matter (PM10, PM2.5). Ozone, PAN and PBN are other secondary pollutants generated as a result of the photochemical reactions of the primary pollutants. These pollutants affect human health as well as environment. Therefore, air pollution monitoring is necessary to keep a check on the concentration of these pollutants in ambient air. The grove sensors, grove DHT (for temperature and humidity), grove gas sensor modules like dust, MQ-5 (for smoke), MQ-7 (for CO) and MQ-135 (for CO₂) are interfaced to this shield for monitoring in our proposed.

Adafruit CCS811 is a gas sensor that can detect a wide range of Volatile Organic Compounds (VOCs) and is intended for indoor air quality monitoring. When connected to your microcontroller (running our library code) it will return a Total Volatile Organic Compound (TVOC) reading and an equivalent carbon dioxide reading (eCO2) over I2C. There is also an on-board thermistor that can be used to calculate the approximate local ambient temperature.

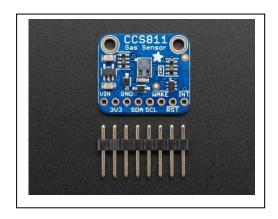


Figure 4: Gas Sensor

Power Pins

- **Vin** this is the power pin. Since the sensor uses 3.3V, we have included an onboard voltage regulator that will take 3-5VDC and safely convert it down. To power the board, give it the same power as the logic level of your microcontroller e.g. for a 5V micro like Arduino, use 5V
- **3Vo** this is the 3.3V output from the voltage regulator, you can grab up to 100mA from this if you like
- GND common ground for power and logic

Logic pins

• SCL - this is the I2C clock pin, connect to your microcontrollers I2C clock line. There is a 10K pullup on this pin and it is level shifted so you can use 3 - 5VDC.

- **SDA** this is the I2C data pin, connect to your microcontrollers I2C data line. There is a 10K pullup on this pin and it is level shifted so you can use 3 5VDC.
- **INT** this is the interrupt-output pin. It is 3V logic and you can use it to detect when a new reading is ready or when a reading gets too high or too low.
- **WAKE** this is the wakeup pin for the sensor. It needs to be pulled to ground in order to communicate with the sensor. This pin is level shifted so you can use 3-5VDC logic.
- **RST** this is the reset pin. When it is pulled to ground the sensor resets itself. This pin is level shifted so you can use 3-5VDC logic.

Raspberry Pi Wiring & Test

The Raspberry Pi also has an I2C interface that can be used to communicate with this sensor. Once your Pi is all set up, and you have internet access set up, lets install the software we willneed. First make sure your Pi package manager is up to date

1. sudo apt-get update

Next, we will install the Raspberry Pi library and Adafruit_GPIO which is our hardware interfacing layer

- 1. sudo apt-get install -y build-essential python-pip python-dev python-smbus git
- 2. git clone https://github.com/adafruit/Adafruit_Python_GPIO.git
- 3. cd Adafruit_Python_GPIO

Next install the adafruit CCS811 python library.

1. sudo pip install Adafruit_CCS811

Enable I2C

We need to enable the I2C bus so we can communicate with the sensor.

1. sudo raspi-config

Once I2C is enabled, we need to slow the speed way down due to constraints of this particular sensor.

1. sudo nano /boot/config.txt

add this line to the file

1. dtparam=i2c_baudrate=10000

press **Ctrl+X**, then **Y**, then **enter** to save and exit. Then run **sudo shutdown -h now** to turn offthe Pi and prepare for wiring.

Wiring Up Sensor

With the Pi powered off, we can wire up the sensor to the Pi Cobbler like this:

- Connect **Vin** to the 3V or 5V power supply (either is fine)
- Connect **GND** to the ground pin on the Cobbler
- Connect **SDA** to **SDA** on the Cobbler
- Connect **SCL** to **SCL** on the Cobbler
- Connect Wake to the ground pin on the Cobbler

Now you should be able to verify that the sensor is wired up correctly by asking the Pi to detectwhat addresses it can see on the I2C bus:

1. sudo i2cdetect -y 1

Run example code

At long last, we are finally ready to run our example code

```
    cd ~/
    git clone https://github.com/adafruit/Adafruit_CCS811_python.git
    cd Adafruit_CCS811_python/examples
    sudo python CCS811_example.py
```

from time import sleep

```
from Adafruit_CCS811 import
Adafruit_CCS811ccs =
Adafruit_CCS811()
while not
      ccs.available():
      pass
temp =
ccs.calculateTemperature()
ccs.tempOffset = temp - 25.0
while(1):
      if ccs.available():
        temp =
        ccs.calculateTemperature()if
        not ccs.readData():
         print "CO2: ", ccs.geteCO2(), "ppm, TVOC: ", ccs.getTVOC(), "
        temp: ", tempelse:
```

```
print

"ERROR!"

while(1):

pas

ssleep(2)
```

4. Movement Detection

PIR stands for passive infrared. This motion sensor consists of a fresnel lens, an infrared detector, and supporting detection circuitry. The lens on the sensor focuses any infrared radiation present around it toward the infrared detector. Our bodies generate infrared heat, and as a result, this heat is picked up by the motion sensor. The sensor outputs a 5V signal for a period of one minute as soon as it detects the presence of a person. It offers a tentative range of detection of about 6–7 meters and is highly sensitive. When the PIR motion sensor detects a person, it outputs a 5V signal to the Raspberry Pi through its GPIO and we define what the Raspberry Pi should do as it detects an intruder through the Python coding. Here we are just printing "Intruder detected".

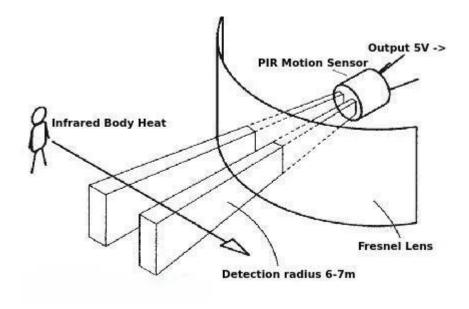


Figure 5: Working of PIR
Sensor

Working Mechanism

All living beings radiate energy to the surroundings in the form of infrared radiations which are invisible to human eyes. A PIR (Passive infrared) sensor can be used to detect these passive radiations. When an object (human or animal) emitting infrared radiations passes through the field of view of the sensor, it detects the change in temperature and therefore can be used to detect motion.HC-SR501 uses differential detection with two pyroelectric infrared sensors. By taking a difference of the values, the average temperature from the field of view of a sensor is removed and thereby reducing false positives.

import RPi.GPIO as GPIO import time #Import time library

GPIO.setmode(GPIO.BOARD) #Set GPIO pin numberingpir = 26 #Associate pin 26 to pir

GPIO.setup(pir, GPIO.IN) #Set pin as GPIO in print "Waiting for sensor to settle" time.sleep(2) #Waiting 2 seconds for the sensor to initiate print "Detecting motion"

while True:

if GPIO.input(pir): #Check whether pir is HIGH print "Motion Detected!"time.sleep(2) #D1- Delay to avoid multiple detection time.sleep(0.1) #While loop delay should be less than detection(hardware) delay

5. Upload Your Raspberry Pi Sensor Data to Thingspeak Website

Things needed

- 1. Raspbeery Pi
- 2. Power Cable
- 3. Wifi adapter or LAN connection to Raspbeery Pi

Step 1: Signup for

ThingspeakGo to

www.thinspeak.com



Figure 6: Thingspeak Website

Click on -Sign Upl option and complete the details

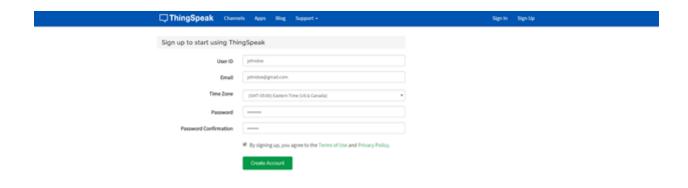


Figure7: Create user

accountStep 2: Create a Channel for Your Data

Once you Sign in after your account activation, Create a new channel by clicking -New Channel button

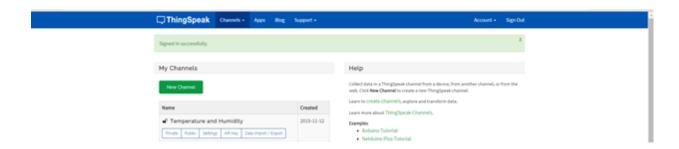


Figure 8: Creating New Channel

After the -New Channel page loads, enter the Name and Description of the data you want to upload. You can enter the name of your data (ex: Temperature) in Field1. If you want more Fields you can check the box next to Field option and enter the corresponding name of your data.

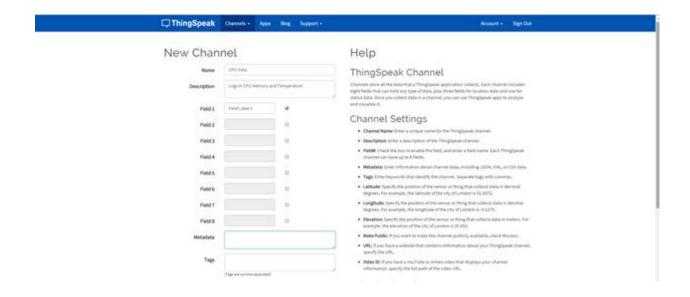


Figure 9: New Channel settings

Click on -Save Channel || button to save all of your settings.

We created two Fields, one is CPU Memory and one for CPU Temperature

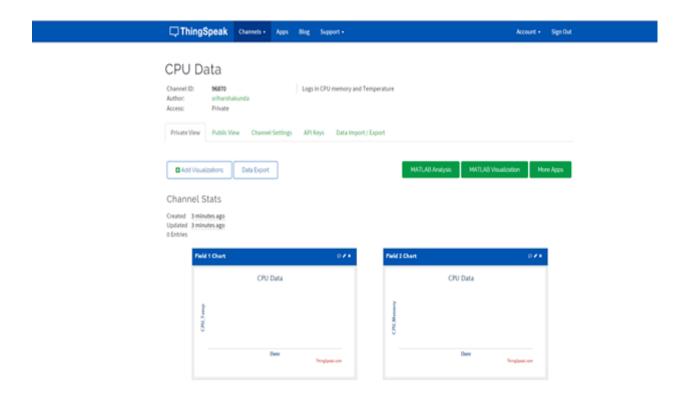


Figure 10: Creating field charts to display data

Step 3: Get an API Key

To upload our data, we need an API key, which we will later include in a piece of python code toupload our sensor data to Thingspeak Website.

Click on -API Keys | tab to get the key for uploading your sensor data.

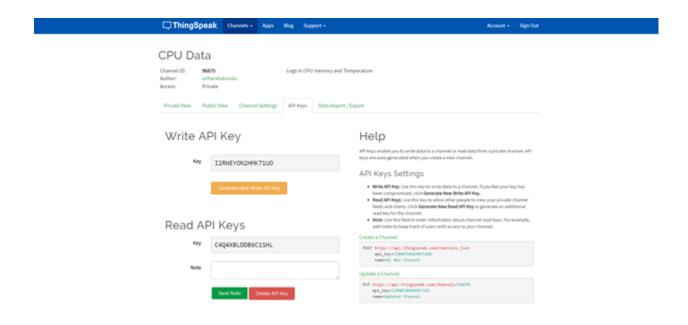


Figure 11: Copy the Write API Key of the channel

The advantage of using Thingspeak compared to Xively or any other websites is that the convenience of using Matlab Analysis and Matlab Visualizations. Once you have the -Write API Keyl. We are almost ready to upload our data, except for the python code.

Step 4: Modifying the Python Code

```
Go to
https://github.com/sriharshakunda/Thingspeak_CPU_Python-
Code Download the code into your Raspberry Pi Home folder.
Open the CPU_Python.py file in a
notepad.Code:
import httplib, urllib
import time
sleep = 60 # how many seconds to sleep between posts to the channel
key = 'Put your Thingspeak Channel Key here' # Thingspeak channel to update
#Report Raspberry Pi internal temperature to Thingspeak
Channeldef thermometer():
  while True:
    #Calculate CPU temperature of Raspberry Pi in Degrees C
    temp = int(open('/sys/class/thermal/thermal_zone0/temp').read()) / 1e3 # Get
Raspberry PiCPU temp
    params = urllib.urlencode({'field1': temp, 'key':key })
                   {"Content-typZZe": "application/x-www-form-
urlencoded","Accept":"text/plain"}
    conn =
    httplib.HTTPConnection("api.thingspeak.com:80
    ")try:
```

```
conn.request("POST", "/update", params,
      headers)response = conn.getresponse()
      print temp
      print response.status,
      response.reasondata =
      response.read()
      conn.close
    ()except:
      print "connection
    failed"break
#sleep for desired amount of
timeif__name__ == "_main_
    while True:
        thermometer()
        time.sleep(sle
        ep)
Edit the line 19 by using CPU_Temp instead of temp.
Use your Write API Key to replace the key with your API Key
Use your Write API Key to replace the key with your API Key
Save the file to overwrite changes
```

Step 5: Assuming you have python 2.7 and proper python libraries, go to the folder

where youcopied the CPU_Python.py file Type python2.7 CPU_Python.py file

If the code runs properly you should see -200 ok and something like -58.30 (CPU temperature value)

In case if there are any errors uploading the data, you will receive -connection failed message

Step 6: Check Thinspeak API and Confirm data transfer

Open your channel and you should see the temperature uploading into thinspeak website.

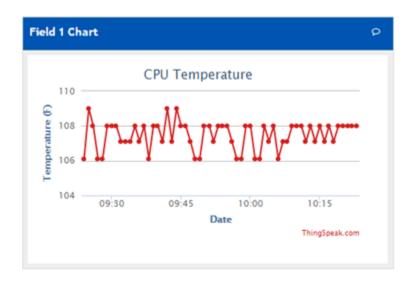


Figure: 12 CPU Temperature data displayed in Field
Chart

6. IFTTT

IFTTT – short for _If This Then That' – is a free online service that lets you automate specific tasks. It lets you trigger actions on other apps, web services and devices automatically every time certain conditions are met. These trigger > action relationships used to be called

_recipes', but will now be known as Applets. The trigger and action relationships have always been known as _recipes', but that's all changing. From now on, they will be dubbed _Applets'. There are no major changes to the way things work, but there are a few differences worth being aware of. Each Applet you enable will still trigger an _if this then that' action when the relevant conditions are met, but now Applets can trigger multiple actions, instead of just one. Once the first action is completed, a second, third, fourth, etc, can also be triggered.

"Channel" is IFTTT parlance for a Web service or other action. IFTTT currently supports 67 different channels spanning a wide range of popular services, and it can perform basic actions such as calling or texting a phone, or sending you an email. Here's a list of all the available IFTTT channels. You may recognize some of them: Craigslist, Dropbox, Evernote, Facebook, Flickr, Foursquare, Instagram, SkyDrive, Twitter, YouTube, and a wide range of Google services are just the tip of the iceberg. A newly released iPhone IFTTT app even adds channels for your phone's Reminders, Contacts, and Photos apps. Once you've gone through and activated some channels—basically, granting IFTTT access to your various services or providing it with personal details—you're ready to start crafting.

Services

A service is just what it sounds like, a tool, application, or facility that works with IFTTT. The brilliant thing about IFTTT is that its variety of channels allows it to offer something to everybody. **The list of available services** is enormous and more are added all the time. Some of the most popular services include Facebook, Twitter, Instagram, YouTube, SoundCloud, **Dropbox**, Evernote, and Pocket.

Applets

Applets are what make IFTTT worth your time. Basically, they are the combination of services that use a trigger and an action. When something happens on one service, it triggers an action on another.

Create an Applet

The first step is to click **My Applets** and then **New Applet**. Next, click the word **This**.



Figure 13: Login Page

For this example, we will select the Instagram trigger, which will then ask us to activate Instagram just this once. Having done that, we will choose a trigger action:



Figure 14: Service

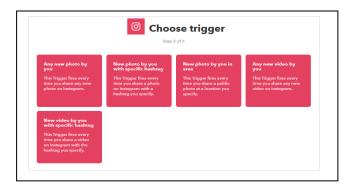


Figure 15: Trigger



Figure 16: Action Service

After doing this, we will be greeted by the second batch of actions. We'll select the first one and be asked to complete the fields. In this case, it's asking us where to grab the photos, how to name them and where it should put them. All you have to do is click on the **Add ingredient**, make your selection from the drop-down box, and hit the **Create Action** button. Finally, you will be asked to review your Applet. You can optionally enable notifications when the Applet runs. Then, click **Finish**.

Pre-Made Applets

We can browse other people's Applets, view options by category, check out collections, look at recommendations, or do a search if you are looking for something specific. And, using existing Applets is easier than creating your own.

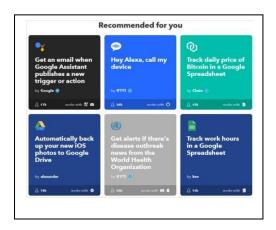


Figure 17: Pre Made Applets

Just click on an Applet to review the details, and move the slider to turn it on. Depending on the Applet you choose, you may be asked to connect an account like Facebook or configure pieces of the Applet like date and time. But, this is all very simple and self-explanatory as you move through the process.

Top 7 Applets

Applet #1 – Daily SMS Weather Forecast

You get IFTTT to send an SMS each morning telling you what the weather conditions are going to be for the day.

Applet #2 – Wake Up Call

You get a call at a time of your preference with an automated message.

Applet #3 – Starred Emails in Gmail to Evernote

When you mark an email with a star on Gmail, a copy of it is sent to your Evernote account.

Applet #4 – NASA's Image of the Day

NASA is well-known for many things, not the least of which is their stunning photographs of our galaxy. Set this up and you'll get an amazing photo in your email every day.

Applet #6 – Email For a Call to Find a Lost Phone

We've all lost our phone before. With this Applet you get a call when you send an email to the specified address, helping you hear where it is.

Applet #7 – Timed Daily Tweet

Your account sends a tweet every day at a time you choose.